

RECORD OF PROCEEDINGS  
MINUTES OF THE MEETING  
OF THE BOARD OF DIRECTORS OF  
KEEP RiNo WILD (KRW)

**HELD:**

Tuesday, June 19, 2022, at 9:00 am via zoom

**ATTENDANCE:**

The meeting of the Board of Directors of Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Anne Hayes  
Jayne Buck  
Sonia Danielsen  
Brent Fedrizzi

Also, in attendance were Tracy Weil, Adrienne Villa, Brittany Ross, Molly Paillet, John Deffenbaugh, and Dori Suess of the RiNo Art District.

**CALL TO ORDER:**

Mr. Weil shared that this is the first time we are combining the RiNo Art District board meeting with the Keep RiNo Wild board meeting. Director Hayes then called the Keep RiNo Wild meeting to order.

Mr. Weil introduced our new Membership Coordinator, Brittany Ross to the KRW Board. Ms. Ross will act as liaison between the RiNo Art District and its members, including recruiting & outreach to new members, regular communication with existing members and backend membership duties.

**EXECUTIVE DIRECTOR UPDATE:**

We received twenty-seven applications, and the Executive Committee has scored the resumes with a logical process. The applications were narrowed down to seven candidates, and we have reached out to all of them to schedule interviews for the following week. The transition will be last 1-2 months, and Mr. Weil will stay on as a board member of RiNo Art District and Keep RiNo Wild. He will also continue helping with Art RiNo.

**ARTRINO EVENT UPDATE**

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Mr. Weil shared that we are moving ahead full force with Art RiNo as we hired Fireside at Five for all event planning. He also mentioned that the sponsorship is going very well for this event. To date, we have brought in \$25,000 of sponsorship, which is remarkably close to our first goal. Mr. Weil shared that we are working on the coordination for the activations and all artists have been announced. Director Fedrizzi (Keep RiNo Wild) stated that all the local bands are booked and now the focus is on ticket sales.

## **FUNDRAISING UPDATE**

With Ms. Pulford on family leave, Mr. Weil has been working on fundraising. He also noted that CCI toured the ArtPark and loved the venue. Mr. Weil also mentioned that he is working on a grant that would go towards the Interstate Building. We need ten organizations to make a sponsor to reach the finish line of \$250,000.

## **RINO ART DISTRICT BOARD MEMBERS DISMISSED.**

## **MINUTES & FINANCIAL STATEMENTS:**

### ***Minutes & Financials***

The consent agenda and financials were reviewed prior to the meeting and approved unanimously by the board.

## **OTHER BUSINESS:**

Director Hayes stated that we need to work on recruiting more Keep RiNo Wild board members. Mr. Weil agreed and will collaborate directly with her on this.

## **ARTPARK PROGRAMMING UPDATE:**

Ms. Paillet gave a brief update on the ArtPark Programming starting with Bike to Work day that will go through the park however we are not doing any type of programming this year. Ms. Paillet reminded the board that there will be a Tools for the Creative Life workshop on Thursday, June 23<sup>rd</sup> as well as Kids Fringe this weekend. The River Series is wrapping up and the remaining funds will help fund the Arkins Promenade project with the City of Denver.

## **ADJOURNMENT:**

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

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Secretary to the Board