

RECORD OF PROCEEDINGS  
MINUTES OF THE MEETING  
OF THE BOARD OF DIRECTORS OF  
RiNo ART DISTRICT (RAD)

**HELD:**

Tuesday, June 20, 2023, at 9:00 am, Westfield Office

**ATTENDANCE:**

The meeting of the Board of Directors of the RiNo Art District was called and held as shown above with the following directors present and acting:

Anne Hayes  
Sonia Danielsen  
Diana Merkel  
Tracy Weil  
Gerald Horner  
Jonathan Power

The following directors were absent: Kirsty Greer, Jonathan Kaplan, Andy Feinstein, and Julian Donaldson. These absences are excused.

Also, in attendance: Charity Von Guinness, Alye Sharpe, Adrienne Villa, Marian Pulford, Sarah Cawrse of the RiNo Art District and Dori Suess.

**CALL TO ORDER:**

Director Danielsen called the meeting to order.

**APPROVAL OF BOARD MEETING MINUTES:**

The meeting minutes from April 11, 2023, were reviewed prior to the meeting, and approved unanimously by the board.

**APPROVAL OF FINANCIAL STATEMENT:**

Ms. Suess presented the May 2023 financial report.

Key points from the report:

- Membership is at 32% YTD
- ArtPark Operating Revenue is as of May, \$20,000 more but it will true up in December.

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- Legal Fees is trending high.
- Parking Fees were not budgeted properly.
- Utilities – Wi-Fi is causing this to be higher than normal.
- 8521 is higher due to change orders.

Ms. Hayes suggests that we create a separate budget for the Art Park now that construction is complete on the Truss House. Ms. Von Guinness agrees, stating that we are estimating \$100,000/year for operating costs. She also noted that there are currently no bookings at the Truss House as the building has no electricity.

Ms. Suess stated that there is one more invoice from Mark Young Construction and that the change orders were add-ons, not misses.

Ms. Suess asked the board to vote on Form 990 for RiNo Art District. After a brief review period, the board approved the form.

### **OTHER BUSINESS:**

There is no other business to discuss.

The Keep RiNo Wild board members (Director Liz Adams, Director Jayne Buck) joined the meeting. Director Buck joined by Zoom.

### **DENVER WALLS:**

Ms. Ally Grimm presented a brief update on Denver Walls. She shared that she recently traveled to Hawaii to attend the World Wide Walls event which featured eighty-three artists.

She announced that an artist from South Africa will be joining the roster for Denver.

Ms. Grimm is collaborating with an artist on NFT & augmented reality segment.

Ms. Grimm with School of Motion to provide educational grants for high school students.

She shared that Yardbird has interest in hosting a secret wall and other murals for the event.

The Network job will most likely happen at GreenSpaces and the 2900 Block will host the wrap party which will consist of a children's event during the day, bar crawl, and scavenger hunt.

She noted that World Wide Walls will be relaunching their website this summer, in the past they have had 1.4M views per post on social media.

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Ms. Grimm and Ms. Pulford are actively working on sponsorship for all events. They recently added a \$1,000 tier to the sponsorship levels. It was shared that McWhinney, AEG and Westfield have signed on to be sponsors.

Ms. Pulford encourages all board members to help with connections.

Ms. Von Guinness stated that she will reconvene the Denver Walls committee soon to discuss the budget.

### **SOMEBODY'S FRIEND DEBRIEF:**

Ms. Kimberly Chmielewski and Ms. Cecelia Jones gave a debrief of the Somebody's Friend Dance Festival. The weekend of the event the city experienced crazy weather patterns. It rained on the first day, and all events were cancelled on Friday & Saturday due to the weather & air quality. The performance on Sunday was moved inside due to air quality but still went on. Ms. Chmielewski shared that Patagonia stepped in to help to find space for the artists during the weather issues. It was also shared that Block Distillery, Infinite Monkey, and Odell donated all the liquor. Many thanks to those organizations.

The key takeaways: prioritizing health & safety of artists, dance & parade pop ups, ball was educational, and the artists were unafraid to share, which was different from NYC and amazing.

It was shared that Somebody's Friend will be combining resources with Denver Fringe in 2024.

### **NO VACANCY RECAP:**

Ms. Sharp shared a recap of No Vacancy at IMAC. The event opened on June First Friday. She noted that over 400 people walked through the building, which included families. Ms. Sharp was happy to announce that No Vacancy has been extended to the end of July. The BID gave additional funds for 4 artists/artist groups including Japanese Network. There will be pop ups at the July First Friday. She shared that there will be new artists June 26-July 16. The artists include Dance 2B, Shadows Gather (pop up event – family friendly “My First Warehouse Party”), Exposure Project (magic throughout the building) and Jonathan Saiz.

It was noted that Federales is donating \$ from each margarita sold during the summer.

### **TRUSS HOUSE:**

Ms. Von Guinness shared that Mayor Hancock and Ms. Happy Haynes would be attending the ribbon cutting at Truss House. The VIP Preview and performance will follow that evening. She also shared that Comal is catering in the morning and McDivitt/Ratio is catering the evening event. She reminded all board members to RSVP for both events.

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**RINO STUDIOS ON BLAKE:**

Ms. Von Guinness shared that there have been multiple incidents that have occurred with the studio tenants. We would like to break even every year but due to flood and pest issues this will not happen. The rent was also increased per contract in June 2023. We will be \$33,000 in the negative. Director Danielsen reminded Ms. Von Guinness about the \$25,000 that was promised through her organization.

We are currently looking for tenants. Director Danielsen suggested that we list on Craigslist.

**ADJOURNMENT:**

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of the RiNo Art District.

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Secretary to the Board