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**CALL TO ORDER | OPEN FORUM**

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**Call to Order / Open Forum**

Board Chair, Andy Boian, called the meeting to order at 8:00 am. A quorum was confirmed.

**Members present:** Andy Boian, Johnny DeBrito, Terri Garbarini, Sean Huggard, Matt Joblon, Rosella Louis, Michael Moore, Carrie Newman

**Members absent:** Dean Griffin, Lisa McInroy, Stephen Sturm

**Staff present:** Nick LeMasters, Richard Barrett, Lisa Voss, Jeanne St. Onge, Patrick Allison, Kat Libby, Jessica Davis

**Representatives, Guests and/or Owners present:**

CliftonLarsonAllen (CLA) – Thuy Dam, Principal, State & Local Government  
Walker Consulting – Andrew Vidor, Principal

Public Comment: No members of the public were present.

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**MONTHLY BUSINESS**

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The Chair opened the meeting then requested board approval of the March minutes.

**Approval of March Minutes:** Motion by Rosella Louis to approve the meeting minutes of March 27, 2024. Second by Carrie Newman. Vote: Unanimous in favor

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**PRESENTATION**

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Andrew Vidor of Walker Consulting provided a progress overview for a comprehensive parking management plan for the Cherry Creek North district. The Walker team has been working with building and parking managers within the district since January of this year on plan objectives to include short- and long-term parking options, “park once” policies, pricing and technology strategies, signage and wayfinding, commute support for employees, in addition to coordination and consensus-building among critical partners that include surrounding neighborhoods and city officials.

The project scope is guided by the principles of creating parking options for a frictionless experience to all parkers, while offering flexibility and responsiveness to the ways in which on-street parking areas in and around CCN are managed. Uniformed parking reservation systems, mobility options and commercial delivery options for vendors were also presented. Based on advisory committee feedback, strategies will be refined with a draft implementation and action plan reviewed at their June meeting.

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**COMMITTEE REPORTS**

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**Finance Committee**

Thuy Dam discussed Q1 property tax collections at 33% compared to this time last year at 38%. The BID had also taken a conservative approach to the 2024 budget due to the Proposition HH measure that was on the November 2023 ballot. The measure's failure resulted in an additional \$660K that will be added to the 2024 budget projection and part of the reforecast.

**Approval of March Financials:** Motion by Johnny DeBrito to approve the March financial statement. Second by Michael Moore. Vote: Unanimous in favor

**CEO REPORT – Nick LeMasters**

Nick referenced recent press that spoke to the thriving economic vibrancy and beneficial impact the district has made to the overall metro community. The board was also updated on the productive conversations with DOTI regarding the district's digital kiosk project. Nick has also started residential building management conversations around the complimentary benefits received due to building location and proximity to safety and other services within the district. The extended May 22<sup>nd</sup> board retreat meeting will focus on strategic in-depth issues beneficial to the long-term and continued success of Cherry Creek North.

**Operations – Richard Barrett**

Richard cited the positive impacts achieved from the public safety team's 24/7 district presence. Activity is down already this year by 10.2%. A safety consultant has been hired to provide a security analysis of the district with results and recommendations anticipated in late May.

**Marketing – Lisa Voss**

Lisa updated the board on the variety of summer events that will be taking place with *Cherry Creek in Bloom* as a featured and consistent theme throughout the summer promotions. A scheduled media reception will act as a launch for the June musical series followed by a variety of new and revitalized event experiences throughout the summer months. More vivid language and imagery are also being researched and tested for a strengthened consumer association with the Cherry Creek brand. Lisa is also in the final stages of making website design development decisions to support a broader spectrum of brand and tourism offerings.

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**NEW BUSINESS**

There was no new business to discuss.

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**ADJOURN**

**Adjourn:** With no further discussion, questions or comments, the meeting was adjourned at 9:17 am.

**UPCOMING BOARD MEETING DATES**

- May 22, 2024 – 8:30 am – 1:00 pm / Board Strategic Planning Retreat, Denver Botanic Gardens
- June 26, 2024 – 8:00 am
- July 24, 2024 – 8:00 am

**UPCOMING EVENTS:**

- Fillmore Plaza Summer Concert Series – June 1, 15, and 29, 2024
- Smash Fine Arts Festival – June 8-9, 2024
- Cherry Arts Festival – July 5-7, 2024
- Bastille Day French Market – July 12-14, 2024
- Cherry Creek North Sidewalk Sale – July 18-21, 2024
- 5280 *Top of the Town* – July 18, 2024