

2025 BUSINESS MEMBER BENEFITS



All-Star Levels

MEMBER BENEFITS	PREMIER PLATINUM \$11,500	PLATINUM SELECT \$8,650	PLATINUM \$5,750	GOLD \$2,875	SILVER \$1,150	BRONZE \$575	BASIC \$289
The #1 reason members join is to support the Downtown Boulder Partnership's mission and show pride in our vibrant downtown.	●	●	●	●	●	●	●
Lights of December Parade: complimentary float entry	\$350 MAX. VALUE ●	●	-	-	-	-	-
Downtown Boulder Annual Luncheon: table discount, up to 4 seats	\$400 MAX. VALUE 4	3	2	-	-	-	-
Booth Space: complimentary booth at either the Tulip Fairy & Elf Festival or Munchkin Masquerade	\$104 MAX. VALUE ●	●	●	-	-	-	-
Drink Tickets: Bands on the Bricks or Fall Fest (choice of beer and wine)	\$600 MAX. VALUE 75	50	25	15	-	-	-
LinkedIn: Business Spotlight ● = 1 time during year ●● = 2 time during year	●●	●●	●●	●	●	-	-
Visitor Information Center:							
- opportunity to place rack cards	●	●	●	●	-	-	-
- level recognition with logo on rotating video screen	●	●	●	●	●	●	-
New Business Welcome Packets: opportunity to include a welcome message or coupon in the 'Welcome to Downtown' packets that DBP shares with new businesses. Specifications provided upon request	●	●	●	●	●	-	-
Downtown Boulder Events: invitations to member only and downtown business events. *All-Star recognition in appropriate ways based on the event and venue. Examples: signage, logo projection, table toppers, etc.	●*	●*	●*	●*	●*	●*	●
Downtown Boulder Website: enhanced listing with 3 photos, special *All-Star recognition on business 'place' and business logo with link on our All-Star page	●*	●*	●*	●*	●*	●*	●
Member Newsletter: member-focused monthly e-newsletter, ability to contribute stories photos to the "Good News" section. *All-Stars receive semi-annual recognition with business name and link	●*	●*	●*	●*	●*	●*	●
Gift Card Program: eligible to participate if located in the Business Improvement District. <i>Additional yearly fee</i>	●	●	●	●	●	●	●
Downtown Boulder Annual Holiday Party: event and complimentary drink ticket (1 per employee - space is limited)	●	●	●	●	●	●	●
Member Portal: access to directory, member-to-member discounts plus, business research and other tools	●	●	●	●	●	●	●