

CHERRY CREEK NORTH

CCN Board Agenda – April 22, 2020 | 8:00 am – 9:30 am
Location: Zoom Video Conference Link / Dial-In

Board Members: Lynda Campbell, Karrie Fletcher, Terri Garbarini, Dean Griffin, Matt Joblon, Rosella Louis, Bob Mattucci, Calley McCue, Lisa McInroy, Michael Moore, Brett Pearson, Lisa Tyler

BID Staff: Nick LeMasters, Jenny Starkey, Jeanne Gabres

8:00-8:05 am – Call to Order - Bob Mattucci

- Approval of Minutes
 - Board Minutes – March 25, 2020 (Board action requested)

Motion: “I move to approve the Board minutes for March 2020”

8:05-8:25 am – Committees | Task Force Reports

(8:05 – 8:10) Finance Committee – Lynda Campbell, Chair

- **Approval of Financial Statement** – Thuy Dam, CLA
 - March Financial Statement (Board action requested)

Motion: “I move to approve the March 31, 2020 financial statement

(8:10 – 8:15) Marketing Advisory Committee – Dean Griffin, Committee Member

- Marketing and Communications Plan Post-Pandemic

(8:15 – 8:20) Parking & Mobility Task Force – Nick LeMasters, President & CEO

8:25-9:20 am - CEO Report – Nick LeMasters

- Dikeou Investments
- Update on Director of Operations Position
- Approval of Confirmed and Pending Contracts

- **CONFIRMED:**
 - 240 St. Paul Partners (pergola replacement at cost)
 - Blake Communications (media and public relations) @ \$26,000

➤ **PENDING:**

- AOR, Inc. (marketing and tourism campaign) @ \$6,000
- Development Research Partners (economic research for 2020 State of CCN report and Annual report) @ \$9,670
- Geocentric, LLC (annual Citylight database subscription and website development) @ \$9,175
- TaCito Design (branding and signage design) @ \$2,000

Motion: "I move to approve the Confirmed and Pending BID contracts as noted for year 2020."

9:20-9:28 am - Open Forum

9:30 am - Adjourn