

PROMOTE YOUR BRAND

DOWNTOWN ASSOCIATION OF SANTA CRUZ

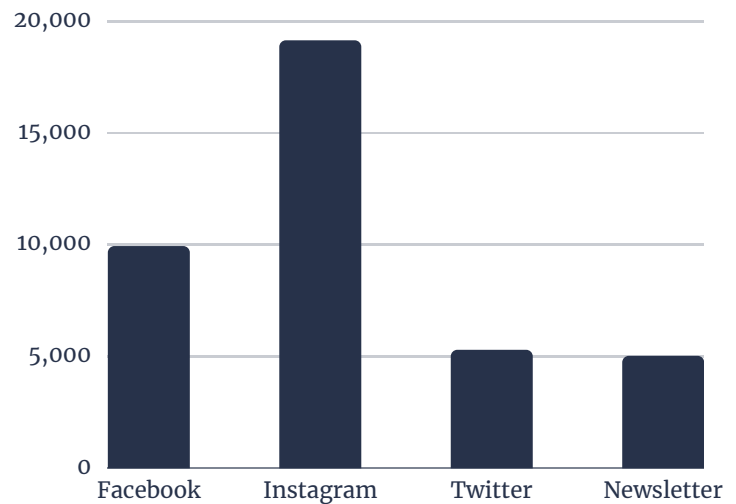


DOWNTOWN PERKS

Great news! Not only do downtown districts attract more visitors than other areas of commerce, but operating within the downtown district makes your business an automatic member of the Downtown Association of Santa Cruz. Being a member has many perks including opportunities for increased marketing through year-round promotions and events that the Downtown Association manages.

We're here to support you.

OUR DIGITAL REACH



QUICK GUIDE TO PROMOTE YOUR CONTENT WITH US



Tag @downtownsantacruz in your posts, stories and reels.



Read your weekly "Business News" email to be the first to know about Downtown promotions and events.



Have an event that needs extra coverage? Email us the details plus a 1200 x 500 pixel of your event image and we'll put it in our next This Week newsletter.



Our event calendar is free for all downtown businesses. Submit your event or your promotion by visiting downtownsantacruz.com.



Drop your marketing brochures and event posters off at our Information Kiosk at 1130 Pacific Avenue.

We're here to help and we want your business to succeed. If you or your staff needs quick lessons on how to use social media or have other marketing questions, please email

marketing@downtownsantacruz.com