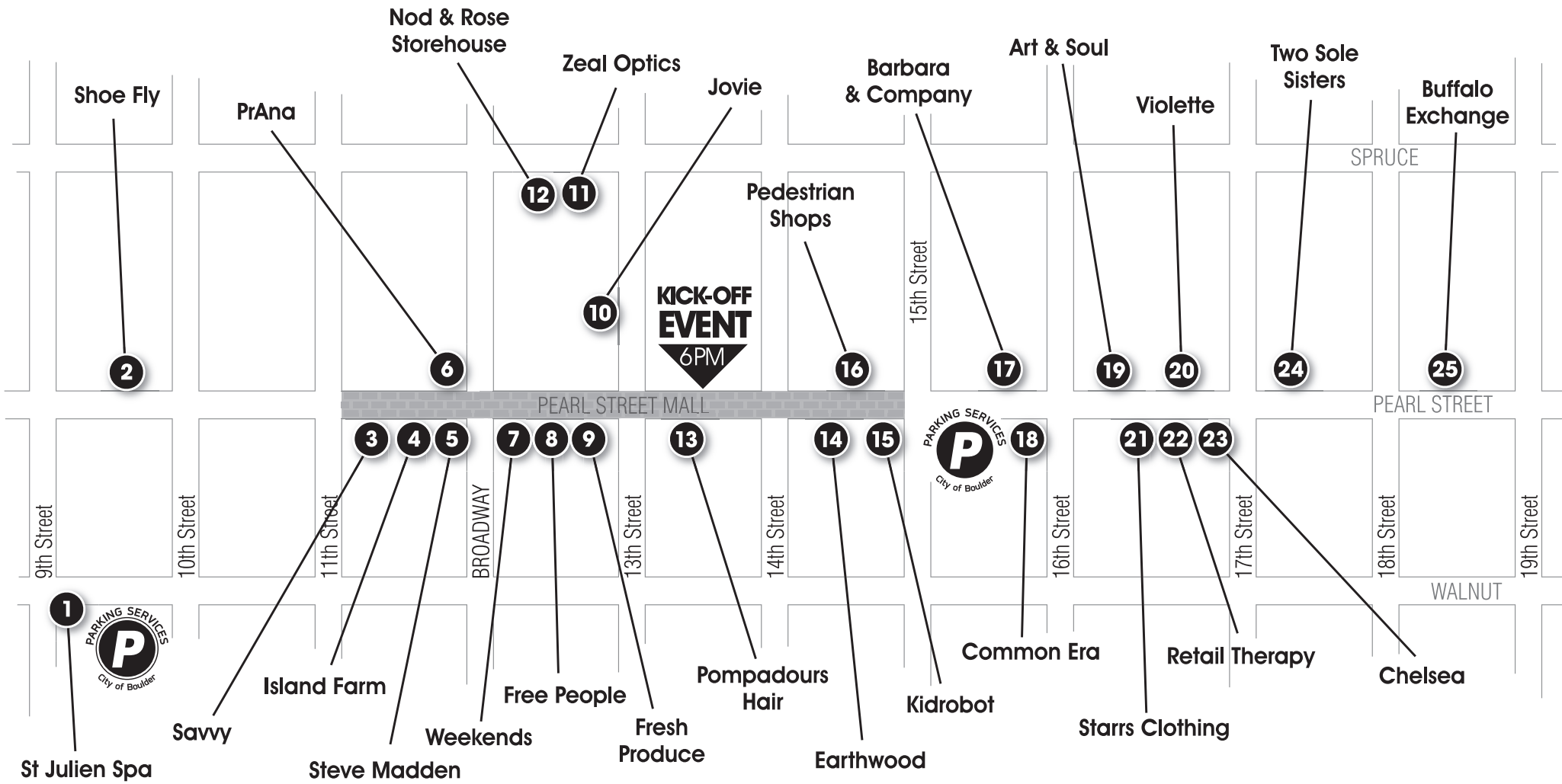


# FASHION'S NIGHT DOWNTOWN BOULDER

# EVENT MAP

On August 29 during FND (between 5:00 – 9:00 p.m.), park at either the 15th & Pearl or St Julien (10th & Walnut) City of Boulder garages and spend \$25 or more at participating FND merchants and receive **FREE PARKING**. Must present valid receipt to parking attendant upon exiting.

SPONSORED BY:



Shoe Fly

PrAna

Nod & Rose Storehouse

Zeal Optics

Jovie

Barbara & Company

Art & Soul

Violette

Two Sole Sisters

Buffalo Exchange

SPRUCE

Pedestrian Shops

15th Street

**KICK-OFF  
EVENT  
6PM**

PEARL STREET MALL

PEARL STREET

9th Street

10th Street

11th Street

BROADWAY

13th Street

14th Street

PARKING SERVICES  
City of Boulder

16th Street

17th Street

18th Street

19th Street

WALNUT



Savvy

Island Farm

Steve Madden

Weekends

Free People

Fresh Produce

Pompadours Hair

Earthwood

Kidrobot

Common Era

Retail Therapy

Starrs Clothing

Chelsea

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# PARTICIPANT EVENTS

- 1 St Julien Spa** – Join us for an exclusive Fall Trunk Show from 4:00 p.m. - 9:00 p.m. featuring Anatomie, Solow Style, Tail and Eberjey. Enter to win a pair of Denimocracy Maverick Skinny Bootcut jeans! Any Purchase over \$125 will receive a St Julien gift bag (\$50 value) while supplies last. Come enjoy refreshments while hanging out in the St Julien Spa! **900 Walnut Street**
- 2 Shoe Fly** – We will be showcasing new Fall arrivals from: Frye, Jeffrey Campbell, Dr Martens, Sam Edelman, Old Gringo, Minnetonka, Sperry Topsider, Miz Mooz, Converse, Saucony Originals and others; with special discounts throughout our store. **947 Pearl Street**
- 3 Savvy on Pearl** – 15% OFF All Regular Priced Clothing and Footwear. Save BIG on Ugg and Sorel Boots, Toms Shoes, Minnetonka, Billabong, Free People, Element, Wildfox, BB Dakota, LRG and many more brands. Treats provided by Izze, Hapa, Old Chicago, West Flanders Brewing Co., and Yoyo's Frozen Yogurt Bar. **1114 Pearl Street**
- 4 Island Farm** – Join us for a memorable evening of fashion, music and refreshments! Shop new fall clothing and jewelry including new merchandise from Mavi Jeans, Dylan and American Vintage. **1122 Pearl Street**
- 5 Steve Madden** – Stop by for refreshments and fun! All attendees who make a purchase will be entered in a drawing for a pair of boots! **1142 Pearl Street**
- 6 PrAna** – Fall line will be 15% off, light snacks, music and a chance to win a gift card & other items in-store. **1147 Pearl Street**
- 7 Weekends** – Guests will be welcomed by some great live music as soon as they enter. Further in the store they will find delicious food and beverages to enjoy while shopping and admiring all the latest trends for Men and Women! **1200 Pearl Street**
- 8 Free People** – Enjoy 10% off your entire purchase between 6 – 9 p.m. Additionally, with a purchase during the event, you will be entered in a raffle to win a Free People Gift Basket with tons of goodies. We will also be giving out Free People Gift bags (while supplies last). **1200 Pearl Street**
- 9 Fresh Produce Retail** – Stop in and see what's "Fresh for Fall"! Enjoy light refreshments and specials from 6:30 - 9 p.m. **1218 Pearl Street**
- 10 Jovie** – A Fun Night of Girls Fashion - now sizes 4-14!! Featuring great back to school styles and special deals! **2015 13th Street**
- 11 Zeal Optics** – Join Zeal Optics and explore other local companies while enjoying drinks, music, and handmade crafts. **1230 Spruce Street**
- 12 Nod & Rose Storehouse** – Come sip and shop amongst Boulder's hippest crowd. Food, apps, local artisans and more. Let's party! **1220 Spruce Street**
- 13 Pompadours Hair Salon** – We are styling the models at Free People for the fashion show. Find us at: **1320 Pearl Street**
- 14 Earthwood Gallery** – Join us for a jewelry trunk show featuring new designs from Angie Olami's Ancient Roman glass collection! Enjoy refreshments while shopping a wide selection of contemporary jewelry as well as over 110 other American Artists. **1412 Pearl Street**
- 15 Kidrobot** – Shop our signature and art-inspired apparel from artists such as Craig and Karl, while you enjoy live music from local hip hop crew Future Heroes and light refreshments. **1420 Pearl Street**
- 16 Pedestrian Shops** – Join us for our Fashion Can Be Comfortable event. Check out live models showing off our most fashionable styles, a special one-night only flash sale featuring 20% off all Tsubo, Naot, Pikolinos, and Sperry styles, the opportunity to enter to win a free pair of shoes, and more! **1425 Pearl Street**
- 17 Barbara & Company** – Enjoy live music by "My Body Sings Electric" and modeling on the red carpet outside our front door. Shop our new fall collections while enjoying appetizers and refreshments. Receive a gift with every purchase and enter to win a \$500 gift certificate. **1505 Pearl Street**
- 18 Common Era** – Tasty treats and a walk-about fashion show where we'll be taking our favorite styles into the streets! Come dressed in your finest -- our in-house photographer will be documenting all that's hot (it could be you!). **1500 D Pearl Street**
- 19 Art & Soul Gallery** – For FND this year, we will have a Fall Preview Event, featuring the Silver Meditation Bell Collection by Paul Morelli. The event will take place from 6 - 9 p.m. and we will be providing refreshments. **1615 Pearl Street**
- 20 Violette** – Our Famous camisole's, buy 4 receive the 5th free. Fashion's night only special. Visit us to see other Fashion's night in-store specials. **1631 Pearl Street**
- 21 Starr's Clothing Co.** – In-store runways show (starting at 7pm), live music, giveaways, personal stylists, coveted giftbags and more! Call ahead for Guest List treatment (303) 444-3056. Event starts at 6:30 p.m. **1630 Pearl Street**
- 22 Retail Therapy** – "I mustache you a question. Why do YOU need Retail Therapy?" Retail Therapy turns into Club Therapy for one night on Fashion's Night Downtown; Hosting a one of a kind "Mustache Photo Party" Don't miss out, it's a sight to be seen. **1638 Pearl Street**
- 23 Chelsea** – Exclusive trunk show featuring huge selection of wrap bracelets by internationally known Los Angeles designer Chan Luu. Enjoy refreshments gourmet snacks and good music. Giveaway for a free Chan Luu wrap bracelet! **1646 Pearl Street**
- 24 Two Sole Sisters** – Remember your fun night out of shopping and take home free pics from our photo booth. Enjoy music and snacks while shopping fall merchandise. **1703 Pearl Street**
- 25 Buffalo Exchange** – Buffalo Exchange is going to have DIY stations set up inside and outside of the store, for people to come and make/alter clothing. It will include tie-die, studding, making floral crowns and more. There will also be live music. **1813 Pearl Street**