THE SOCIAL DISTRICT

SOUTH PARK STAKEHOLDERS GROUP
Dedicated to the Economic, Social and Cultural Vitality of South Park–Downtown Los Angeles

South Park Stakeholders Group BOD Meeting
December 11, 2024, 10:00 AM – 12:00 PM
1150-B S. Hope St. Los Angeles CA, 90015

Board Members:	David Gordon, Susan Shum, Stephane Lacroix, Brian Bartholomew, Jason Taban, Alex Brideau III, Jim Madsen
Absent:	Laura Wang, Danielle Rubio, Tom Shrout, Herschel Bender, Chris DeMoulin, David Sandel
Staff/Contract:	Nolan Marshall III, Victor Gonzalez, Rich Sarian, Stephanie Banuelos
Guests:	Lauren and Terry
Total Attendees:	**13**

CALL TO ORDER David called the meeting to order at 10:12 AM.

1. **Call to Order – Welcome & Introductions**

2. **Review and approve October 30, 2024, BOD Mtg Minutes** ***Action Item***
   a. Jason Taban support **x** Susan Shum seconds
   b. **Approved:** Unanimously
   c. **Opposed:** None
   d. **Abstentions:** None

3. **Review and approve amendment bylaws** ***Action Item***
   a. Current executive committee has four members in it, we would like to increase to five by adding another Vice Chair.
      i. Jason Taban support **x** Alex Brideau III seconds
      ii. **Approved:** Unanimously
      iii. **Opposed:** None
      iv. **Abstentions:** None

4. **Executive Report**
   a. **District Identity and Marketing**
      i. Holiday lunch next Wednesday with the ambassadors in our office.
      ii. New restaurants opening in the district.
      iii. Social media series will launch soon (Socialite Series).
      iv. LA28 is bringing 4,000 employees to the USC building as they prepare for the Olympics.
         a. Meeting with them in 2025 to discuss how big the "clean zone" will be once the Olympic games start.
      v. Possible BOD retreat early 2025 with Adam from LA Tourism.

vi. Ordering more new Big Belly trash cans. We already have 2 out in the district with the GRAMMY Museum ads printed on it.
vii. Planning on ordering 50 new trash cans, hoping to negotiate the price as we're ordering a large amount.
viii. Q: How many trash cans do we have in the district right now?
ix. A: 180 throughout.

b. **Operations**
   i. Authorization to purchase wastebins ***Action item***
      a. Brian Bartholomew support **x** Alex Brideau III seconds
      b. Approved: Unanimously
      c. Opposed: None
      d. Abstentions: None

c. **Administration**
   i. Christmas/Holidays the office will be closed but ambassadors will still be active.

5. Executive Session ***Closed***

Personnel matters (Cal. Gov't Code § 54954.5, subd. (e))

a. Closed session from 11:20 AM to 11:35 AM in separate room.

6. Authorization of Executive Committee to enter multiyear contract ***Action item***

a. Jason Taban support **x** Brian Bartholomew seconds
b. **Approved:** Unanimously
c. **Opposed:** None
d. **Abstentions:** None

7. Public Comment / Announcements

a. N/A

ADJOURNMENT David adjourned the meeting at 11:40 AM.

Minutes recorded by Stephanie Bañuelos