

2027



FIFTY YEARS

P

E

A

R

l

EST.
1977

STREET MALL

DOWNTOWN BUSINESS MEMBER BENEFITS

ALL-STAR LEVELS

MEMBER BENEFITS	BASIC \$349	BRONZE \$660	SILVER \$1,350	GOLD \$3,400	PLATINUM \$6,000	PLATINUM SELECT \$9,000	PREMIER PLATINUM \$12,500
The #1 reason members join is to support a strong, connected downtown community, advocate for its future, and show pride in the heart of Boulder.	●	●	●	●	●	●	●
Member Portal: access to directory, member-to-member discounts + business research & other tools	●	●	●	●	●	●	●
Downtown Boulder Website: All-Stars receive special recognition in our member directory. ● Business name only	●	●	★	★	★	★	★
Member Newsletter: member-focused monthly e-newsletter, ability to contribute stories photos to the "Good News" section. *All-Stars receive semi-annual recognition with business name and link	●	★	★	★	★	★	★
Downtown Boulder Events: invitations to member only and downtown business events. *All-Star recognition in appropriate ways based on the event and venue. Examples: signage, logo projection, table toppers, etc.	●	★	★	★	★	★	★
Downtown Boulder Annual Holiday Party: event and complimentary drink ticket for up to three employees (additional guests may be waitlisted)	●	●	●	●	●	●	●
Gift Card Program: eligible to participate if located in the Business Improvement District. Additional yearly fee	●	●	●	●	●	●	●
LinkedIn: Business Spotlight ● = 1 time during year ★ = 2 time during year			●	●	★	★	★
New Business Welcome Packets: opportunity to include a welcome message or coupon in the 'Welcome to Downtown' packets that DBP shares with new businesses. Specifications provided upon request			●	●	●	●	●
Visitor Information Center: ● opportunity to place rack cards				●	●	●	●
● level recognition with logo on rotating video screen			●	●	●	●	●
Drink Tickets: Bands on the Bricks (choice of beer/wine)				15	25	50	75
Downtown Boulder Annual Luncheon: Discounted seats with a table purchase					2	3	4
Booth Space: complimentary booth at either the Tulip Fairy & Elf Festival or Munchkin Masquerade					●	●	●
Lights of December Parade: complimentary float entry						●	●