

# CHERRY CREEK NORTH

April 28, 2021 | 8:00 am – 9:30 am  
Location: Zoom Video Conference Link / Dial-In

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## **Call to Order / Welcome** – Dean Griffin, Board Chair – **8:00-8:05 am**

- *Motion for the acceptance of the March minutes*

## **Public Comments** - **8:05-8:10 am**

## **Financial Report** - **8:10-8:20 am**

- **Finance Committee** – Lynda Campbell, Chair
  - March financials for review
    - *Motion for the acceptance of the March financials*

## **Presentation** - **8:20-8:40 am**

### **City and County of Denver – Common Consumption**

- Ashley Kilroy, Executive Director of Excise & License / Erica Rogers, Policy Analyst

## **Safety, Operations and Marketing Updates**

### **Safety Working Group** - Lisa McInroy - **8:40-8:50 am**

### **Operations** – Richard Barrett - **8:50-9:00 am**

- Major projects

### **Marketing Advisory Committee** – Michael Moore - **9:00-9:10 am**

### **Marketing** - Jeannie McFarland Johnson - **9:10-9:20 am**

- New ad agency
- Public relations initiative
- Current advertising efforts

### **President/CEO Report** - **9:20-9:25 am**

- Strategic Alliance Updates

### **New Business** - **9:25-9:30 am**

## **Adjourn**