



Livermore Downtown Partnership Program 2022 (January 1, 2022 – December 31, 2022)

What Does Livermore Downtown Inc. Do For You?

Livermore Downtown Inc., is a 501 (c) 3 Non-Profit, dedicated to the economic health and vitality of downtown Livermore. Livermore Downtown Inc. is a certified National Main Street Program and 2009 Great American Main Street Award recipient. LDI is dedicated to focusing on the National Main Street's Four Point Approach to Downtown Revitalization (Organization, Promotion, Design and Economic Vitality).

Our Association provides its services to all businesses and properties that are located in the downtown core. Our district encompasses Old First Street to P Street, Fourth Street to Railroad Avenue. You are an important piece in the economic vitality of our downtown and we provide the following services to all downtown business in order to provide a holistic focus on the heart of our City.

Downtown Livermore is coming back strong! We have had a very successful string of events produced by Livermore Downtown, Inc. including the Sunday Farmers Market, Thursday Night Farmers Market, Witches Night Out, Earlier than the Bird, Holiday Village at Carnegie Park, and Holiday Sights and Sounds Parade. We did not ask for contributions during 2021. We need your support to continue improving the viability and excitement in downtown Livermore. We have been so impressed by your creativity and innovation as we all navigated these uncertain waters. We look forward to Partnering on a Successful 2022!

- Benefits You Receive –

- Business Information and updated website listed on Livermore Downtown Inc. Website at www.livermoredowntown.com
- E-Mail Updates Business partners have access to their information being posted on the weekly eblast, facebook and instagram platforms.
- Promotional Advertising • Business Training • Listing on the Downtown Kiosk Directory
- Access to our Professional Social Media and Marketing team

The Partner in Main Street Program was designed to provide additional services to those businesses in the downtown looking for ways to market their products and services and increase their exposure to potential customers and clients. Your participation as a Partner in Main Street allows us to continue those programs in the downtown that have proved to be successful in bringing your customers to the district.

(Businesses that open after January 1st, 2022 will receive a prorated price)

Downtown Business Partner - Annual Fee: \$330.00

This Partnership category is available to the downtown district encompassing Old First St. to P St., Fourth St. to Railroad Ave.

- Highlighted listing as a Partner & website linked on the Livermore Downtown Inc. website. Highlighted location on Downtown Kiosk Map. **This is a \$1,500 value.**
- Booth Space at the 2022 May Downtown Street Fest. **This is a \$525 value.**
- Booth space at the Livermore Summer Farmers' Market. (Based on space Partner in the Downtown availability – may sign up for up to 3 weeks at a time to ensure that all Partners get access during the season). **This is up to a \$900 value.**
- Ability to utilize our email database of 5,000+ recipients and social media followers of approximately 30,000+; once per week*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). *some restrictions apply, see attached details.
- Staff will provide free marketing and internal event consultation for your business, by appointment. **This value is priceless.**
- **New Interactive Website is available now!**

Destination Livermore Partner - Annual Fee: \$330.00

Partnership Category is available to tourism services, i.e. Hotels, Motels, Bed & Breakfasts, Restaurants, Golf Courses, Wineries, Sports & Leisure Activities, etc. Available to tourism partners outside of district.
This

- Highlighted listing as a Partner & website linked on the Livermore Downtown Inc. website. **This is a \$1,000 value.**
- Discounted Booth Space at the 2022 May Downtown Street Fest. **This is a \$525 value.**
- Discounted Booth space at the Livermore Summer Farmers' Market. (Based on space Partner in the Downtown availability).
- Ability to utilize our email database of 5,000+ recipients and social media followers of approximately 30,000+; once per week*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). *some restrictions apply, see attached details.
- **New Interactive Website is available now!**

Non-Profit Partner - Annual Fee: \$200.00

(Must provide proof of Non-Profit status with Tax ID Number) Available to non-profit partners outside of district)

- Highlighted listing as a Partner & website linked on the Livermore Downtown Inc. website. **This is a \$1,000 value.**
 - Discounted Booth Space at the 2022 May Downtown Street Fest. **This is a \$525 value.**
 - Discounted Booth space at the Livermore Summer Farmers' Market. (Based on availability). **This is up to a \$900 value.**
 - Ability to utilize our email database of 5,000+ recipients and social media followers of approximately 30,000+; once per week*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). *some restrictions apply, see attached details.
 - **New Interactive Website is available now!**
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Livermore Downtown Partnership Application

Livermore Downtown Inc. • P.O. Box 1067 • Livermore, CA 94551

Please circle appropriate Partner category:

- *Downtown Business Partner*
- *Destination Livermore Partner*
- *Non-Profit Partner*

Full Business Name: _____
(As you want listed on all materials)

Main Contact Name: _____

Secondary Contact Name: _____

Business Address: _____

Business Phone: _____

Contact/Cell Phone: _____
(Internal use only)

Fax: _____ **Website:** _____

Email: _____
(Internal use only)

2nd Email: _____
(May have up to 5 staff contacts in system)

