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**CALL TO ORDER | OPEN FORUM**

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**Call to Order / Open Forum**

On behalf of Board Chair Lisa McInroy, Vice Chair Andy Boian called the meeting to order at 8:00 a.m. A quorum was confirmed.

**Members present:** Jennifer Anderson, Andy Boian, Johnny DeBrito, Terri Garbarini, Sean Huggard, Matt Joblon, Rosella Louis, Natalie Mahler, Michael Moore, Cesar Orozco, Stephen Sturm

**Members absent:** Dean Griffin, Lisa McInroy

**Staff present:** Nick LeMasters, Richard Barrett, Lisa Voss, Jeanne St. Onge, Cynthia Ord, Patrick Allison, Mary Siegwalt, Kat Libby

**Representatives, Guests and/or Owners present:**

CliftonLarsonAllen (CLA) – Curtis Bourgouin, Assistant Controller, Business Operations  
Spencer Fane LLP – Tom George, Partner – Municipal and Local Government  
Finwater Advisors LLC - David Erlich, Principal

Public Comment: There were no members from the public

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**MONTHLY BUSINESS**

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**Approval of Meeting Minutes:** Motion by Cesar Orozco to approve the meeting minutes of June 28, 2023. Second by Michael Moore. Vote: Unanimous in favor

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**COMMITTEE REPORTS**

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**Finance Committee**

Discussing the June financials, Curtis Bourgouin cited 98.03% in property tax collections with no material variances noted. The current year-to-date and actual-to-budget expenses will be re-forecasted in the 2024 budget and presented to the committee for review and approval at the August 17<sup>th</sup> budget planning meeting. The final submission of the 2024 Operating Plan and Budget for review and approval by the city is required by State Statute (C.R.S. 31-25-1211) and due by September 30, 2023. The board will have final review and approval at the September 27<sup>th</sup>, 2023 board meeting prior to submission of the final packet materials.

**Approval of June financials:** Motion by Cesar Orozco to approve the June financial statement. Second by Stephen Sturm. Vote: Unanimous in favor.

**CEO REPORT – Nick LeMasters**

Nick acknowledged and thanked Jennifer Anderson for her board service since January 2021. With Jennifer's impending retirement, and board resignation acceptance, the board will evaluate the open seat replacement.

**Operations – Richard Barrett**

Richard stated Walker Consultants had been engaged to provide guidance on both garage and street parking accommodation. The landscape of ride apps, mobility options, electric vehicles and parking facilities are characteristics that will be included in the study to accommodate vehicular usage patterns that are both cost-effective, practical, and user-friendly for Cherry Creek North parking and visitor convenience. Garage fee consistency, wayfinding signage, valet service options, circular shuttle service, alleyway and lighting standards throughout the district were discussed as best practice measures for the overall consumer parking and visitor experience.

In support of the Denver Police Foundation, Richard updated the board on the *Back the Blue* fundraiser to be held on Fillmore Plaza September 14<sup>th</sup> from 5-8pm. The ticketed event hosted by the foundation is intended to raise funds toward the purchase of body-armored ballistic vests.

**Marketing – Lisa Voss**

Lisa introduced Cynthia Ord as the new Sr. Marketing & Tourism Manager. With agency and tourism background, Cynthia brings a wealth of experience and knowledge to this key role and will focus specifically on Cherry Creek North as a destination of choice through strategic partnerships and execution of competitive marketing strategies.

In other marketing updates, a survey will be distributed to merchants and employees in the district aiming to identify areas of improvement and gain insight into district preferences and expectations. Lisa, along with Cynthia, will be working with the hotel community in Cherry Creek as tourism initiatives gain momentum and new visitor source markets are identified.

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**NEW BUSINESS**

No new business was reported at this time.

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**ADJOURN**

**Adjourn:** With no further discussion, questions or comments, Vice Chair Andy Boian, moved the board to enter executive session for the purpose and discussion of proprietary matters.

**Approval to Move into Executive Session:** Motion by Jennifer Anderson to approve the Executive Committee's entry into Executive Session. Second by Cesar Orozco. Vote: Unanimous in favor.

The Executive Session is held in accordance pursuant to Section § 24-6-402(4)(b), C.R.S. The board unanimously approved moving into executive session at which time the regularly

scheduled board meeting with staff and guests was adjourned at 8:24am. With legal counsel present, the Executive Session was conducted and concluded at 9:15am

**UPCOMING BOARD MEETING DATES**

- August 23, 2023 – 8:00 am
- September 27, 2023 – 8:00 am
- October 25, 2023 – 8:00 am

**UPCOMING EVENTS:**

- Smash Fine Arts Festival – August 12-13, 2023
- Cherry Creek North Small Business Weekend – November 24 – 26, 2023
- Cherry Creek North Winter Wonderland – November 16 – December 24, 2023