





2022 Annual Meeting

SO/MA WEST

COMMUNITY
BENEFIT
DISTRICT



A Look Back

A Look Forward



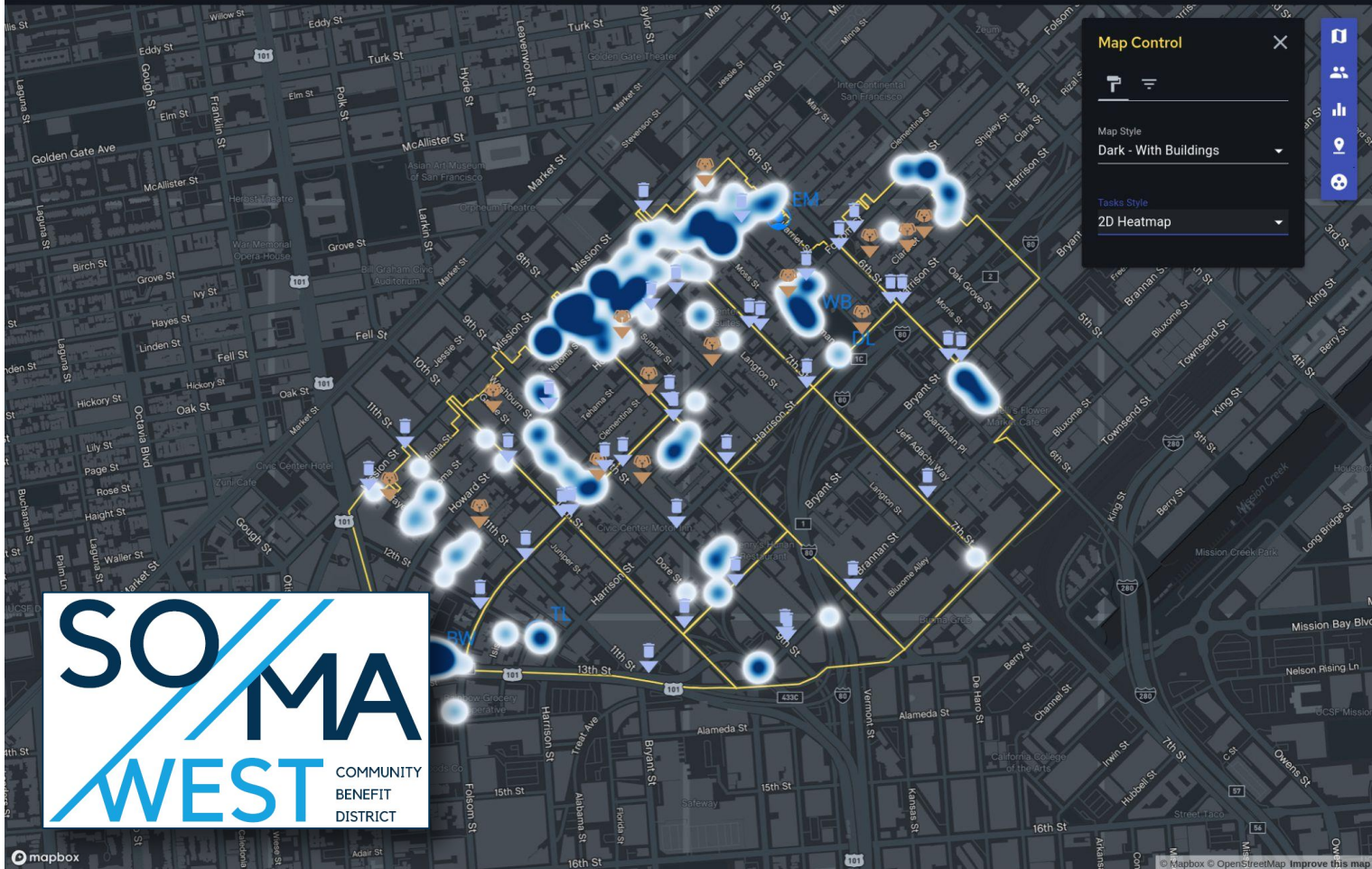
SO/MA WEST

COMMUNITY
BENEFIT
DISTRICT





Jia



Map Control X

Map Style
Dark - With Buildings

Tasks Style
2D Heatmap

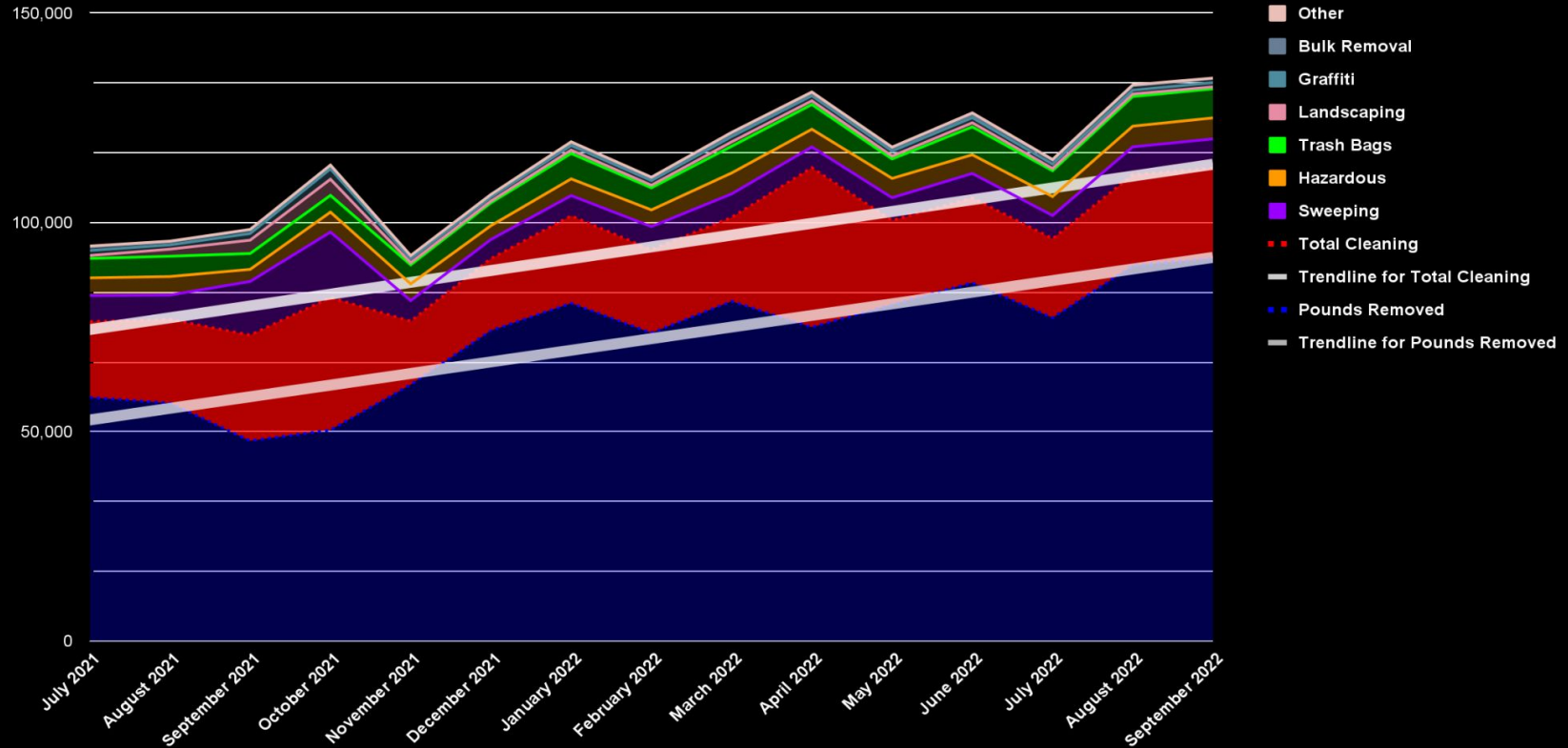
Icons: People, Bar Chart, Location Pin, Compass



Month	Pounds Removed	Total Cleaning	Sweeping	Hazardous	Trash Bags	Landscaping	Graffiti	Bulk Removal	Other
July 2021	58,200	18,091	6,246	4,231	4,637	700	1,205	809	263
August 2021	56,825	20,020	5,810	4,431	4,855	1,686	1,014	726	176
September 2021	47,825	25,269	12,828	2,885	3,793	3,183	1,590	821	
October 2021	50,425	31,655	15,638	4,763	4,008	3,855	2,483		
November 2021	61,250	15,155	4,950	3,975	4,544	501	931		
December 2021	74,175	17,217	4,557	3,296	5,457	414			
January 2022	80,725	20,872	4,846	3,984	6,066				235
February 2022	73,600	19,903	5,519	3,987	5,457			629	197
March 2022	81,175	20,041	5,621	4,996	5,457			739	290
April 2022	74,975	38,129	4,953				1,205	518	383
May 2022	80,373	20,110				697	1,192	697	263
June 2022	85,625	20,285			5,870	978	1,206	736	422
July 2022	77,225	18,900			6,171	522	1,053	900	207
August 2022	60,975	27,000		4,938	7,081	603	920	1,065	207
September 2022	91,452	27,532		5,014	6,944	469	1,022	983	100
Total	1,083,525	313,935	101,447	64,318	82,443	16,985	18,198	11,150	3,386

We picked up over a million pounds of trash!

SOMA West Cleaning





Cleaning and Maintenance Operation

Our Culture:

- Accountability
- Efficiency
- Transparency


- Micro neighborhood approach (10 zones)
- 21 ambassadors
- 6 trucks
- 1 Street Vacuum
- 1 pressure washer
- Jia (data-driven operations)
- Performance incentives and Hazard pay
- Employee support and professional development is a priority



New Street Vacuum!



Sidewalk Gardens + Hanging Baskets

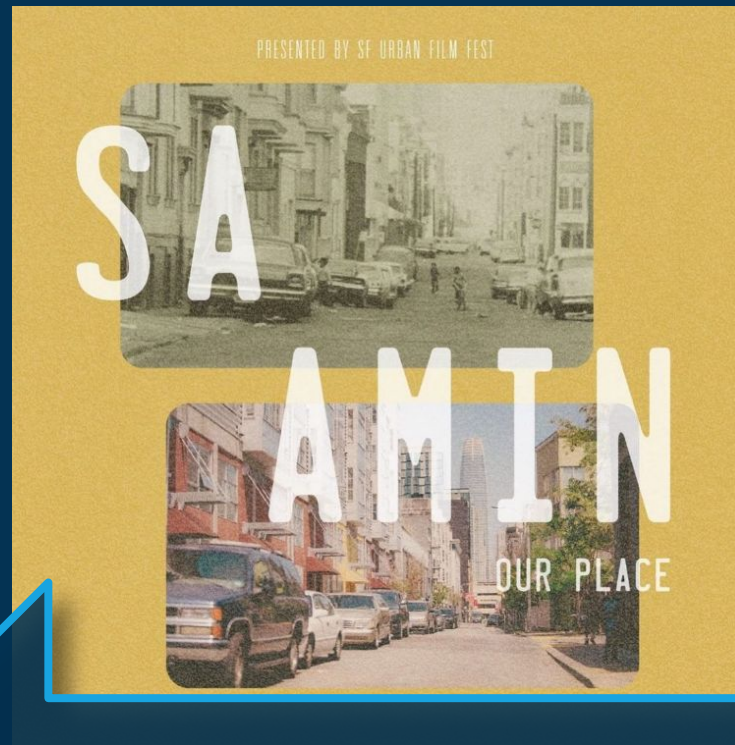


We rolled out and maintain over 150 planters throughout the district, bringing more green into our neighborhood.





Lighting Project: Glimmer



SOMA Pilipinas Partnerships: Russ Street

SOMA Sang! A holiday event took place on Russ Street at Folsom and included the TNT Traysikel SideCaraoke.

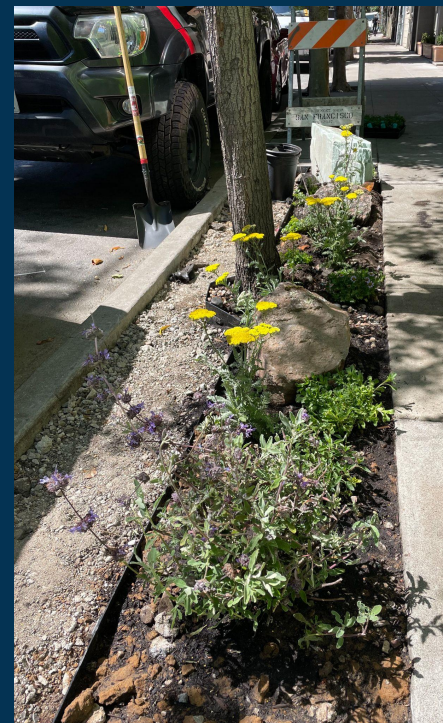




We continue to work with scores of neighborhood groups, such as the LEATHER & LGBTQ Cultural District, to hold diverse and welcoming events and activate our streets.

Earlier this year SOMA West CBD joined our neighbors at SF Parks Alliance, TogetherSF, and local community members for our first neighborhood cleanup day!





Moss Street / Parks Alliance





COMMUNITY
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DISTRICT


Search

NEWSEXPLOREEVENTSSERVICESABOUT



SOMA West Community Benefit District is dedicated to improving the quality of life in western SOMA by creating a cleaner, safer, more vibrant neighborhood for all.

ABOUT SOMA WEST →



Eat + Drink

REFINE RESULTS

ALL EAT + DRINK

CAFE / COFFEE SHOP

BAR / CLUB / LOUNGE

FOOD TRUCK

RESTAURANT

DELI / SANDWICH

BAKERY

ITALIAN / PIZZA

THAI

CHINESE

VIETNAMESE

JAPANESE

LATIN AMERICAN

OUTDOOR SEATING OPTIONS

LEATHER & LGBTQ

SRI LANKAN

INDIAN

SPANISH

FINE DINING

NEPALESE

1601 Bar & Kitchen
1601 Howard St

7 Mission Restaurant
150 7th St

AK Subs
397 8th St

Anton's Pizza & Deli
1196 Folsom St

AsiaSF
201 9th St

Audio Nightclub
316 11th St

Asian Lounge
200 9th St

Belgium
800 Bryant St

Basil Cantina
1409 Folsom St

Marketing: New Website!



Spot Design

[READ MORE >](#)



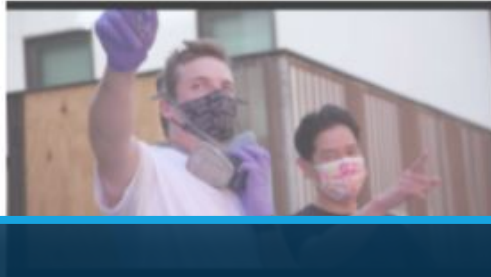
Elmira

[READ MORE >](#)



Biro & Sons

[READ MORE >](#)



1AM Gallery

[READ MORE >](#)

SOMA Sapiens

Advocacy Review

IDA Federal Policy Committee

- Speaker Pelosi and Sen. Padilla Staff meetings 9/8/2022

Policy Priorities:

1. Homelessness
2. Economic Development and Placemaking
3. Housing
4. Public Safety

California Downtown Association

- Our legislative voice in Sacramento

San Francisco CBD Alliance

- City Hall policy reform



Earlier this year our neighborhood showed up in full force to Silence the Violence. This march was organized by United Playaz along with many SOMA organizations and businesses.





We continued to ramp up our new “Night Shift” neighborhood ambassador program.





FUNDRAISING



- Night Team Enhancements
- Better coordination with law enforcement
- Lighting Improvement Grants
- Public Safety Ambassadors
- Neighborhood Groups like UP
- Community Volunteers/Neighborhood watch

Saturday, October 29th
9am - 1pm

HALLOWEEN

Grand Finale v Farmers Market

Last SOMA West Farmers Market of 2022!

Yummy Gumbo and Pudding!

Seasonal Lattes!

Live Music by Ukulenny!

FREE Kids' Activities 10am-12pm!

PUMPKINS!!!!

Artisanal Goodies!

Organic Produce!

AND MORE!



