
CALL TO ORDER | OPEN FORUM

Call to Order / Open Forum

Board Chair, Lisa McInroy, called the meeting to order at 8:02 a.m. A quorum was confirmed.

Members present: Andy Boian, Johnny DeBrito, Terri Garbarini, Dean Griffin, Sean Huggard, Matt Joblon, Rosella Louis, Natalie Mahler, Lisa McInroy, Michael Moore, Cesar Orozco, Stephen Sturm

Members absent: All members present

Staff present: Nick LeMasters, Richard Barrett, Lisa Voss, Jeanne St. Onge, Cynthia Ord, Patrick Allison, Mary Siegwalt, Kat Libby

Representatives, Guests and/or Owners present:

CliftonLarsonAllen (CLA) – Thuy Dam, Principal, State & Local Government

Cherry Creek North Neighborhood Association (CCNNA) – Lou Radars, President; Linda Barker, Vice President

Public Comment: The Chair recognized Lou Radars and Linda Baker for comment. Public comment provided by Lou Radars was limited to the issue of the board's position on zoning within the Cherry Creek North district.

MONTHLY BUSINESS

Lisa McInroy opened the meeting, then requested board approval of the July minutes.

Approval of Meeting Minutes: Motion by Andy Boian to approve the meeting minutes of July 26, 2023. Second by Stephen Sturm. Vote: Unanimous in favor

COMMITTEE REPORTS

Finance Committee

Thuy Dam updated the board on the prior week's 2024 budget meeting stating the first draft would be refined and presented to the board for approval at the September 27th board meeting. Thuy stated there were no significant variances in the Executive Summary with property tax collection strong at 98.6% compared to this time last year at 97.1%. Assuming the board's approval at the September board meeting, the operating plan will be presented to the city no later than September 29.

In correlation with Hotel Tourism expenses, a new revenue line item will be noted for lodging fee collections that took effect August 1, 2023.

Approval of July financials: Motion by Johnny DeBrito to approve the July financial statement. Second by Michael Moore. Vote: Unanimous in favor.

CEO REPORT – Nick LeMasters

Nick introduced discussion of the Prop HH property tax ballot measure that will go before voters on the November ballot. Tax calculations having both residential and commercial property impact were discussed along with potential impact to taxpayer refunds (TABOR - Taxpayer's Bill of Rights) should the measure pass. Nick extended an invitation to the BID board to attend the September 26th Alliance Leadership Council meeting that will hear debate from both sides on Proposition HH measures.

The Executive Committee will be interviewing a potential board applicant after today's meeting with updates provided to the board at the September 27th meeting.

Operations – Richard Barrett

Richard updated the board on the great interactions the security bike patrol was having with merchants combined with the decrease in larceny offenses. With upcoming development projects breaking ground, Richard will be working on increasing parking enforcement and street closure limitations due to the foreseen impact construction may have on parking and delivery access. While larger landscape projects are wrapping up, holiday lighting work will commence September 1st with construction sites asked to put lighting on fences for added lighting and pedestrian safety measures.

Marketing – Lisa Voss

With summer events concluded, and the success of 5280's *Top of the Town* 30th anniversary event held on Fillmore Plaza, Lisa will be in further talks with 5280 Publishing regarding 2024 event collaboration. The marketing team is coordinating the activations for the 2023 Winter Wonderland holiday season with additional planning around 2024 calendar events. Lisa will present the plans to the board in the next few months and will also be meeting with hoteliers in the next week to discuss production and media planning for 2024 tourism initiatives.

NEW BUSINESS

No new business was reported at this time.

ADJOURN

Adjourn: The meeting was adjourned at 9:11am

UPCOMING BOARD MEETING DATES

- September 27, 2023 – 8:00 am
- October 25, 2023 – 8:00 am
- November 15, 2023 – 8:00 am

UPCOMING EVENTS:

- Cherry Creek North Small Business Weekend – November 24 – 26, 2023
- Cherry Creek North Winter Wonderland – November 16 – December 24, 2023
- Saturday Night Lights – December 2, 9, & 16, 2023