

DDA Board Member Description:

Qualifications. At least one member shall be a member of City Council, who serves at the pleasure of Council. Each appointed member of the Board, except the City Council members, shall reside, be a business lessee, or own real property in the DDA. A manager, agent, or employee of an entity with a place of business in the DDA is also eligible for appointment to the Board. Other than the City Council member(s), no officer or employee of the City is eligible for appointment.

Board Members will commit to attending MONTHLY Board meetings (~2 hours in duration). They will come to the meetings prepared, having read/reviewed materials.

Duties:

- 1. Set policy for the organization**
 - a. the mission, goals, objectives, direction, or long-range planning of the organization
- 2. Planning and evaluation, including executing the Plan of Development**
- 3. Staffing and appraisal**
- 4. Financial Oversight**
- 5. DDA Property/Facility plans and support**
- 6. Communication with the public**
- 7. Meetings and committees**
- 8. Management and staff**

LDDA Board Members are public stewards of the organization. To do this effectively, in addition to above, Board Members will:

- Abide by all LDDA policies and procedures, including conflict of interest policies
- Read and understand the Plan of Development
- Engage and have conversations with stakeholders and the public on the current economic climate, issues, and needs
- Engage with City Leadership and Longmont City Council Members
- Serve on a subcommittee
- Participate in Downtown events