

July 17, 2026

Dear Somies,

It's that time of year again — nomination season is here! I'm excited to announce that our 2026 Annual Meeting & Board Election for the SOMA West Community Benefit District (SWCBD) will take place on **Tuesday, October 20, 2026, at 6:00 p.m.** at our SOMA West office: 1066 Howard St, San Francisco, CA 94103.

Each year, our community has an opportunity to help shape the direction and priorities of SOMA West. The nominations process is open to all stakeholders — property owners who are current on their SWCBD assessments, as well as business tenants, residential tenants, nonprofit partners, and everyone who cares about this neighborhood and wants to see it thrive.

For those who may not know, the SOMA West Community Benefit District is a public benefit, nonprofit organization that partners with the City of San Francisco to manage assessment revenues on behalf of our neighborhood's property owners. Since 2020, our dedicated SOMA West Ambassadors have been out on the streets every day, working hard to keep our community clean, safe, and welcoming. Their commitment — along with yours — is what makes SOMA West stronger, more vibrant, and uniquely ours.

This important work doesn't happen on its own — it depends on neighbors and stakeholders like you who are willing to roll up their sleeves, share ideas, and help guide our efforts. If you or someone you know is interested in shaping the future of SOMA West, please complete the attached nomination form. Self-nominations are always welcome — we love to see that initiative!

Just a friendly reminder: this is a working Board, which means attending meetings in person, participating in committees, fundraising, and being an active voice for the neighborhood. It's real work — and real impact.

Thank you for your continued support and commitment to our neighborhood. Your dedication is what keeps SOMA West strong, resilient, and a community we're all proud to call home.

Best,

Alex Ludlum

Executive Director, SOMA West CBD

QUALIFICATIONS

Applicant Qualifications

Thank you for your interest in joining the SOMA West Community Benefit District (SWCBD) Board of Directors. To be eligible for consideration, all volunteer Board Members must meet the following requirements:

- Be current on SWCBD assessments for the most recent fiscal year.
- **Actively participate in at least one Committee:**
 - Finance Committee
 - Safety & Services Committee
 - Neighborhood Identity Committee
 - Fundraising Committee
- Assist in raising funds to support Board activities and programs.
- Support the overall goals and policies of the Board.
- Attend all regular Board meetings in person.

The Board meets four times per year, or as needed — typically on **Tuesday evenings at 6:00 p.m.** Committee meetings also take place in the evening. All meetings are held at 1066 Howard St, San Francisco, CA 94103.

SCHEDULE

Annual Election Schedule

NOTICES DISTRIBUTED	NOMINATIONS DUE	MEETING & ELECTION
Jul 17, 2026 Friday	Sept 21, 2026 Monday · by 4:00 p.m.	Oct 20, 2026 Tuesday · 6:00 p.m.

Please note: nominations received after 4:00 p.m. on Monday, September 21, 2026 may not be considered.

SUBMIT

How to Submit Your Nomination

Completed applications may be submitted online, by mail, or by email.

ONLINE

somawestcbd.org/about/board-and-committees

BY MAIL

SOMA West CBD
Attn: Nominations Committee
1066 Howard St.
San Francisco, CA 94103

BY EMAIL

alex@swcbd.org

For more about the Board and Committees, visit somawestcbd.org/about/board-and-committees. Questions about the process? Contact **Alex Ludlum**, Executive Director · (415) 412-4039.

BOARD OF DIRECTORS

Nomination & Application

A volunteer, working board serving the SoMa West district.

Thank you for your interest in serving on the SoMa West Community Benefit District (SWCBD) Board of Directors — a volunteer board of property owners, business representatives, residents, nonprofit leaders, and community stakeholders committed to the cleanliness, safety, economic vitality, and quality of life of the SoMa West district. We are seeking engaged individuals willing to actively contribute their time, expertise, and leadership.

APPLICATIONS OPEN	NOMINATIONS DUE	ANNUAL MEETING & ELECTION
Jul 17, 2026 Friday	Sept 21, 2026 Monday · by 4:00 p.m.	Oct 20, 2026 Tuesday · 6:00 p.m.

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Board Member Expectations

- Attend regular Board meetings in person and actively participate.
- Serve on at least one Board committee.
- Support the mission, goals, and policies of the SWCBD.
- Act as ambassadors for the organization within the community.
- Assist with fundraising, advocacy, and community engagement as appropriate.
- Work collaboratively with fellow Board Members, staff, and stakeholders.
- Be current on SWCBD assessments for the most recent fiscal year, if applicable.

Who May Be Nominated

- Property owners within the district
- Business owners or representatives
- Residential tenants
- Commercial tenants
- Nonprofit organization representatives
- Other community stakeholders

Individuals may nominate themselves or be nominated by another eligible stakeholder. All nominees are encouraged to attend the Annual Meeting and participate in the election.

SECTION 1**Applicant & Nominee Information****NAME OF THE PERSON BEING NOMINATED**

Enter your own first and last name if you are nominating yourself.

EMAIL**PHONE NUMBER****ARE YOU NOMINATING YOURSELF OR ANOTHER PERSON?**

☐ Yourself ☐ Another person

SECTION 2**Nomination Details****WHAT BOARD SEAT IS THE NOMINATION FOR? *(select all that apply)***

- | | |
|---|--|
| ☐ Business Owner | ☐ Property Owner |
| ☐ Residential Tenant | ☐ Commercial Tenant |
| ☐ Organization | ☐ Cultural District |
| ☐ Not-for-profit | ☐ Education |
| ☐ Other: _____ | |

YOUR CONNECTION TO THE DISTRICT

Tell us about your business, property, or other connections. If possible, include the name and address of your property and / or business / non-profit.

SECTION 3**Committee Interest****WHICH COMMITTEE(S) WOULD YOU LIKE TO SERVE ON? *(Board Members serve on at least one — select all that apply)***

- | | |
|--|--|
| ☐ Finance Committee | ☐ Neighborhood Identity |
| ☐ Safety and Services | ☐ Fundraising |

WHY ARE YOU INTERESTED, OR WHAT RELEVANT EXPERIENCE WOULD YOU BRING? *(optional)*

SECTION 4**Candidate Statement****WHY WOULD YOU BE A GREAT BOARD MEMBER?**

Share your relevant experience and background so we can learn more about you.

SECTION 5**Certification & Signature**

By submitting this form you confirm that, if you are voted in as a volunteer Board member, you will commit yourself to the above stated values, and also disclose to us any of your past or present actions that might negatively reflect upon the CBD and/or our diverse and vibrant shared community.

☐ I have read and agree to the certification above.

SIGNATURE**DATE**

PRINT NAME

Submitting Your Application**BY EMAIL**

alex@swcbd.org

DEADLINE

Monday, September 21, 2026 · by 4:00 p.m.

BY MAIL

SoMa West Community Benefit District
1066 Howard Street
San Francisco, CA 94103