

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
KEEP RiNo WILD (KRW)

HELD:

Wednesday, February 16, 2022, at 10:00 am via Zoom.

ATTENDANCE:

The meeting of the Board of Directors of Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Anne Hayes
Sonia Danielsen
Jayne Buck
Brent Fedrizzi

Also, in attendance were Tracy Weil, Adrienne Villa, Alexandra Pangburn, Alye Sharpe, Marian Pulford, and Molly Paillet of the RiNo Art District.

CALL TO ORDER:

Director Hayes called the meeting to order.

MINUTES & FINANCIAL STATEMENTS:

A motion to approve the previous month's minutes was voted on and approved unanimously. We will approve the December & January financials at the next board meeting in March.

BOARD OFFICER UPDATE:

Mr. Weil shared that the Keep RiNo Wild Board currently has one officer, Director Hayes, who is KRW Chair. We need to fill the role of Secretary & Treasurer. With that said, Mr. Weil noted that to streamline the boards we should not have the same Treasurer on different boards. Director Fedrizzi suggests that we secure more board members and then choose officers. Mr. Weil noted that once there are new members, we will need to vote on Director Hayes to remain as KRW Chair as well as vote Director Fedrizzi in as KRW Secretary.

Director Hayes noted that she will discuss a potential board member nominee offline with Mr. Weil.

ART RINO EVENT UPDATE:

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Mr. Weil gave a brief update on the Art RiNo event. We are collaborating with Westword on a list of multiple items such as event sponsorships. At this time, Deep Eddy has signed on as a sponsor.

Mr. Weil will share the RFP with the event committee. We are working with Adam Vicerol on the design of the event logo.

Director Fedrizzi stated that 4 bands have confirmed however the headliner has not been filled yet, so he is still working on that.

PARK BUILDINGS UPDATE:

Ms. Paillet gave a brief update on the ArtPark construction as well as programming.

Building A (Police Building):

- We continue to work with partners to resolve minor building and infrastructure issues
- We await on opening date from DPL and CoCua and are pushing them to clarify this. Both partners continue to pay rent and operating expenses.
- RedLine Studios and Alto Gallery are operating successfully and have hosted two First-Friday events so far.
- 2021 reconciliation of forecast v. actual operating expenses underway and will be presented once they are complete.

Building B (Interstate Building):

- \$100,000 gift provided by McWhinney
- Schematic design completed
- Design being costed by Mark Young Construction, expected by 2/28.
- Mr. Deffenbaugh will present design status and review progress with City legal documents to Parks & Rec on 2/28.

Mr. Weil stated that the Interstate Building cost estimates were \$1.8M, which does not include the lighting grid and some of the true performing arts center enhancements. We are currently working through this. Director Buck asked if there is a seat tax component of what we can do there? Mr. Weil answered that we would have to pay seat tax for performances only. He also shared that we paid 10% tax for every ticket purchased for the ArtPark Grand Opening.

Programming:

- ArtPark River Series will run March – June 2022
 - o Programs are designed for children, teens and adults and will explore Denver history, contemporary water issues, environmental concerns, and creates opportunities for artistic engagement with the South Platte River.
 - o Partners/Hosts: Lighthouse Writers, Americas for Conservation and the Arts, Birdseed Collective/Alto Gallery, RedLine Contemporary Art Center, Greenway

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Foundation, CSU Spur Campus, Swansea Rec Center, Wyatt Academy Elementary School, and Two Bee Industries

- Funded by Bonfil's Foundation
- Kids Arts Programming – Summer 2022
- Halloween ArtPark Fun
- Traveling ArtPark programs to schools

FUNDRAISING UPDATE:

Ms. Pulford shared the Phase 2 ArtPark slide deck and will email it to the Board. Ms. Pulford & Director Fedrizzi will meet to discuss available funding for capital projects.

OTHER BUSINESS:

The All-Board Retreat is scheduled for Thursday, 2/24 at Catalyst. The retreat will consist of a DEI workshop with Carla Mestas (CIRCLE) and the Strategic Plan with Ms. Kerri Drumm (Purposed Aligned Consulting). The draft of the strategic plan will be shared at the retreat. Mr. Weil reminded the Board that this is an in-person event and breakfast & lunch will be provided.

ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

Secretary to the Board