

Little Italy Association of San Diego
Parking Revenues - Budget Overview
 July 2024 through June 2025

Accrual Basis

	Jul '24 - Jun 25
Income	
PARKING DISTRICT INCOME	
Parking District Reimbursement	160,589.00
Total PARKING DISTRICT INCOME	160,589.00
Total Income	160,589.00
Gross Profit	160,589.00
Expense	
PARKING DISTRICT EXPENSE	
Lot Rental/Insurance	
Workers' Comp	15,455.00
Total Lot Rental/Insurance	15,455.00
Marketing and Promotions	
Website Parking Component	4,800.00
PR Firm	9,750.00
Total Marketing and Promotions	14,550.00
New Initiatives& Special Proj	
Wayfinding System	100.00
Planters/Beautification	47,050.00
Enhanced Pedestrian Lighting	48,000.00
Enhanced Security/Ped.Safety	15,419.00
Traffic Control	100.00
Total New Initiatives& Special Proj	110,669.00
LIA Management	
Rent	4,377.00
Program Mgmt	15,538.00
Total LIA Management	19,915.00
Total PARKING DISTRICT EXPENSE	160,589.00
Total Expense	160,589.00
Net Income	0.00