

2025 OPERATING BUDGET (DRAFT)	2025		
Description	Budget Text Amount	Requested Budget	2025 Notes & Changes
STAFF TRAINING/CONFERENCE		\$4,000	
FOOD ALLOWANCE		\$150	
SUPPLIES		\$7,500	
<i>Clean and Green</i>	1,000		
<i>Meeting supplies and food</i>	1500		
<i>Flowers for Planters</i>	2,880		Increase 20%
<i>office Supplies</i>	1500		
<i>Misc</i>	620		
DUES AND SUBSCRIPTIONS		\$1,550	
<i>International Downtown Assoc Dues</i>	725		
<i>Downtown Colorado Inc</i>	650		
<i>Times Call Subscription/Biz West</i>	175		
NON-CAPITAL EQUIP/FURN		\$2,500	
REPAIR AND MAINTENANCE		\$5,330	
<i>Cleaning Services Office</i>	2,750		
<i>Windows</i>	1000		
<i>Floor Mats</i>	700		
<i>Door Lock</i>	180		
<i>Misc Building Repair</i>	700		
MILEAGE ALLOWANCE		\$250	
LIABILITY INSURANCE	16,000	\$16,000	Increased ~15%
OPERATING LEASES/RENTALS		\$52,000	
<i>Office Lease</i>	50240		
<i>Copier Lease / copies</i>	1200		
<i>Other expense</i>	560		
PROF/CONTRACTED SERVICES		\$31,500	
<i>Maintenance Services</i>	12,500		
<i>Legal & misc expenses</i>	3500		
<i>Cleaning contract</i>	10,500		
<i>Pressure Washing - Spot Cleaning Quarterly</i>	5,000		
ADS AND LEGAL NOTICES			
SOFTWARE			
	150		
UTILITIES		\$750	

2024 Budget	
Budget Text Amount	Requested Budget
	4,000
5,000	
	150
150	
	7,400
1,500	
1,500	
2,400	
1,500	
500	
	1,800
650	
400	
300	
15,000	11,000
	5,530
2,750	
1,200	
700	
180	
700	
	1,000
	15,400
14,100	
	47,500
44,500	
2,000	
1,000	
	26,425
11,700	
3,500	
7,725	
3,500	
	0
	750

2025 OPERATING BUDGET (DRAFT)	2025		
Description	Budget Text Amount	Requested Budget	2025 Notes & Changes
	<i>Utilities</i>	150	
	<i>Internet</i>	500	
TELEPHONE CHARGES		\$1,000	
	<i>Cell usage</i>	500	
POSTAGE		\$300	
	<i>postage increase</i>		
PRINTING/COPYING/BINDING		\$2,500	
	<i>Printing, copying and binding</i>		
OTHER SERVICES/CHARGES		\$2,500	
	<i>STAFF PARKING</i>	2000	
	<i>Other</i>	500	
TRANSFERS TO OTHER FUNDS			
Total		\$127,830	

2024 Budget	
Budget Text Amount	Requested Budget
150	
600	
	1,000
1,000	
	300
300	
	2,500
2,500	
	3,000
2,500	
500	
	127,755

Description	2025		2025 Notes & Changes	2024 Budget
	Budget Text Amount	Requested Budget		Requested Budget
STAFF TRAINING/CONFERENCE		\$500		500
<i>CCI meetings</i>				
FOOD ALLOWANCE		\$100		100
<i>Food Allowance for functions</i>				
SUPPLIES		\$16,000		11,500
<i>Signage</i>				
<i>Giveaways</i>	2000			
<i>Misc Office Supplies</i>	1000			
<i>Misc Event Supplies</i>	4000		Wine Walk, Slope	
<i>WWMS Supplies</i>	3000			
<i>Concert Supplies</i>	2500			
<i>EML GC Supplies</i>	3,500		Gift Cards - spring and fall	
Dues & Subscriptions		\$7,300		4600
<i>Gift card</i>	7,200		monthly fee	
<i>Go Daddy</i>	100			
MILEAGE ALLOWANCE		\$200		200
<i>mileage</i>				
LIABILITY INSURANCE		\$2,000		2000
PROF/CONTRACTED SERVICES		\$235,500		223500
<i>CityLight /upgrades</i>	8000		All CityLight	
<i>Marketing and Graphic design support</i>	8,000			
<i>Social Media Services</i>	22,000			
<i>Walkabout</i>	32,500		Production	
<i>Downtown Concert Series</i>	20,000		Collaborative Partners	
<i>Other Events</i>	5000		Grants/collaborations	
<i>Holiday Lights</i>	80,000			
<i>Concert Security / Police</i>	10000		Private security and police	
<i>Outreach/Promo Delivery</i>	3,500			
<i>Tree Lighting Ceremony</i>	17,500			
<i>Holiday Promotions/Winter Passport</i>	8000			
<i>Artist stipends</i>	6000		Quarterly Event Activations	

<i>Artwalk & other sponsorships</i>	15000		
ADS AND LEGAL NOTICES		\$23,000	
<i>Digital Marketing & Video</i>	6,000		
<i>Visit Longmont Ad</i>	1,500		
<i>Street Concerts</i>	3,000		
<i>Walkabout</i>	3500		
<i>Holidays and tree lighting</i>	2500		
<i>Other events/Shop Local/ Promo (GC)</i>	6500		
SOFTWARE		\$2,650	
<i>Adobe Suites</i>	2500		
<i>Canva</i>	150		
UTILITIES		\$9,500	
<i>Metered electrical expenses in DDA</i>	9500		Increase 10%
TELEPHONE		\$600	
	600		
POSTAGE		\$1,000	
<i>Postage for direct mail pieces</i>	1000		
PRINTING/COPYING/BINDING		\$28,650	
<i>EDDM</i>	6,000		
<i>Downtown Guides</i>	5,000		
<i>Kiosks & specialty signage</i>	2000		
<i>Concert Series</i>	500		
<i>WWMS</i>	1750		
<i>Marketing/Creative District</i>	1000		
<i>BBP/Giveaways</i>	5,000		
<i>WP pages, books, stickers, etc</i>	5500		
<i>Gift Card</i>	1,900		
OTHER SERVICES/CHARGES		\$5,000	
<i>Gift Card Fees</i>	2,500		
<i>BOA Fees</i>	2000		
TOTALS		\$332,000	

	24500
	0
	9500
	1500
	29000
	4900

311800

2025 GID Budget (DRAFT)		2025			2024 Budget	
Description	Budget Text Amount	Requested Budget	2025 Notes		Budget Text Amount	Requested Budget
SUPPLIES		\$13,200				11,700
<i>Office supplies</i>	200				200	
<i>Flowers for pots</i>	9000		Increase 20%		7500	
<i>Maintenance Supplies</i>	2000				2000	
<i>Special Projects</i>	2000				2000	
REPAIR AND MAINTENANCE		\$5,800				5,800
<i>Other maintenance</i>	500				500	
<i>Office Maintenance</i>	300				300	
<i>Irrigation Repair & Materials</i>	5000				5000	
LIABILITY INSURANCE		\$9,000				8,000
	9000		Spent \$7770 in '24. Increase ~15%		8000	
OPERATING LEASES/RENTALS		\$3,320				3,120
<i>5% of building lease</i>	3200				3000	
<i>Copier Lease</i>	120				120	
PROF/CONTRACTED SERVICES		\$90,000				86,500
<i>Landscape Contractor</i>	42000		No change. Overbudgeted in '24.		42000	
<i>Tree Maintenance</i>	2000				2000	
<i>Pressure Wash / Clean</i>	25000				21500	
<i>Cleaning Contract</i>	21000		Over budgeted in 2024		21000	
UTILITIES		\$180				150
<i>Utility costs</i>	100				100	
<i>Use of Fiber</i>	50				50	
<i>Internet</i>	30					
<i>TELEPHONE</i>	150	\$150				
POSTAGE	50	\$50			50	50
PRINTING/COPYING/BINDING		\$150				150
<i>Copies/Printing</i>					150	
OTHER SERVICES/CHARGES						150
<i>Other</i>	150				150	
ADMIN/MANAGEMENT SERVICES		\$10,260				10,260
Totals		\$132,110				125,880

2025 Parking Fund Budget (DRAFT)	2025		Notes
	Description	Budget Text Amount	
SUPPLIES		\$2,100	
<i>Office Supplies</i>	100		
<i>Permit cost, Temp Permits, Hangers</i>	2000		
REPAIR AND MAINTENANCE			
Building Maintenance	750	\$1,450	
<i>misc repair and maintenance</i>	700		
LIABILITY INSURANCE		\$7,500	
	7,500		Pd \$6400 in '24, increase ~15%
OPERATING LEASES/RENTALS		\$9,825	
<i>15% of lease rental</i>	9450		
<i>Copier Lease</i>	375		15%
PROF/CONTRACTED SERVICES		\$33,500	
<i>Maintenance Services</i>	6,000		Overbudgeted in '24, usually 5% increase
<i>Parking Software</i>	12,000		
<i>Cleaning Contract</i>	10,500		Underbudgeted in '24. Usually 3% increase.
<i>Other</i>	5,000		
ADS AND LEGAL NOTICES		\$2,000	
UTILITIES		\$3,100	
<i>Parking Lot Lights Electric</i>	3,000		Increase 10% after 2024
<i>Internet</i>	100		
POSTAGE		\$100	
<i>Postage</i>	90		
PRINTING/COPYING/BINDING		\$4,000	
<i>Parking Resources</i>	3,840		
<i>Xerox</i>	160		
OTHER SERVICES/CHARGES	1,500	\$1,500	
<i>Credit card processing expenses</i>			cancellation fees
<i>Total</i>		\$65,075	

2024 Budgeted Amounts	
Budget Text Amount	Requested Budget
	2,100
100	
2,000	
	1,500
800	
700	
	5,170
5,170	
	8,725
8,350	
375	
	31,100
10,500	
10,000	
5,600	
5,000	
	2,000
	2,850
2,850	
	100
100	
	3,000
3,000	
	500
500	
Total	57,045

Construction Fund Projects 2025 - TIF (DRAFT)		
Project	Cost	
Metrics	\$10,000	Ped counters/subscription/replace 500 E counter
Website Redo	\$25,000	
Spoke	\$75,000	Ongoing costs
Creative District	\$80,000	
Placer	\$15,000	
Economic Vitality	\$50,000	Retail consulting, LEP collaboration
Clean/Safe	\$25,000	Additional cleaning/Security
Incentives	\$200,000	Add money to incentive programs
Mural	\$150,000	Mural for parking structure
Cameras	\$22,000	
Holiday Tree	\$35,000	
Total	\$687,000	
CIP Projects		
Plaza 600	\$800,000	*Add in future
Alley Banners	\$60,000	
Parking Lots	\$10,000	
Wayfinding	\$50,000	
Total	\$920,000	
Grand Total	\$1,607,000	
Construction Fund Projects 2024 - TIF		
Project	Cost	
Metrics	\$3,500	Ped counters/subscription
	\$50,000	Implement art/culture programs consistent with our Master Plan, Such as LAW & Latino Heritage Festival
Mural / Cultural Project		
Plaza Installation	\$15,000	Activation of St Stephens Plaza
Parking Study Update	\$50,000	Implementation of study update
Placer AI	\$15,000	Data Service
Economic Vitality Programming	\$25,000	LEDP collaborations, marketing, research
Spoke Garage O/M and lease	\$50,000	Maintenance of SPOKE Garage
Event Trailer	\$20,000	1/3 trailer and supplies
CIP Projects		
Alley/Parking/Breezeway	\$120,000	Alley amenity maintenance east side
Crosswalks	\$30,000	Painted Designed Crosswalks
Main St. Speed Mitigation	\$250,000	Begin exploration of speed mitigation on Main St
Total	\$628,500	

2025 Project Management Fees		(DRAFT)
Project	Cost	
Metrics	\$400	
Website Redo	\$1,000	
Spoke	\$3,000	
Creative District	\$3,200	
Placer	\$600	
Economic Vitality	\$2,000	
Clean/Safe	\$1,000	
Incentives	\$8,000	
Mural	\$6,000	
Cameras	\$880	
Holiday Tree	\$1,400	
600 Main purchase	\$34,000	
Total	\$61,480	
CIP		
Plaza 600	\$32,000	
Alley Banners	\$2,400	
Parking Lots	\$400	
Wayfinding	\$2,000	
Total	\$36,800	
Total PM Fees	\$98,280	

Revenue Projections 2025	2025
DIP (853-85300) Building Permits	\$63,500
Parking Permits (555-000000-42215) Parking Fund	\$70,000
Sponsorships/event sales (857-00000-44461) A&E Fund	\$78,500
Visit Longmont Rent (850-00000-46231) OPS	\$33,600
Consturction Fund	
RPA Parking (852-00000-44150)	\$58,400
Total Revenue	\$304,000
Sponsors Revenue - 2025	
WWMS	\$11,000
Holidays	\$6,000
Wine Walk	\$1,500
Total	\$18,500
Sales Revenue - 2025	
WWMS	\$30,000
Concert	\$30,000
Wine Walk	\$3,500
Total	\$63,500