

All-Star 2024 BUSINESS MEMBER BENEFITS



MEMBER BENEFITS

**BASIC
MEMBER**
\$289

BRONZE
\$575

SILVER
\$1,150

GOLD
\$2,875

PLATINUM
\$5,750

**PLATINUM
SELECT**
\$8,650

**PREMIER
PLATINUM**
\$11,500

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Proud to support the mission of Downtown Boulder Partnership	●	●	●	●	●	●	●
Downtown Boulder Website: enhanced listing with 3 photos	●	●	●	●	●	●	●
Gift Card Program: eligible for participation	●	●	●	●	●	●	●
Member Portal: access to directory, member-to-member discounts plus member events	●	●	●	●	●	●	●
Downtown Boulder Annual Holiday Party: event and complimentary drink ticket (1 per employee)	●	●	●	●	●	●	●
Downtown Boulder Website: special All-Star recognition on business 'place', All-Star badge on alphabetical business listing and level recognition with logo and link on designated All-Star page.	—	●	●	●	●	●	●
Downtown Boulder Events: All-Star recognition in appropriate ways based on the event and venue. Signage, video projection, table toppers, etc.	—	●	●	●	●	●	●
Member Newsletter: alternating level recognition with business name and link	—	●	●	●	●	●	●
Visitor Information Center:							
– level recognition with logo on rotating video screen	—	●	●	●	●	●	●
– fixed signs with logo (varies per level)	—	—	—	●	●	●	●
– opportunity to place rack cards	—	—	—	●	●	●	●
LinkedIn: share a Business Spotlight ● = 1 time during year ●● = 2 time during year	—	—	●	●	●●	●●	●●
Drink Tickets: Bands on the Bricks or Fall Fest (choice of beer and wine)	—	—	—	15	25	50	75
Downtown Boulder Annual Luncheon: table discount, up to 4 seats	—	—	—	—	2	3	4
Booth Space: choose Tulip Fairy Fest or Munchkin Masquerade	—	—	—	—	●	●	●
Lights of December Parade: complimentary float entry	—	—	—	—	—	●	●