

# Downtown Halloween Trick-or-Treat

Wednesday, October 31<sup>st</sup> (3:00-6:00 pm)

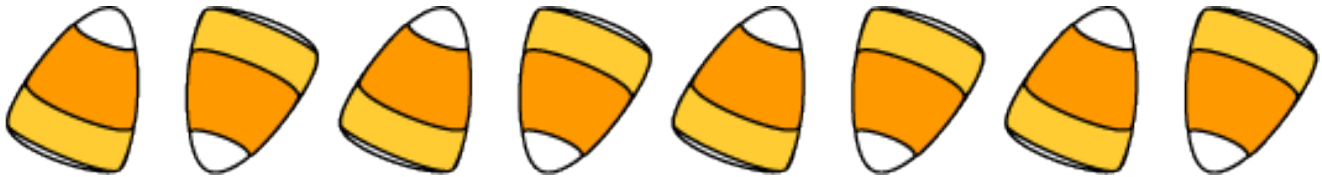
Welcome costumed children and their families to visit your business for this festive and fun Halloween event! Please provide individually wrapped treats, candy, stickers, etc. to trick-or-treaters.  
Please be prepared for 350-450 trick or treaters.

## Downtown Santa Barbara will provide the following:

- 🕸 Halloween window signage for display on October 31<sup>st</sup>
- 🕸 Festive Halloween balloons delivered for your front entrance on October 31<sup>st</sup>
- 🕸 Promotion on Downtown Santa Barbara's social media platforms



**Participation forms due by: Wednesday, October 24<sup>th</sup>**



# Halloween Window Décor Contest

Judging: Thursday, October 25<sup>th</sup> beginning at 5:00 pm

Win cash prizes for the most creative, unique, scary, or theme-oriented window display!

The contest will be judged on **Thursday, October 25<sup>th</sup> beginning at 5:00 pm.**

Team up with your neighbors to make your block the spookiest spot downtown!

(Please note: Your business does not need to be open for judging.)

1<sup>st</sup> place: \$100

2<sup>nd</sup> place: \$50

3<sup>rd</sup> place: \$25

**Participation forms due by: Friday, October 19<sup>th</sup>**

**For more information, please contact:**

April Lee, (805) 962-2098 ext. 803 or [April@DowntownSB.org](mailto:April@DowntownSB.org)



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# Downtown Santa Barbara Halloween Trick-or-Treat and Window Décor Contest



\_\_\_\_\_ YES! I would like to participate in the Downtown Trick-or-Treat  
(Wednesday, October 31<sup>st</sup> 3:00-6:00 pm)

\_\_\_\_\_ YES! I would like to participate in the Window Décor Contest  
(Judged on Thursday, October 25<sup>th</sup> beginning at 5:00 pm)

(You may participate in either of the two activities or both.)

### Please fill out and return the following information:

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Our business will provide the following individually wrapped treat(s):

\_\_\_\_\_

**Orange "Trick-or-Treat" participation signs** will be delivered to you by  
**Friday, October 26<sup>th</sup>** to post in your window.

**Balloons** will be delivered to your business on  
**Wednesday, October 31<sup>st</sup> between 11:00 am and 2:00 pm.**

### Email, mail, or drop off this form to:

Downtown Santa Barbara  
27-B East de la Guerra Street  
Santa Barbara, CA 93101

### For more information, please contact:

April Lee, (805) 962-2098 ext. 803 or [April@DowntownSB.org](mailto:April@DowntownSB.org)



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