

# FASHION'S NIGHT DOWNTOWN BOULDER

FNDBoulder.com

# EVENT MAP

SATURDAY, SEPTEMBER 26TH

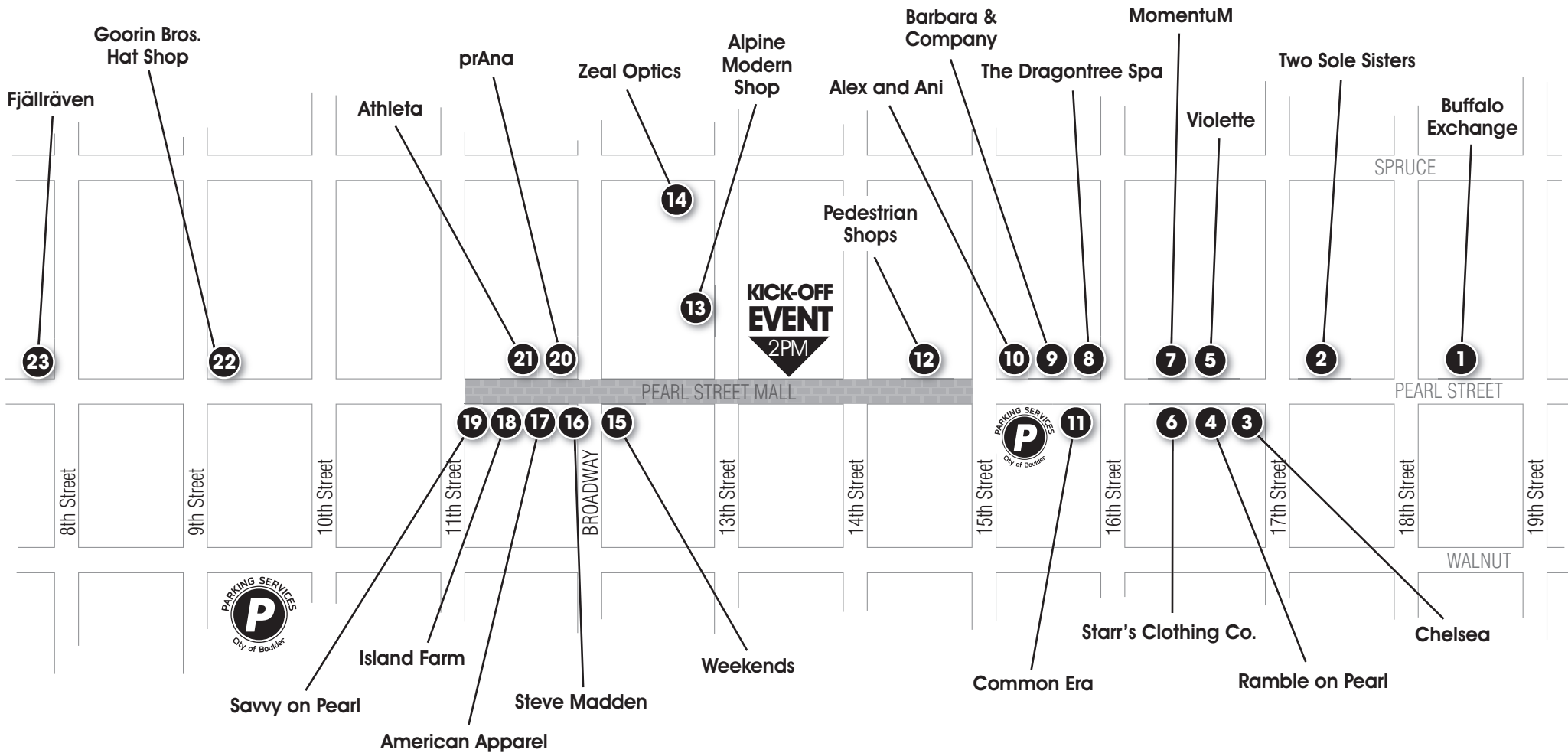
2 PM – RUNWAY FASHION SHOW ON THE PEARL STREET MALL

3 - 5 PM – IN-STORE SPECIAL EVENTS

PRODUCED BY:



SPONSORED BY:



# PARTICIPANT EVENTS

## 1 Buffalo Exchange – 1813 Pearl Street

Join us for a pop-up shop with local designer Amee Hinkley, owner of Ashe & Ore. We will have an in-store DJ, giveaways and refreshments until 10 pm.

## 2 Two Sole Sisters – 1703 Pearl Street

Come browse our fall 2015 selection while enjoying complimentary snacks and beverages. When you make a purchase during the event, your name will be entered to win a Two Sole Sisters swag bag.

## 3 Chelsea – 1646 Pearl Street

Swing by Chelsea and choose from a unique collection of leather goods and jewelry from local designers, as well as the newest fall arrivals. Drinks and treats provided, and don't forget to enter to win a piece of jewelry in-store!

## 4 Ramble on Pearl – 1638 Pearl Street

Enjoy delicious appetizers; fall fashions (the latest styles always at least 15% below retail); and receive a FREE fair trade hand knit kids hat from Ambler (\$30 value) with any purchase.

## 5 Violette – 1631 Pearl Street

Come shop with us all day long as we celebrate this day of fashion. Check in with us for a variety of surprises.

## 6 Starr's Clothing Co. – 1630 Pearl Street

Stop by for an afternoon of sips and nibbles from 2 - 6 pm. First 30 customers to come in after the fashion show will receive a seamless tank from our best-selling collection. Harpermade trunk show (local jewelry designer) and special deals every hour on the hour.

## 7 MomentuM – 1625 Pearl Street

Check out the debut of our fall fair trade fashion line and enjoy a sampling of treats. You'll have a chance win a MomentuM gift certificate too.

## 8 The Dragontree Spa – 1521 Pearl Street

Experience a Sangha Room Happy Hour after the fashion show.

## 9 Barbara & Company – 1505 Pearl Street

Shop our latest fall arrivals while enjoying live music, snacks and beverages. Treat yourself to a seasonal touch-up by makeup artist, Rhoda. Enter to win a \$100 gift certificate and receive a gift with every purchase.

## 10 Alex and Ani – 1505 Pearl Street

Stop in for a dose of positive energy, our newest Rulers of the Woods and Depths of the Wild collections, light bites and special promotional products for just \$18.

## 11 Common Era – 1500 Pearl Street

Sign up for giveaways starting at 11 am. Come back at 3, 4, 5 and 6 pm to see if your name is called to win a variety of amazing prizes (must be present to win). All winners receive a 20% off coupon. Plenty of food, fun and most importantly FASHION for all!

## 12 Pedestrian Shops – 1425 Pearl Street

Check out the new fall fashions - several new brands including Ariat, Timberland, Tamaris, PLDM, Kavu, Hershel and more! Buy a pair of boots (\$150+) and pick out a free pair of socks from Smartwool, GoodHew or Point6. (Cannot be combined with other offers.)

## 13 Alpine Modern Shop – 2037 13th Street

We will be showcasing two Boulder designers, Aaron Conway of RONCON and Cara Martin of BRICK knitwear. Drinks and light apps will be served!

## 14 Zeal Optics – 1230 Spruce Street

Peruse the newest trends in sustainable and eco-friendly eyewear at Zeal while enjoying small snacks and beverages.

## 15 Weekends – 1200 Pearl Street

Joins us for drinks, hors d'oeuvres and new fall fashions! Receive a gift bag with any purchase!

## 16 Steve Madden – 1142 Pearl Street

Help us celebrate fall fashion as we debut exclusive Freebird by Steven styles.

## 17 American Apparel – 1130 Pearl Street

Shop our NEW fall styles and have a look at the End-of-Season sale section for 50% off.

## 18 Island Farm – 1122 Pearl Street

Join us for a memorable afternoon of fashion, music, food, and drinks. Shop our new fall arrivals, featuring Chan Luu, Mavi Jeans, CP Shades, and more! Search the store for selected "golden ticket" items and receive an instant 15% off!

## 19 Savvy on Pearl – 1114 Pearl Street

Fall into Fashion with 15% OFF ALL regular priced clothing, footwear, and accessories from 3 - 5 pm. Save BIG on UGG and Sorel boots, Toms shoes, Billabong, Free People, CU apparel, and many more brands. Treats will be provided as well as a live artist demonstration.

## 20 prAna – 1147 Pearl Street

We'll be featuring a styling presentation by Rachel Lefort at 3:45 pm, followed by shopping, giveaways, snacks, drinks, and a DJ performance.

## 21 Athleta – 1133 Pearl Street

Please join us for a post fashion show party. Athleta is excited to showcase the 2015 fall line. There will be an online exclusive Derek Lam collection that is a must see. We will be offering \$10 off all pants!

## 22 Goorin Bros. Hat Shop – 943 Pearl Street

Stop by and use the special code phrase: "Whisper Word" to get 15% off your purchase. In addition to fine hats and caps for all heads and styles, we will also have live music for your enjoyment.

## 23 Fjällräven – 777 Pearl Street

Stop by for an in-store event with snacks and special sales.