

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
RiNo BUSINESS IMPROVEMENT DISTRICT

HELD:

Tuesday, November 10, 2020, at 3:00 p.m. at RiNo Offices, 3525 Walnut Street, Suite 40, Denver, Colorado and via Zoom.

ATTENDANCE:

The meeting of the Board of Directors of the RiNo Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Rachel Rabun
Diana Merkel
Andrew Feinstein
Sonia Danielsen
Justin Anthony
Carla Mestas

Also in attendance were: Tracy Weil, John Deffenbaugh, Marian Pulford, Alye Sharp, and Dori Suess, RiNo Art District staff; and Dave Jula, City & County of Denver.

Directors Kendra Anderson and Tom Kiler were absent, absences excused.

CALL TO ORDER:

Director Anthony noted for the record that a quorum was present, and on behalf of the Board, called the meeting to order.

CONSENT AGENDA – MINUTES & FINANCIALS:

Mr. Weil reminded the Board that they've moved to a consent agenda for minutes and financials. He added that he hopes the board will review everything ahead of time and approve the consent agenda as a vote. With no questions, there was a motion to approve both the minutes and financials, which was approved unanimously by the board.

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BOARD MEMBER UPDATE:

Director Anthony informed the board that he will be stepping down due to some health-related issues. Mr. Weil reminded the board that Director Anthony is the Chair, so he'd like to elect another Board Chair today, or could be tabled. He said currently, Director Danielsen is the treasurer and Director Rabun is the secretary. Director Anthony said he's more than happy to spend time with whoever takes over the role to get them acquainted.

After discussion, there was a motion to approve Director Diana Merkel to be the next BID chair to be re-voted in 14 months (typically every year).

Staff will open the board seat again and try to get someone on the board going into January.

CRUSH WALLS:

Mr. Weil gave an update on the situation with contractor Robin Munro.

FRINGE FESTIVAL:

Mr. Weil informed the board that this festival was started in Edinburgh and now over 200 cities have Fringe Festivals, adding that this the festival is based around the performing arts. The two founders of the Denver festival came to present to the RAD board recently, to which he noted that the RAD will then request funds from the BID. He added that the total budget is \$100K and the ask will be for \$50K. Ms. Sharp noted that there would also be youth and education components of the festival as well as different art forms.

DEI COMMITTEE:

Mr. Weil noted that they've been working with Lisa Calderón from the District 9 office to start this committee and noted that they'll aim to operate through this lens in everything they do.

2021 BUDGET:

Mr. Weil reviewed the budget they started working on and approved at the last board meeting, noting that he wants to start fleshing out the larger categories

Mr. Weil went through each item, including data collection, enhanced website, internet, social media, virtual stuff, enhanced marketing and PR dollars, wayfinding signs, park buildings, and other projects and programs. He noted where the exchange and shifting of dollars is coming from compared to 2020.

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RIVER DISCUSSION:

Mr. Deffenbaugh said that Dave Jula, the City’s flood defense expert, will be joining momentarily to discuss a potential levee on the west side of the river; the plan would close Ringsby to traffic and create another promenade on the other side of the river. He noted that the GID would contribute \$100K, and the BID is being asked for \$75K.

Mr. Jula went through the existing conditions of the river, goals of the Globeville river study, recommendations that came out of the study, and levee improvements that are coming imminently. He went through possibilities to pedestrianize Ringsby through this.

Mr. Deffenbaugh said he thought that this was the best hope for doing something meaningful with the river and that he’s also talking to private developers on Ringsby.

OTHER BUSINESS:

Mr. Weil proposed moving the BID meeting to the fourth Tuesday instead of second Tuesday to have more time for getting financials. He noted that these meetings will be every other month from the RAD board.

Mr. Weil said he’ll send out the budget via email tomorrow for a vote since a quorum was no longer present.

ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-referenced meeting and was approved by the Board of Directors of the RiNo Business Improvement District.

Secretary to the Board