



Community Advisory Board

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

-Jane Jacobs

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Community Advisory Board Summary

The Downtown Boulder Foundation (DBF) seeks to engage a cohort of community members to collectively advise and collaborate on programs and policies that support and enhance stronger connections to, participation in, and pride for downtown Boulder among local Boulder-area residents.

Statement of Purpose

The Community Advisory Board is an integral link between the Downtown Boulder Foundation and our communities. The work of the Community Advisory Board builds and fosters partnerships, strengthens connections and enhances engagement in downtown Boulder.

Equity Statement

We define equity as the fair treatment, opportunity, and advancement of all people, while eliminating barriers that prevent the full participation of marginalized groups.

Background

Prior to COVID-19, the Downtown Boulder Foundation staff, board, and our community partners began conversations about interconnected issues such as inclusivity, representation, race, gender, socioeconomic status, diversity, and equity, looking at how these issues impact, and are impacted by, our downtown district. Today, those conversations have taken on an increased focus and urgency. These conversations are difficult. They can feel vulnerable and paralyzing for any organization. Many subsequent events have made it unquestionably clear that these conversations must now move immediately to actions.

Downtown plays many significant roles in our collective approach to equity in Boulder. Our approach must begin with inclusive representation and participation. There are many steps that the Downtown Boulder Foundation and the constituents which it represents must take to understand and remove barriers that prevent meaningful participation in the planning of, programming and benefiting from the activities of the Downtown Boulder Foundation.

Downtown Boulder has been long recognized as a national model of success among small and midsize downtown districts from a variety of measures. Economic indicators such as sales tax revenue per square foot, occupancy rates, retail mix, pedestrian counts, and assessed property

values all point to Downtown Boulder's success. The world-renowned Pearl Street Mall continues to be cited as an example of successful placemaking.

Today the culmination of many factors have introduced new challenges and economic pressures, resulting in a growing understanding of the importance of local support and engagement in downtown.

In order to most effectively and broadly understand and serve the changing needs of Boulder residents and those of our surrounding communities, the Downtown Boulder Foundation is soliciting community members to serve on a facilitated Community Advisory Board. The focus of the advisory board will be that of community engagement.

Function of the CAB

- Provide an expanded community perspective to the Downtown Boulder Foundation
- Develop an understanding of existing downtown events, programs and culture
- Form recommendations to grow engagement opportunities within existing Downtown Boulder Foundation programs and to develop new programs and initiatives which promote engagement
- Provide guidance to the Downtown Boulder Foundation on initiatives to address institutional inequities
- Represent the programs of the Downtown Boulder Foundation to the community

Responsibilities of CAB Members

- Attend and actively participate in monthly CAB-facilitated meetings
- Read and review material provided by facilitators that supports the work of the group
- Provide feedback and suggest strategies on issues under discussion
- Voice feedback from the community
- Assist in the development and implementation of community engagement activities as appropriate
- Share information, misinformation, and perceptions in the community about Downtown Boulder

CAB Selection Process

Applications for participation will be accepted until Friday, November 6, 2020 at 5pm. Candidates will be reviewed by Downtown Boulder staff and Foundation board members. In

working with the Equity Consultants of Colorado, the DBF is striving to create a diverse and inclusive selection of candidates which represent the voice of the community. Our selection process will aim to select members from various people groups that are often left out of decisions that impact underrepresented communities. A final recommendation will be submitted to the Downtown Boulder Foundation Board of Directors for approval at the November 2020 Board meeting. For this cohort, we are looking for creative thinkers with connections to diverse communities in the Boulder area.

CAB Commitment and Compensation

- CAB members will be appointed for a one-year term for the year of 2021. There will be an orientation event in December 2020
- CAB members time commitment is expected to be around 4 to 8 hours/month for the duration of the program
- CAB will have regular meetings, approximately monthly, scheduled by CAB members. Initially meetings will be held virtually until such time it is safe to, and committee members are comfortable with, meeting in person
- CAB members are encouraged to participate in Downtown Boulder programs throughout the year
- CAB members will receive a stipend of \$800 as compensation for their time and expertise

DBF Staff and Facilitated Support

The CAB will be supported by our Facilitators and Downtown Boulder staff in a number of ways.

Facilitators

Equity Consultants of Colorado

Downtown Boulder Foundation has retained Equity Consultants of Colorado (ECC) as consultants for the CAB 2020 project. ECC is the premier group of specialists in diversity, equity, and inclusion training and development in Colorado. With extensive experience across private and public sectors, each consultant brings unique expertise to the table. From early-stage bias training to advanced anti-racist work, their services help clients both identify and achieve their goals of fostering inclusive and equitable workplaces.

CAB Liaison

Cindy Sepucha, Downtown Boulder's Community Development & Membership Manager will serve as a staff liaison for the CAB. Cindy will work with the CAB Board to set the agenda, provide resources and advocate for the needs of the participants.

Downtown Boulder Representative

Anna Salim, Downtown Boulder's Vice President of Membership and Events will represent Downtown Boulder's interests and requirements and help the CAB align with the mission and support the capacity of the Downtown Boulder Foundation.

Downtown Boulder Leadership Support

Chip, Downtown Boulder CEO and the Downtown Boulder Foundation Chair will support the work of the CAB by providing resources and amplifying and advocating for recommendations of the group to the Downtown Boulder Foundation's Boards of Directors, stakeholders and the community at large.

Learning Together

The Downtown Boulder Foundation, in consultation with Equity Consultants of Colorado, will work to facilitate the program in a manner that provides the most value and growth for our organization, as well as for the participants. Much of the work will evolve over the course of the term and will be informed by the group.

As this is the inaugural cohort, we are excited to assemble a group of individuals who will help us develop a program that will be successful in fulfilling our collective goals.

If you have questions about the Community Advisory Board, or the application for the inaugural cohort, please email Chip - chip@downtownboulder.org