

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
RiNo BUSINESS IMPROVEMENT DISTRICT

HELD:

Tuesday, November 30, 2021, at 3:00 p.m. via Zoom.

ATTENDANCE:

The meeting of the Board of Directors of the RiNo Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Diana Merkel
Jevon Taylor
Tom Kiler
Adam Larkey
Obe Ariss
Levi Johnson
Ashlee Wedgeworth
Carla Mestas

Also, in attendance were Tracy Weil, John Deffenbaugh, Alye Sharp, Marian Pulford, Adrienne Villa, Molly Paillet and Dori Suess with RiNo Art District.

CALL TO ORDER:

Director Merkel noted for the record that a quorum was present, and on behalf of the Board, called the meeting to order.

CONSENT AGENDA – MINUTES & FINANCIALS:

Both the financials and minutes, presented via email prior to the board meeting, were approved unanimously by the board via consent agenda.

NEW BOARD MEMBER INTRODUCTIONS :

Director Merkel introduced the three new BID board members – Levi Johnsen (EXDO Group), Obe Ariss (The Preservary), and Adam Larkey (Zeppelin Development) - along with a brief intro from each person on the call.

PARK BUILDING CONSTRUCTION UPDATE:

Mr. Deffenbaugh gave a brief update on the construction of the ArtPark and will share the slide deck with the board via email. He stated that the feedback and press coverage for the Grand Opening was fantastic and that all certificates of occupancy were received the day of the big party. Mr. Deffenbaugh also reviewed the change orders by Denver Public Library.

Director Ariss would like to know what the BID is doing to promote the building now that it is complete. Ms. Paillet explained how the partners are slowly ramping up and shared that Denver Public Library is hoping to open in January, Redline & Alto Gallery is open and as of today, Focus Points/Cocua has no opening date. Once all the partners are operating at full speed, we will start collaborating with them on programming. Director Kiler mentioned that he loves the space for RedLine Gallery.

38TH STREET UNDERPASS AND TRASH CANS UPDATE:

Mr. Deffenbaugh gave a brief update on the 38th Street underpass as well as the RiNo trash cans. Both projects are fiscally sponsored by the BID and GID. The underpass is now complete, and the lighting project has been fixed. We will be closing the lane in the next few weeks to clean feces and dead pigeons, to make it more pleasant for pedestrians.

Mr. Weil added that the mural in the underpass were supposed to be a permission wall for local graffiti crews however the Denver police department viewed this as gang activity and painted over the wall. Ms. Pangburn is currently working with the City for a resolution.

Mr. Deffenbaugh shared that the ninety-eight trash cans in the district are being cleaned up and will be done in the next few weeks. This item is budget to part of the ongoing maintenance in conjunction with the GID. He also noted that the trash cans were extremely popular in the community poll taken this year.

EVENT PROPOSALS:

OddKnock Productions will propose their 2022 idea at the RAD board meeting on 12/14.

IRL presented a large festival idea to the event committee on 11/30.

We will have two management agreements with KRW & RAD. KRW will handle the charitable programming like mural festivals. Mr. Weil will email the details to all board members.

OTHER BUSINESS:

Director Ariss requested a contact list of all board members. Mr. Weil shared the link to the BID page on the RiNo website (<https://rinoartdistrict.org/about/rino-bid>) and Ms. Villa stated that she would email a contact list to him after the meeting.

Director Taylor asked about the social impact funding & DEI initiatives for 2022. Ms. Sharpe gave a brief explanation of our process for this year's grantees and shared that we are working with Director Mestas on our DEI initiatives and will be ready to share with the board early 2022. We

allocated \$50,000 for DEI initiatives for 2022. Director Taylor stated that he would be interested in joining the discussion/process for the social impact funding.

Mr. Deffenbaugh alerted the board to be aware of the new stop signs along Walnut Street.

Mr. Weil announced that the RiNo Marketing Report, a collaboration with SideCar PR will be completed by the end of the year and presented in early 2022.

Mr. Weil also announced the "It's a RiNo-ful Life" will happen Sunday, 12/19. There will be live music, local pop-up vendors, complimentary hot cocoa, and a scavenger hunt.

Director Ariss requested to join the event committee.

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-referenced meeting and was approved by the Board of Directors of the RiNo Business Improvement District.

Secretary to the Board