

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
KEEP RINO WILD (KRW)

HELD:

Tuesday, October 18, 2022, at 9:00 am via zoom

ATTENDANCE:

The meeting of the Board of Directors of the Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Anne Hayes, KRW/RAD
Sonia Danielsen, KRW/RAD
Tracy Weil, KRW/RAD
Jayne Buck, KRW
Brent Fedrizzi, KRW
Diana Merkel, RAD
Jonathan Power, RAD

Also, in attendance: Tracy Weil, Charity Von Guinness, Adrienne Villa, Molly Paillet, John Deffenbaugh, Marian Pulford, and Dori Suess of the RiNo Art District

CALL TO ORDER:

Director Danielsen, RAD Board Chair, called the combined RiNo Art District and Keep RiNo Wild board meeting to order.

STAFFING UPDATE:

Ms. Von Guinness shared that Ms. Pangburn will be staying on for another month to interview and help onboard the new person who is filling her role.

Ms. Von Guinness also noted that she is working on a new office space ad will present this at the next combined board meeting.

ARTPARK UPDATE:

Mr. Deffenbaugh and Ms. Paillet gave a combined updated on the Interstate Building. It was noted that at the last GID board \$300,000 was pledged to the project, which will get us the

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mezzanine with stairs and some theatrical items which includes seating. However, we will need to continue our fundraising efforts to raise an additional \$300,000.

Mr. Deffenbaugh shared that we have the demo permit for the Interstate Building, and we should have the plan finalized with Denver Parks and Rec by the end of the month.

Director Weil gave a brief update on the conversations with Denver Parks and Rec. Ms. Paillet will provide a document that highlights the programming efforts at the building.

MURAL PROGRAM:

Ms. Von Guinness gave a brief update on the mural program and highlighted the work of [Bimmer Torres](#) and [Sarah Ortegon](#).

Both murals received wonderful media attention and visitors:

<https://www.denver7.com/news/local-news/new-denver-mural-supports-effort-to-rename-mt-evans>

<https://www.youtube.com/watch?v=laBEEKcFw3Q>

ART RINO UPDATE:

Director Weil shared a debrief of Art RiNo. He stated that weather caused a lot of issues on Saturday however the rest of the week was good. He shared that the mural installations and Luminade were wonderful. Director Merkel noted that even though the weather was bad on Saturday, the artists did a great job bringing in some new pieces - from black lights to augmented reality and ground light work, it was still amazing.

Director Weil suggests that we schedule a debrief with Westword and Fireside at Five, separately. The financials will be finalized on our side this week. He also stated that we should schedule a meeting by the end of the year that includes all the partners to discuss 2023.

Director Fedrizzi gave some thoughts regarding the Westword Music Showcase. He noted that the weather indeed "killed" the festival as 2 bands bailed at the last minute. This was a rough event for Westword but functionally it went well due to the smaller crowd. He shared that the market is very saturated with events like this so the event itself might need new branding or fresh ideas. All of this remains to be seen.

Director Buck hopes that we talk about Art RiNo again, and we need to ensure that we have more than just mural installations during the week.

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RINO HALLOWEEND:

Ms. Von Guinness shared information on Halloweekend, which can be found [here](#).

TOOLS FOR THE CREATIVE LIFE:

Ms. Sharpe noted that the next workshop will be held on October 27th and the following workshop is scheduled for December 15th.

It was also noted that [Denver Arts Week](#) kicks off with First Friday on November 4th.

FUNDRAISING UPDATE:

Ms. Von Guinness & Ms. Pulford gave a very brief fundraising update.

Year	BID	GID	KRW (Gifts)	Total
2019		171,051	146,000	317,051
2020	135,682	655,668	102,319	893,669
2021	355,895	451,433	1,522,363	2,329,691
2022	385,417	319,754	191,378	896,549
TOTAL	876,995	1,597,906	1,962,060	4,436,960

RINO ART DISTRICT BOARD MEETING ADJOURNED:

All RAD Board Members dismissed from the combined board meeting. Director Hayes, KRW Board Chair called the Keep RiNo Wild board meeting to order.

CONSENT AGENDA – MINUTES AND FINANCIALS:

The consent agenda, including minutes and financials, were reviewed prior to the meeting, and approved unanimously by the board.

Ms. Suess gave a brief financial review. It was noted that Mr. Weil requested \$50,000 from the BID Board to help support the Studios on Blake. It was also discussed to help subsidize some of the artists rent via GID budget.

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OTHER BUSINESS:

Director Hayes requested to add Mr. Tracy Weil to the KRW Board as a Board Member. The motion was called by Director Danielsen and Director Hayes seconded the motion and the board voted unanimously to add Mr. Weil as a Board Member, effectively immediately.

With the Executive Director transition to Ms. Von Guinness, the KRW Board will need to vote to update the signees on the KRW bank account. Director Danielsen motioned to add Ms. Guinness as a signer. The Board Chair motioned to approve remove all current signees and add the following: Ms. Charity Von Guinness, effective immediately. The Board unanimously approved this change.

Ms. Suess noted that we complete 990's every January and they are publicly available. Director Weil suggested that we schedule an audit for RAD and KRW. Ms. Pulford stated that this would be very helpful for the SCFD Funding in 2024.

Director Hayes would like to add a new board member to the KRW Board. Liz Adams was on the National Western board and will be moving to RiNo. Ms. Adams was instrumental in progressing CoCua and unlocking their permitting issues with the City. After a brief discussion, Director Hayes motioned to vote Liz Adams to the KRW Board. The motion was seconded, and the board unanimously voted to approve this addition.

Ms. Von Guinness stated that the KRW Budget is being worked on and will be presented at the next board meeting.

We will reschedule the KRW December board meeting to December 6th.

ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

Secretary to the Board