



BOARD MEETING
Tuesday, March 14, 2023, 8:30 - 10 AM

In Person:

Balboa Building Theatre
735 State Street

Zoom, Hybrid Digital Option for members of the public only

<https://us02web.zoom.us/j/8708247399>

AGENDA

1. **Call to Order** Anne Petersen
2. **Public Comment** (2 minutes per person)
3. **Business Anniversaries** Tim Persson Presentation 5 min
Presentation of business anniversary certificates
4. **Approval of Minutes** Anne Petersen Vote 5 min.
Recommended Action: Approve minutes for January 2023 meeting; Presented by Anne Petersen.
5. **Treasurer’s Report** Richard Yates Vote 5 min
Recommended Action: Receive Financial Reports as presented by Treasurer Richard Yates and vote to approve. - *Roll Call Vote*
6. **CBID Update** Robin Elander Discussion 20 min
Recommended Action: Discuss CBID (Community Benefit Improvement District) progress to date and discuss next steps.
7. **Board Retreat Recap** Anne Petersen Report 5 min
Recommended Action: Discuss February 2022 Board retreat and discussion outcomes
8. **President’s Report** Anne Petersen Report 10 min
Recommended Action: The President will provide updates on Downtown Santa Barbara’s operations that are not included on the agenda.
9. **Executive Director Report** Robin Elander Report 10 min
Recommended Action: The Executive Director will provide updates on Downtown Santa Barbara’s events, marketing and operations that are not included on the agenda.
10. **Committee Reports** Report 10 min
 - a. Food and Beverage Chairs: Bob Stout & Clay Holdren
 - b. Marketing Amy Gudino, for Mark Whitehurst who was not present
 - c. Finance Richard Yates
 Recommended Action: Committee Chairs will provide updates on Downtown Santa Barbara’s committees that met since last board meeting.
11. **Adjourn** Anne Petersen

Next Board Meeting: TUESDAY 04/11/2023 at 8:30am. Same Location

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by Committee. The agenda provides a general description and staff recommendations; however, the Committee may take action other than what is recommended.