

# CHERRY CREEK NORTH

May 26, 2021 | 8:00 am – 9:30 am  
Location: Zoom Video Conference Link / Dial-In

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## **Call to Order / Welcome** – Dean Griffin, Board Chair – 8:00-8:05 am

- *Motion for the acceptance of the April minutes*

## **Public Comments** - 8:05-8:10 am

### **Presentation**

#### **Strategic Alliance, Cherry Creek Chamber, Cherry Creek Business Alliance** - 8:10-8:55 am

- Progressive Urban Management Associates (P.U.M.A.)
- Brad Segal, President and Erin Laetz, Associate Vice President
  - *Motion for the acceptance to proceed with merger negotiations*

#### **Committee Reports and Approvals** - 8:55-9:10 am

- **Finance Committee** – Lynda Campbell, Chair
  - April financials for review
    - *Motion for the acceptance of the April financials*
- **Marketing Advisory Committee**, Michael Moore
  - Summer event updates
  - CCN reusable bag program
- **Safety Working Group** – Lisa McInroy
  - Safety Working Group update

### **Staff Updates**

#### **Operations** – Richard Barrett - 9:10-9:15 am

- Project Updates
- Budget Realignment

#### **Marketing** – Jeannie McFarland Johnson – 9:15-9:25 am

- CCN Food & Wine
- Sidewalk Sale
- Tourism Leads Program
- Digital recap – SEM/SEO/Web Traffic
- Public Relations initiatives

### **New Business**

### **Adjourn**