



BOARD MEETING
Tuesday, August 8, 2023, 8:30 - 10 AM

In Person:

Balboa Building Theatre
735 State Street

Zoom, Hybrid Digital Option for members of the public only
<https://us02web.zoom.us/j/8708247399>

AGENDA

1. **Call to Order** Anne Petersen
Roll call of Board member Attendance Nicole Castillo 3 mins
2. **Public Comment** (3 minutes per person)
3. **Dedication of Balboa Theatre** Ron Robertson Presentation 5 mins
Recommended Action: Ron Robertson shares a ceremonial presentation to dedicate the Balboa theatre to Ronald G. Robertson and Nanci B. Robertson
4. **Approval of Minutes** Anne Petersen Vote 3 min
Recommended Action: Approve minutes for July 2023 meeting.
5. **Treasurer’s Report** Richard Yates Report 5 min
Recommended Action: Receive Preliminary June Financial Reports as presented by Treasurer Richard Yates. A vote to adopt will occur in September.
6. **City and Partner Reports** Anne Peterson Facilitates 18 min
 - a. Mayor & Council: Randy Rowse Report 2 min
Mike Jordan Report 2 min
 - b. City Administrator’s Office: Rebecca Bjork Report 2 min
 - c. Public Works/ Downtown Parking: Sarah Clark Report 2 min
 - d. Community Development: Tess Harris Report 2 min
 - e. Police Department: Capt. Arroyo Report 2 min
 - f. Visit Santa Barbara: Kathy Janega-Dykes Report 2 min
 - g. Office of Arts and Culture: Sarah York Rubin Report 2 min
7. **Recent CBID Meeting Recap & Next Steps** A. Petersen Report 10 mins
Recommended Action: The Board President shares a recap of the recent CBID meetings.
8. **Executive Director Report** Robin Elander Report 10 min
Recommended Action: The Executive Director will provide updates recent and upcoming activities in Downtown Santa Barbara’s operations.
9. **Committee Reports**
 - a. Marketing Committee Mark Whitehurst Report 3 mins
 - b. Food and Beverage Bob Stout Report 3 mins
 - c. Retail Working Group Nancy Burgner Report 3 mins*Recommended Action: Committee Chairs and Staff will provide an update on June meetings.*
10. **Adjourn** Anne Petersen

Next Board Meeting: TUESDAY 09/8/2023 at 8:30am.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference

and may be taken in any order deemed appropriate by the Board President. The agenda provides a general description and staff recommendations; however, the Board may take action other than what is recommended.

Any person with a disability who requires accommodations in order to participate in this meeting or for package materials in an alternative format should telephone the Downtown Organization office at (805) 962-2098 x 801 at least 48 hours prior to the meeting in order to make a request for a disability-related modification or accommodation. Copies of records provided to Board members which relate to any agenda item to be discussed in open session may be obtained from robin@downtownsb.org.



DOWNTOWN SANTA BARBARA

Date: July 11th, 2023

Time: 8:30 AM

Meeting: July DSB Board Meeting

Attendees: Randy Rowse, Tim Persson, Mark Whitehurst, Bob Stout, Sarah Sinclair, David de L'Arbre, Dan Burnham, Tammy Steuart, Anne Petersen, Matt Olufs, Richard Yates, Katie Grassini, Daniel Ramirez, Nancy Burgner, Kathy Janega Dykes, Jason Harris, Charlie, Sarah Clarke, Geoffrey Carter, Laura Knight, Clay Holdren, Robin Gose, Ron Robertson,, Charlie Katsapis

Meeting start: Anne Petersen calls the meeting to order at 8:05 Am

Public comment: N/A

Anne calls for a motion to approve June board minutes; Tammy Stewart first, Richard Yates, 2nds. All approved minutes.

Treasurer's report:

Richard Yates shares an update on May Financials and asks for a motion to approve Tammy Stewart firsts, Bob Stout seconds, May financials are approved.

Anne Provides an update in her President's Report on CBID

Executive committee voted and ratified those two recommendations:

Intention not to renew the bid of CBID passes, and fold all DSB resources under the new CBID entity if CBID passes

Her report was followed by a CBID presentation slide deck by Anne Petersen, David de L'Arbre, Peter Lewis, Robin Elander with Q&A.

DTO will not renew BID if CBID passes

- David motions to not renew the bid if the CBID passes and there is not a loss of services during the transition

- Dan seconds
- Motion passes, DTO will not renew BID if CBID passes
- All in favor, none opposed, unanimous.

Recommendation and vote to absorb current DSB services, resources and staff into new CBID

- a) The DTO resources would be transitioned into the new non profit CBID entity at the sole discretion of the downtown Santa Barbara board of directors
- b) Bob Stout Motions to Approve, Ron Robertson seconds. All approve.

Executive Director's report:

- Several new business openings & ribbon cuttings: CEC, Dos Vidas, Sands
- Pilot program trolley service throughout downtown, soft opening this past weekend
 - 10K contribution for 8-week pilot period
 - Single trolley, seats 30, 30min route 6 hours/day 4 stops total
 - Visit SB, city, and DTSB partners
 - Opportunities to think about
- Team is preparing pitch for Lighting Festival
- Working on Holiday Activities
- New season of 1st Thursday beginning this month
- Brew fest in 2 weeks, presenting sponsor Atelier Robotics,
- Map and Guide on sale wrapping up

Marketing committee:

Chair Mark Whitehurst shares reports about upcoming events and promotions

F&B:

Chair Bob Stout shares that the ERETO extended along with outdoor dining after an robust discourse at the committee meeting and at council

Retail working group:

Chair Nancy Burgner shares that 1st retail working group meeting to is tomorrow, Wednesday 9am at the downtown Santa Barbara office

Meeting adjourned 10:04