
CALL TO ORDER | OPEN FORUM

Call to Order / Open Forum

Lisa McInroy, Board Chair, called the meeting to order at 8:00 a.m. A quorum was confirmed.

Members present: Jennifer Anderson, Andy Boian, Johnny DeBrito, Terri Garbarini, Dean Griffin, Sean Huggard, Matt Joblon, Natalie Mahler, Lisa McInroy, Michael Moore, Cesar Orozco, Stephen Sturm

Members absent: Rosella Louis

Staff present: Nick LeMasters, Richard Barrett, Jeanne St. Onge, Kat Libby

Representatives, Guests and/or Owners present:

CliftonLarsonAllen (CLA) – Thuy Dam, Principal / Accountant, State & Local Government

MONTHLY BUSINESS

Approval of Meeting Minutes: Motion by Michael Moore to approve the meeting minutes of April 26, 2023. Second by Cesar Orozco. Vote: Unanimous in favor.

COMMITTEE REPORTS

Finance Committee

Thuy Dam updated the board of property tax collections at 64% through April of this year compared to 62% this time last year. Variances and balance carryover from the executive summary were discussed with Marketing underspent in staffing until the position is filled. A semi-annual bond payment with 50% of annual interest will be paid this week to meet the June 1st due date. The remainder will be paid at year-end with principal and interest.

CEO REPORT

CEO – Nick LeMasters

Reintroducing the subject of lodging fee participation and agreement with the Cherry Creek North hotel community from last month's meeting, Nick discussed the board's motion for a resolution to adopt C.R.S. §30-11-107.5 for the purpose of implementing a lodging fee to support local tourism in the Cherry Creek North district.

Approval of Lodging Fee Resolution: Motion by Dean Griffin to approve a lodging fee initiative in support of the CCN district. Second by Matt Joblon. Vote: Unanimous in favor.

Nick discussed an outreach to CCN residential properties for their backing and support of district and safety services currently enjoyed without the added expense.

The success of the May 3rd Alliance-hosted mayoral forum was discussed. Effective July 17, 2023, Councilwoman Sawyer will represent District 5 which includes the Cherry Creek North district.

Marketing – Lisa Voss

On behalf of Marketing VP Lisa Voss who is attending the IPW tourism conference in San Antonio, TX, Kat Libby shared a presentation of summer campaign events filled with arts, music, and culture. An Industry Insights marketing forum will be held on June 8 in collaboration with industry experts for Cherry Creek North merchants and businesses.

Operations – Richard Barrett

Richard provided a status on retrofit parts to start the LED lighting project. Also discussed were tree replacement and canopy challenges, safety measures in the district including increased merchant networking efforts, Coffee with a Cop meetings and security bike patrol starting next week. An update was provided on digital kiosk conversations with the city. Richard will keep the board apprised of decisions and changes as conversations progress.

NEW BUSINESS

No new business was reported at this time.

ADJOURN

Adjourn: The meeting was adjourned at 8:58 a.m.

UPCOMING BOARD MEETING DATES:

- June 28, 2023 – 8:00 am
- July 26, 2023 – 8:00 am
- August 23, 2023 – 8:00 am

UPCOMING EVENTS:

- Live & Local Music Series – June 3, 10, 17, 24, 2023
- Smash Fine Arts Festival – June 10-11, 2023
- Cherry Creek Arts Festival – July 1-3, 2023
- Bastille Day – French Fest – July 14-15, 2023
- Cherry Creek North Sidewalk Sale – July 14-16, 2023
- 5280 Top of the Town (30th Anniversary) – July 20, 2023
- Smash Fine Arts Festival – August 12-13, 2023