

DOWNTOWN INCENTIVES SUMMARY

The Longmont Downtown Development Authority (LDDA) offers business and property owners several programs to support improvement of the historic buildings in our Downtown Longmont District. The existing programs are based on current funds available.

Prior to beginning these programs, applicants must meet with the LDDA staff and submit the completed application for full review. Applicants may also be required to meet with the Board of Directors to receive final approval for grant requests. Grant applicants are required to demonstrate how their improvement is compatible with the [Downtown Longmont Master Plan of Development](#).

All grants are **reimbursement with funds dispersed after the project is completed** and inspected by the LDDA. **Applicants must receive LDDA approval BEFORE starting a project.** If a project is started or completed before grant approval, the grant application is forfeited and ineligible for funding.

Façade Mini Grant

Intended for small-scale exterior improvements and placemaking elements that enhance the visual appeal, vibrancy, and pedestrian experience of Downtown Longmont. This program is intended to encourage well-maintained, engaging storefronts that contribute to a welcoming and active downtown environment. Provides 50% reimbursement of eligible project costs, capped at \$5,000.

Façade Grant (DIP)

This grant reimburses applicants for projects to renovate a building's façade. Provides 25% reimbursement of eligible façade costs of the project, capped at \$10,000. Funds may be used for façade restoration/renovation projects that enhance the exterior of the building. Applicants investing in projects that include restaurant, craft beverage or entertainment uses may ask for an exemption to the cap with a new cap of \$50,000, provided grant request does not exceed 25% of eligible costs.

Sign Grant

This grant reimburses applicants for permanent sign projects for downtown buildings and properties. The signs must follow the [Downtown Sign Design Standards](#) and [City of Longmont Sign Code](#). The maximum grant is 25% of total eligible sign costs (not to exceed \$3,500).

Residential Grant

This grant reimburses applicants for projects related to façade and internal code renovations (upper story only) to residential mixed use housing. The maximum grant is 25% of total eligible costs with various caps depending on the housing type. The cap limit varies (\$1,500 to \$20,000) and may be lifted for projects that fulfill the LDDA's vision.

Retail Conversion Grant

This grant reimburses retail storefront businesses for converting and upgrading previously non-retail properties in the LDDA to encourage additional retail development. Destination retail, craft, and culinary space businesses generating significant foot traffic are preferred. The maximum grant is 25% of total eligible project costs, capped at \$22,500, from the LDDA and the City of Longmont Economic Department combined. The total combined grant amount may not exceed 50% of total project cost.

Tax Increment Financing Grant (TIF)

The TIF grant helps facilitate larger scale catalyst redevelopment projects in the Downtown area through the use of tax increment investments. Applications are evaluated by the LDDA Board using an evaluation scoring system. Funding of eligible improvements will be based on a project's score and available funds, allowing for up to 50% of the TIF generated by the project. Funding is available to property and business owners through this program for eligible building façade and public improvements.

LDDA Contact Information

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For details and application, please visit our website at www.downtownlongmont.com and click on Business Hub / Grants & Incentives . You may also stop by our office, Monday – Friday, 9 am – 5 pm (4pm on Fridays) to pick up an application.