

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
KEEP RINO WILD (KRW)

HELD:

Tuesday, April 11, 2023, at 9:00 am, Westfield Office

ATTENDANCE:

The meeting of the Board of Directors of the Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Anne Hayes
Sonia Danielsen
Tracy Weil
Brent Fedrizzi

Also, in attendance: Diana Merkel, Gerald Horner, Kirsty Greer, Jonathan Kaplan, Jonathan Power, and Andy Feinstein of the RiNo Art District Board; Charity Von Guinness, Adrienne Villa, Marian Pulford and Alye Sharp of the RiNo Art District and Dori Suess.

CALL TO ORDER:

Director Danielsen, RAD Board Chair, called the combined RiNo Art District and Keep RiNo Wild board meeting to order.

PROGRAM UPDATES:

No Vacancy – we have reviewed 91 applications for the No Vacancy residencies at the IMAC Building, which is located at 2550 Larimer. We partnered with EDENS on this program. No Vacancy will run from April 17th – May 31st and may extend later into June. There will be a few pop ups with special events where each artist can host their own event.

OddKnock Productions is not part of No Vacancy this year, but we will be working with them at the ArtPark this summer.

DENVER WALLS UPDATE:

We are announcing Denver Walls this week via a press release. Ms. Grimm and Ms. Pulford are working on obtaining sponsorships and walls for the event.

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Ms. Von Guinness shared that she had a great meeting with Denver Graffiti Tours. They will be providing us with info to update our website and will ensure that they are in-line with our branding and messaging.

As a reminder, Denver Walls will be held September 22-31.

SOMEBODY'S FRIEND UPDATE:

Ms. Sharp shared that Somebody's Friend Dance Festival will be held May 18-21. There are 41 artists & artist groups. Tickets are currently on sale and Ms. Sharp will send VIP ticket info to all board members.

INTERSTATE BUILDING UPDATE:

Ms. Von Guinness shared photos of the hard hat tour of the Interstate Building. She noted that we are planning some insider tours that will include purchased tickets, drinks, performances, etc. Stay tuned.

ANNUAL MEETING:

Ms. Von Guinness shared that we have received 350 RSVPs for the Annual Meeting. The meeting will be held at ReelWorks on Thursday, 4/13.

OTHER BUSINESS:

Ms. Von Guinness announced that we have hired a new social media contractor, Sage Davis.

The RiNo Art District Board Members were dismissed, and the Keep RiNo Wild Board Meeting was called to order by Director Hayes.

APPROVAL OF MEETING MINUTES:

The meeting minutes from January 17, 2023, were reviewed prior to the meeting, and approved unanimously by the board.

APPROVAL OF FINANCIAL STATEMENT:

Ms. Suess presented the January 2023 financial report. It was noted that the financial report was not sent out with the board packet.

Ms. Suess reviewed the financials. She noted that the funds are from BID, GID, grants and Studio on Blake rent (which is a loss). There are some late fees from studio rent. The studios

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are fully occupied, however due to massive flooding we incurred extra expenses. There were also pest issues that we had to take care of.

There are three line items that are being flagged for trending higher than normal: SideStories, Somebody's Friend and Tyler Vitello

Ms. Pulford noted that the 2022 grant for RiNo Studios was unrestricted from CCI and was lowered to \$3,000 in 2023.

It was noted that the next SCFD will be in 2024.

FUNDRAISING REPORT:

Ms. Pulford gave a brief update on Fundraising. She noted that Q1 is usually slow with grants not being paid yet - \$113,000 was requested.

Denver Walls – working with Ms. Ally Grimm on obtaining sponsorships

Interstate Building – planning a Member Inside Tour with Ms. Ross. There will be a PR Tour on April 27th with Denver Tourism. The program information can be found on the RiNo Art District website.

OTHER BUSINESS:

It was noted that the Co-Op Agreement for the Interstate Building is still being worked on.

ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

Secretary to the Board