



DOWNTOWN
SANTA BARBARA

EXECUTIVE COMMITTEE MEETING

Tuesday, June 25, 2024, 12 – 1 PM

In Person:

27 E. De La Guerra Street. Suite B
 Santa Barbara, CA 93101

AGENDA

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|--|------------------------|------------|---------|
| 1. Call to Order | Anne Petersen | | |
| 2. Public Comment | (3 minutes per person) | | |
| 3. Presidents Report | Anne Petersen | Report | 10 min |
| <i>Recommended Action: The Board President will share any organization updates since last meeting.</i> | | | |
| 4. Executive Director Report | Robin Elander | Report | 15 min |
| <i>Recommended Action: The Executive Director will provide updates on recent and upcoming activities in Downtown Santa Barbara's operations.</i> | | | |
| 5. Food and Beverage Committee Update | Bob Stout | Report | 10 mins |
| <i>Recommended Action: Bob Stout shares an update about recent Food and Beverage Committee meetings.</i> | | | |
| 6. New Business | Committee members | Discussion | 10 mins |
| 7. Adjourn | Anne Petersen | | |

Next Meeting: TUESDAY 7/23/24 at 12 PM. Same Location

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board President. The agenda provides a general description and staff recommendations; however, the Board may take action other than what is recommended.

Any person with a disability who requires accommodations in order to participate in this meeting or for package materials in an alternative format should telephone the Downtown Organization office at (805) 962-2098 x 801 at least 48 hours prior to the meeting in order to make a request for a disability-related modification or accommodation. Copies of records provided to Board members which relate to any agenda item to be discussed in open session may be obtained from robin@downtownsb.org.

Downtown Santa Barbara
Executive Committee
Meeting Minutes
May 23, 2024, 12 PM

1. Meeting called to order at 12:05 PM, by Anne Petersen.
2. Attendees: Anne Petersen, David de L'Arbre, Ron Roberson, Rich Sander, Stephanie Payne Campbell, Bob Stout, Richard Yates, Robin Elander. Absent: Geoffrey Carter.
3. Presidents report: Anne thanks board members for their participation in the recent Live Art and Wine Tour and shares some highlights from the event.
4. Budget Presentation: Treasurer Richard Yates and Executive Director Robin Elander provide a presentation and receive feedback on the recommended FY 24-25 Budget. Richard calls for a vote to approve the budget to advance to the full board on June 11th. David de L'Arbre and Bob Stout second's the motion. All approved, no abstentions
5. David de L'Arbre shares a report from the transition sub-committee. He shared the group wanted to make sure there was continuation of services especially in activations, programming such as 1st Thursday, Flag program and marketing. Much of the items that need to be figured out must involved the future CBID board, though the conversation was good to get started.
6. Executive Director report: Robin Elander, shared a report on the recent Live Art and Wine tour, the new So much to love in SB marketing campaign and an update on the CBID.
7. Meeting adjourned at 1:25 PM.