



EXECUTIVE COMMITTEE MEETING
Thursday, September 17, 2026, 12 PM – 1:30 PM
DSBIA office - 419 State Street
Zoom Link

<https://zoom.us/j/5213264476?pwd=bLNDJnJaDgEnlr85c9psmDkpXHVkOE.1>

AGENDA

- 1. Call to Order** David de L'Arbre (DD)
- 2. Public Comment** DD
Recommended Action: Any member of the public may comment on items not on the agenda up to 3 minutes.
- 3. Minutes** DD **Vote** 3 mins
Recommended Action: Vote to adopt August meeting minutes
- 4. Board Nominations** DD **Update** 3 mins
Recommended Action: The Board president shares update on the board nominations taskforce and nominated board members, district nominations mailing and election to take place on Oct. 22 as part of the Annual Meeting process.
- 5. Treasurer Report** Tony Vallejo **Update** 5 mins
Recommended Action: Receive a draft of the latest financial report and an update on any organizational financial matters of note.
- 6. Budget Priorities and Planning** Tony Vallejo / RE **Discussion** 10 mins
Recommended Action: Discuss budget planning, priorities and timing for preparation, review and adoption for 2027 budget.
- 7. Executive Director Report** Robin Elander **Update** 10 mins
Recommended Action: Receive an organizational progress update since last meeting.
 - a. **Staffing**
 - b. **Annual Meeting**
 - c. **Interim operations****Public Comment:** Any member of the public may comment for up to 3 minutes.
- 8. Murals RFP** RE **Vote** 10 mins
Recommended Action: Review RFP for Murals and vote to approve.
Public Comment: Any member of the public may comment for up to 3 minutes.
- 9. Committee Reports** Chairs **Update** 10 mins
Recommended Action: Receive an organizational progress update since last meeting:
 - a. **Placemaking:** Anne Petersen
 - a) **Fall /Winter Programming**
 - b) **Marketing update**
 - b. **Civil Sidewalks:**
 - a) **Security Patrols and Cameras** Adam Geeb
 - c. **Land Use:**
 - a) **Housing**

b) State Street Master Plan and Interim Operations

Public Comment: *Any member of the public may comment for up to 3 minutes.*

10. Next Executive Committee Meeting: October 15, 2026, 12 noon, same location.

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 419 State Street, Santa Barbara, CA. Action may not be taken on items not identified as such and posted on the agenda. For more information on the meeting, please call 805-962-2098 or info@downtownsb.org*

Downtown Santa Barbara Improvement Association Executive Committee Meeting Minutes

Meeting Date: Thursday, August 20, 2026; 12:00 – 1:30 PM

Location: 419 State Street, Santa Barbara and Zoom

Attendees: David de L'Arbre, Trevor Large, Ron Robertson, Anne Petersen, Richard Yates

Remote: Trey Pinner, Crosby Slaught

DSBIA Staff: Robin Elander, David Shiang

Item 1: Call to Order and Introductions

Board President David de L'Arbre called the meeting to order at 12:02 PM

Item 2: Public Comment

- None

Item 3: Approval of the July 2026 Minutes

- Motion to approve the July 2026 Executive Committee Meeting Minutes - Motion was made by Ron Robertson, and seconded by Trevor Large. The rest of the group was in favor.

Item 4: Treasurer Report

- Robin provided a financial update in Tony and Janet's absence.
- The organization has received the Paseo assessments and remains in good financial standing.
- The city contract's CPI adjustment is 3.2% Details are being determined based on the City's annual CPI determination and contractor payroll costs.
- The group has discussed potentially allocating additional funds toward marketing, but no decision has been finalized as of this time.
- Motion To receive Robin's financial report and for Today to share it with the full Board at next meeting. Motioned by Trevor, seconded by Richard. The rest of the group approved.

Item 5: President's Report

- The Board discussed potentially engaging a PR firm to produce promotional videos highlighting DSBIA's work and policy positions.
- David de L'Arbre attended a joint meeting with the City and Planning Commission regarding efforts to streamline permitting downtown. The group emphasized supporting the State Street Master Plan and encouraging the City to develop effective local solutions before broader state-level measures are implemented.

Item 6: 2027 Budgeting Process

- Robin, Tony, Janet met last week to discuss budgeting. The three will meet with David de L'Arbre and the chairs thoughts on budget changes and priorities for next year.
- The three will then make the budget that represents those wishes and ultimately get it passed. General timing for that is likely finalized by the October 2026 Board Meeting.

Item 7: Board Nominations

- The Board discussed adding members who better represent lower State Street and nearby areas, as well as more retail representatives.
- A Board Nominations Task Force was formed to identify and vet potential candidates: Ron, Trey, Trevor, Crosby and Robin.
- Anne shared that her organization meets with prospective board members over lunch to assess alignment and fit.
- Trey recommended that Robin review the Bylaws regarding nominations and ensure the appropriate resolution is brought to the annual meeting regarding officer actions at a subsequent meeting.
- The annual meeting was rescheduled for October 22.

Item 8: Interim Operations Meeting Recap

- Tess hosted meetings with stakeholders to discuss downtown challenges and potential solutions.
- Top issues identified: e-bikes, permitting, and circulation.
- Key solutions included increased police presence, expanded marketing/activations, and additional circulation.
- Tess continues to engage with Santa Barbara stakeholders and plans to present findings to the City Council by the end of the year.

Item 9: Executive Director Report

- Robin will circulate the organization's position on the State Street Master Plan by email and post it on the website. Staff is also developing a one-minute video highlighting the organization's positions, targeted for the September Council meeting.
- Board discussion favored a multimodal/hybrid approach to State Street, balancing vehicles, shuttles, pedestrians, and bicycles rather than focusing solely on restoring cars.
- Two new staff members will begin August 24.
- Brian Cearnal will assist with exploring renovations for Dollar Tree Plaza, including irrigation, murals, landscaping, and improvements to visibility/security, with plans to present the concept to the property owner.
- Two additional monthly pressure washings have been added near the asphalt art project, with potential cost-sharing by the County and City after the initial pilot.
- Fiesta brought significant business to downtown as well as attendance.
- Assistant Chief Payne and Commander Katstapis have increased police presence downtown, including additional citations for e-bikers.

Item 10: Committee Reports

- Land Use
 - Ron shared that he attended a Yardi related meeting by the Historic Landmarks Commission (HLC). The public is excited for the Yardi headquarters to be re-located downtown.

Public Comment

- No public comment

Next Meeting:

The next Executive Committee Meeting is scheduled for Thursday, September 17, 2026, noon at the same location (419 State Street).

Save the Date:

DSBIA Annual Meeting and Mixer – **Thursday, October 22, 2026**

Adjournment:

The meeting was adjourned at ~ 1:39 PM