



DOWNTOWN
SANTA BARBARA

SANTA BARBARA
SOUTH COAST
CHAMBER OF COMMERCE FROM GOLETA TO CARPINTERIA

Downtown Santa Barbara

Community Benefit Improvement District

Building an economically vibrant future for Downtown

A steering committee of dedicated property owners has united with a vision for a vibrant and prosperous future for downtown Santa Barbara. Over the last year the group has come together to work on a Community Benefit Improvement District (CBID) for downtown Santa Barbara — an initiative strategically designed to address the area's challenges and foster economic prosperity.



David de L'Arbre

C.O.O, Santa Barbara Travel Bureau

“At the heart of the plan is the establishment of a CBID special assessment district, covering the downtown area of State Street from Sola Street to the 101, and Chapala to Anacapa Streets. Property owners within this zone will contribute to a self-assessment, generating funds for essential services such as cleanliness, safety, and beautification, going beyond the city's standard offerings.”

“We all want a vibrant downtown. This plan offers tangible benefits as proven in cities all over the U.S. Whether they're here for a few hours or a few generations, we will be able to attract visitors and keep them coming back. We ask the property owners to commit to being a part of the rebuilding of the vitality of downtown by signing the petition by **Feb. 28th.**”



Stephanie Payne-Campbell

Founder, domecil

CBID Steering Committee

Joe Corazza (Miramar Group), Trey Pinner (Coast Village Road CBID), Crosby Slaughter (Investec), Janet Garufis (Montecito Bank & Trust), Ron Robertson (Balboa Building), Trevor Large (Fauver, Archbald & Spray LLP), Geoffrey Carter (Miramar Group), Peter Lewis (Developer), Mitchell Sjerven (Bouchon), David de L'Arbre (SB Travel Bureau), Dan Burnham (Downtown homeowner), CJ Young (Tri-County Office Furniture), Kristen Miller (SB South Coast Chamber), Mary Lynn Harms-Romo (SB South Coast Chamber), Robin Elander (Downtown Organization), Daniel Ramirez (Downtown Organization), and Marco Li Mandri (New City America).

Join the conversation!

CBID Information Meeting

Wed. 2/21, 5:30-7:30 pm

CEC Environmental Hub, 1219 State St

Businesses, community members and property owners are invited to learn about how the proposed community benefit improvement district (CBID) can enhance critically needed services downtown.

RSVP to Daniel@DowntownSB.org. Visit downtownsb.org for more information. Email Robin@DowntownSB.org to get a copy of the petition.