

RECORD OF PROCEEDINGS  
MINUTES OF THE MEETING  
OF THE BOARD OF DIRECTORS OF  
RiNo ART DISTRICT (RAD)

**HELD:**

Tuesday, August 16, 2022, at 9:00 am via zoom

**ATTENDANCE:**

The meeting of the Board of Directors of the RiNo Art District was called and held as shown above with the following directors present and acting:

Anne Hayes  
Sonia Danielsen  
Diana Merkel  
Jonathan Kaplan  
Jonathan Power  
Gerald Horner

Also, in attendance: Tracy Weil, Charity Von Guinness, Adrienne Villa, Molly Paillet, John Deffenbaugh, Marian Pulford, and Dori Sues of the RiNo Art District

**CALL TO ORDER:**

Mr. Weil called the meeting to order.

**INTRODUCING NEW EXECUTIVE DIRECTOR:**

Mr. Weil introduced [Ms. Charity Von Guinness](#) to the Board. Ms. Von Guinness will step into the role of Executive Director and work with Mr. Weil until the end of September to ensure a smooth transition. Mr. Weil shared that he would join the RiNo Art District and Keep RiNo Wild Boards.

**CONSENT AGENDA:**

*Minutes & Financials*

The consent agenda, including minutes and financials, were reviewed prior to the meeting, and approved unanimously by the board.

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### **BUDGETING UPDATE:**

Mr. Weil stated that the draft budgets for BID and GID will be presented to the respective boards on August 24<sup>th</sup>. Once these budgets are completed, we will present to the RAD and KRW board. The RiNo staff will meet internally to ensure all the moving parts of the 2023 budgets are in place.

### **STRATEGIC PLANNING UPDATE:**

Mr. Weil shared that the RiNo staff has completed the Strategic Plan as well as an [Implementation Plan](#), which lists who on the RiNo staff is responsible for each task. Ms. Sharp ensured that quarterly Strategic Plan check-ins will be put in place for all staff to attend.

### **OTHER BUSINESS:**

There is no other RiNo Art District Board business to discuss.

### **COMBINE MEETING WITH KEEP RINO WILD BOARD AND CALL TO ORDER**

Mr. Weil called the Keep RiNo Wild board meeting to order.

Director Buck and Director Fedrizzi are absent.

### **STAFFING UPDATE:**

Mr. Weil shared that he would stay on as Executive Director until October 1<sup>st</sup>. He will then become a board member for RAD & KRW. A press release will run on August 22<sup>nd</sup> announcing Ms. Von Guinness to the role. Mr. Weil will email the statement to the board prior to this. Ms. Von Guinness is scheduled for multiple interviews with local press as well as a social media Q&A.

Mr. Weil announced that Ms. Pangburn will be leaving RiNo in mid-September. Along with Babe Walls, she will continue working on her freelance career. Ms. Pangburn will help interview applicants to fill this role and will ensure a smooth transition. She will also be open to consulting for RiNo.

### **ART PARK UPDATE:**

*Art Park Programming* – 240 tons of trash was picked up on the last day of the River Series. It was a successful series and Ms. Paillet is excited to ramp up this series once the Interstate Building is up & running. The RiNo Summer Art Market was held this last Sunday as well.

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*Interstate Building* – Mr. Deffenbaugh shared that the construction on the Interstate Building starts in September 2022. He also shared that a comprehensive list of products that the City wants us to use has potential of causing a huge change to our budget and schedule. Mr. Deffenbaugh, Mr. Weil, and Ms. Von Guinness met with Ms. Happy Haynes and Mr. Gordan Robertson to discuss the situation. The building was slated as a programming and art building. We have developed an operation plan as well as a budget report that will be shared with the City for review. Mr. Deffenbaugh stated that there is no cause to panic but this situation needed our immediate response. The construction project should remain a community-based project.

Mr. Deffenbaugh also shared that the architecture has been approved and will contact Tres Birds to confirm the date that the permits will be pulled.

### **MURAL PROGRAM UPDATE:**

Ms. Pangburn gave a brief update on the Mural Program in July. We partnered with Lincoln Health Cares to do a partnership with artist Jason Graves & youth at the ArtPark near CoCua. Artist Bimmer Torres started work on the Ardent Mills silos. He will be working on them for the next three weeks and all board members are encouraged to stop by to see this epic piece. We are also partnering with Patagonia & Edens to work on external panels for this install.

### **ARTRINO EVENT UPDATE:**

Mr. Weil shared that we are moving along fast & furious on Art RiNo. Here are the key items:

- the Denver Nuggets organization has chosen not to continue with their Art RiNo sponsorship at this time
- The mural artists have been interviewed and the promotional reel will be released soon
- Westword has been a great partner by bringing in sponsors as well as giving RiNo a full-page ad in Westword, as well as their social media
- Luminade will be spread throughout the ArtPark on Thursday-Saturday night. There will be projections onto buildings. The artists are quite diverse, so we are looking forward to it coming together.
- Picnic in the park on Friday night with food trucks, bars, live music, installations
- Camp Rino on Saturday with youth & family activities
- Artist talks throughout the week.

### **FUNDRAISING UPDATE:**

Ms. Pulford provided a brief fundraising update.

With the help of Mr. Weil on the Boettcher grant, we anticipate receiving \$35,000-\$40,000 for the Interstate Building.

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A grant application was submitted to Bonfils for \$50,000 which would be for the lights, staging, and stairs at the Interstate Building.

Ms. Pulford is also working on a scheduled grant for the River Series programming. The funds would be funded by arts & society grant history.

Director Greer, Mr. Deffenbaugh, and Mr. Weil met with Ms. Pulford to brainstorm ways to get neighborhood businesses to help with the Interstate Building funding.

### **OFFICE UPDATE:**

Mr. Weil shared that we are still looking for office space. We are thinking about the Interstate Building but would need to wait until build out. We will explore other locations until then.

### **ADJOURNMENT:**

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of the RiNo Art District.

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Secretary to the Board