

downtown.

L O N G M O N T

LDDA Board of Directors Meeting

528 Main Street, Longmont, CO 80501

July 22, 2015 – 4:15 PM

Present: Alex Sammoury, Gabe Santos, Thaxter Williams, Burbidge Austin Ex-officio Member: City of Longmont, Jim Golden; Chris McGilvray

Absent: Del Rae Heiser; Sharon Smith-Eisler; Joe Perrotto

Guests: Brien Schumacher; Don Russell; John Caldwell

Staff: Executive Director, Kimberlee McKee; Emelie Torres

1. **REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING**

2. **BOARD AND EX-OFFICIO MEMBER COMMENTS**

a. **Good News Check-in** – Alex introduced Chris McGilvray as the new LDDA Board member. Chris added that he is very excited to be involved with the LDDA and the City. Thaxter informed everyone that a meeting is scheduled tomorrow for Envision Longmont.

3. **APPROVAL OF AGENDA**

Motion: Gabe Santos moved to approve the agenda with the deletion of item #6, 643 Terry St. Presentation. Thaxter Williams seconded the motion. The motion passed unanimously.

4. **APPROVAL OF MINUTES**

Motion to approve the June 24, 2015 Board Minutes: Thaxter Williams moved to approve the board minutes, Burbidge Austin seconded the motion. The motion passed unanimously.

5. **PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER) – none**

6. **PRESENTATIONS**

a. 643 Terry St Presentation – not in attendance

7. **INCENTIVE APPLICATIONS / Presentations**

a. Incentive Applications

i. Façade Grant – 515 Kimbark St., John Caldwell presented his application for Façade grant. Total grant request is \$10,000.

Motion: Gabe Santos moved to approve the \$10,000 grant request, Burbidge Austin seconded the motion. The motion passed unanimously.

8. **UNFINISHED BUSINESS**

a. Downtown transient activity - a draft letter from the Block Captains was presented regarding concerns for safety and clean issues. The monthly meetings with the LDDA and the block captains touch on this subject regularly. A common way to deal with these problems would be very helpful. A Safety Training is scheduled on July 28th. The LDDA is still seeking more attendance to make the training happen. Karen Roney and Kimberlee discussed the permanent homeless housing support. Gabe added that there needs to be more patrols in Longmont and more police presence (foot patrols) in the downtown area. Gabe suggested the LDDA generate a letter to the Council for heavier patrol in the downtown area. Kimberlee added that the letter needs to address that business owners have continuously tried to discuss and resolve this problem. Kimberlee asked if the LDDA is on the right path to resolving the issues. Gabe added that Our Center, Hope and LCTC should be made aware of the issues and LDDA to collaborate with them to resolve problems. Chris added that awareness is essential.

Dismount zone enforcement – Kimberlee inquired if Citizen Volunteer Police can do it.

9. **FINANCE REPORT**

a. Budget – as presented, some of the line items have been reduced. Kimberlee shared the recommendation to increase the administrative assistant position to full time. Discussion on the changes to the Mill Levy and it becoming subject to TIF in 2016. At this point, the county revenue estimates have not been received. Kimberlee will ask the City Council for \$5,000 funding for the holiday lights. Part of the Creative District budget will be allocated to the

Downtown Longmont Ventures. Kimberlee also shared major changes on highlighted items on the report. Kimberlee will present a budget update in September when more information is received.

Motion: Thaxter Williams moved to approve changes to the budget as presented, Burbidge Austin seconded the motion. The motion passed unanimously.

10. **EXECUTIVE DIRECTOR REPORT** – Kimberlee informed the Board that the Farmers' Market is pulling out with this week as their last. They expressed to Kimberlee the lack of traffic and support from downtown businesses. Kimberlee met with the BCFM to re-evaluate plans and future site within the Downtown District.

Fresh - a fundraising event on Aug 22nd. LDDA is a sponsor and will have a table at the event. Kimberlee invited the Board members for a seat. As part of the event, a poetry mural will also be painted on the 300 E breezeway wall outside the Used Book Emporium.

Concert Series – overall had great attendance and sales. ColoRODans will take place this Friday.

BBP (Boulder Business Products) on 232 Main St. will host a meeting for south end businesses to participate on the 2nd Friday event on August 14. A bus from Recreation Services is being considered to transport people to and fro the Downtown District.

Clean and Safe – from Kimberlee's report, Burbidge asked the location of 13 trees that need replaced. Kimberlee cited they are in the medians, parking lots and other areas that do not have trees anymore.

11. **NEW BUSINESS**

a. Historic District Research Grant – the LDDA has been working with Brien Schumacher and City staff on a designation to allow for recognition and be a part of the National Historic Registry District and availing of the State and Federal financial incentives. Brien met the State Historic Staff with the committee saying that Downtown Longmont is eligible to apply for the designation. Brien expressed that a consultant will need to be hired to process application. Cost is \$3,500.

Motion: Burbidge Austin moved to approve the \$3,500 for a consultant fee, Gabe Santos seconded the motion. The motion passed unanimously.

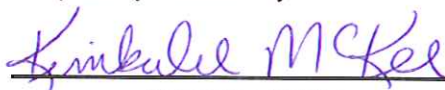
12. **ITEMS FROM THE STAFF**

a. August meeting – incentives only? – Due to the Festival on Main on August 28th, schedule will be tight that week. Some businesses have incentive applications in August. Everyone voted to re-schedule meeting to Sept. 2nd 4:15 p.m. if needed – or wait until the regularly scheduled September meeting.

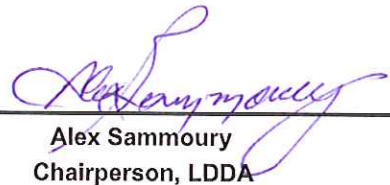
13. **BOARD MEMBER COMMENTS** – none

14. **ADJOURN** - 5:27 p.m.

Respectfully submitted by:



Kimberlee McKee
Executive Director, LDDA



Alex Sammoury
Chairperson, LDDA