

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
KEEP RiNo WILD (KRW)

HELD:

Wednesday, April 20, 2022, at 10:00 am via Zoom.

ATTENDANCE:

The meeting of the Board of Directors of Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Anne Hayes
Jayne Buck

Director Brent Fedrizzi was not in attendance. Absence has been excused.

Also, in attendance were Tracy Weil, Adrienne Villa, Brittany Ross, Alexandra Pangburn, John Deffenbaugh, and Molly Paillet of the RiNo Art District.

CALL TO ORDER:

Director Hayes called the meeting to order.

Mr. Weil introduced our new Membership Coordinator, Brittany Ross to the Board. Ms. Ross will act as liaison between the RiNo Art District and its members, including recruiting & outreach to new members, regular communication with existing members and backend membership duties.

MINUTES & FINANCIAL STATEMENTS:

Minutes & Financials

The consent agenda, including March 16th minutes and February 2022 financials, were reviewed prior to the meeting, and approved unanimously by the board.

ARTRINO EVENT UPDATE:

Mr. Weil shared that the ArtRiNo event was announced to the public and so far, the feedback has been amazing, and we have received a ton of press on it. He noted that we are still looking for sponsors and will share the fundraising deck with the Board. Westword has brought in \$10,000 sponsorship for us as well as giving us a spread in their paper. Mr. Weil will bring the event committee together soon with Fireside at Five to discuss further sponsorship

RECORD OF PROCEEDINGS

Keep RiNo Wild

March 16, 2022

Page 2

opportunities and event logistics. Mr. Weil also stated that we need more walls for ArtRiNo as well as the Mural Program.

SISTER CITY EXCHANGE:

Mr. Weil shared that the Sister Cities Exchange mural with Anna Charney & Mike Graves, along with the French artists will have a panel next Thursday. This project has had great PR coverage with an article in Westword, multiple interviews on local news channels (channel 9 & 2), as well as social media posts by SideStories. The panel will be hosted at EDENS rooftop with Sasha from Sister Cities as the moderator.

<https://www.9news.com/video/news/local/colorado-news/art-community-in-rino-fosters-cultural-collaboration/73-72a0ddb-d-ee86-4fd4-9634-ba733a2f8425>

PROPOSED KRW/RAD MEETING COMBINE:

Mr. Weil requested that we combine the Keep RiNo Wild and RiNo Art District Board Meetings to improve efficiency across all Boards.

The proposed time is that RAD would meet from 9:00-9:30 AM, KRW Board Members would join from 9:30-10:00 AM, with RAD departing at 10:00 AM. The RAD Board approves of this change. Once we confirm that this change would work for all KRW Board Members, Ms. Villa will update the meeting invites.

OTHER BUSINESS:

There was no other business to discuss.

ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

Secretary to the Board