



COMPANY Downtown SLO
LOCATION San Luis Obispo, CA
JOB TITLE Downtown SLO Farmers' Market Mascot "Downtown Brown"

ABOUT OUR ORGANIZATION

Downtown SLO is a 501 (c) 6 not-for-profit membership organization working through programs, services, and advocacy for the economic, social, cultural, and environmental vitality and beautification of Downtown San Luis Obispo.

JOB DESCRIPTION

Downtown SLO is seeking a mascot performer to engage with the community as Downtown Brown during the weekly Downtown SLO Farmers' Market. Mascot performers remain in costume at all times and are an integral part of the market. As Downtown Brown, the mascot performer will be in full costume and walk through the market greeting guests, posing for photos, engaging with guests (non-verbally) and generally creating a fun and positive experience for all. When they are not in costume, they will assist with other market operations including set up and teardown.

JOB DETAILS

- Part-time
- Thursdays (except for major holidays and rainouts) plus other occasional special engagements on an on-call/as-needed basis
- Hours: Every Thursday from 5:00 PM to 10:00 PM (March-October) and Every Thursday from 5:00 PM to 9:30 PM (November - February) (except for major holidays and rainouts)
- Pay rate: \$15.00 per hour
- No benefits

JOB DUTIES

- Act as the market Mascot – Downtown Brown for Downtown SLO Farmers' Market event and other special engagements
- Greet market-goers at the market during scheduled hours (non-verbally)
- Must have spirit, ability to move up and down, and an outgoing personality
- Take photos with market-goers
- Assist with set up and breakdown of Farmers' Market info booth

JOB REQUIREMENTS

- Must be at least 5'8" (for costume)
- Must be comfortable in costume for at least 2 hours
- Must have the ability to wear and walk around in mascot uniform, including an entirely concealing head/mask, for up to two-hour periods of time
- Must be comfortable with engaging (non-verbally) with patrons
- Be outgoing and enjoy working with people, especially children
- Must comply with medical standards of the position to be designated as qualified for employment
- Must pass live scan background check