

CHERRY CREEK NORTH

CCN Board Agenda – August 26, 2020 | 8:00 am – 9:30 am
Location: Zoom Video Conference Link / Dial-In

Board Members: Lynda Campbell, Karrie Fletcher, Terri Garbarini, Dean Griffin, Matt Joblon, Rosella Louis, Bob Mattucci, Calley McCue, Lisa McInroy, Michael Moore, Lisa Tyler

BID Staff: Nick LeMasters, Richard Barrett, Jeanne Gabres

Guests: Jason Carroll, CliftonLarsonAllen
Tom George, Spencer Fane
Nicole Detweiler, Spencer Fane

8:00-8:05 am – Call to Order - Bob Mattucci

- **Approval of Minutes**
 - Board Minutes – July 22, 2020
 - *Motion for Acceptance Required*

8:05-8:30 am - Committees | Task Force Reports

- **Finance Committee** – Lynda Campbell, Chair
 - **Approval of Financial Statement** – Jason Carroll, CLA
 - July Financial Statement
 - *Motion for Acceptance Required*
 - **Timetable for 2021 Budget Approval**
 - 8/20 Committee Meeting – 2021 budget discussions
 - 9/10 Committee re-review of budget and category delineation
 - 9/23 Presentation to the Board
 - Month-end: 2021 Operating Plan and Budget delivery to the City
 - **Approval of Confirmed and Pending Contracts**
 - **CONFIRMED:**
 - 2 Keys Asset Management – Holiday Lights & Décor @ \$542,645.00; 2 yr. contract
 - Colorado Expressions Magazine – Holiday Gift Book ad @ \$1,730.00; Oct/Nov issue
 - **PENDING**
 - Design Workshop Inc. – Streetscape Improvements / Intersection planter wall scope of services @ \$10,000.00
- *Motion for Acceptance Required for Confirmed and Pending contracts*

8:30-8:40 am – Marketing Update

- Live & Local Update
- Smash Arts Festival
- Holiday Marketing Strategies

8:40-9:00 am – Physical Environment – Richard Barrett

- Proposed refurbishment program
- Physical environment project review
- Enhanced holiday lighting program

9:00-9:20 am - CEO Report – Nick LeMasters

- Director of Marketing & Communications Update
- Board vacancies

9:30 am – Adjourn