WHAT IS DENVER WALLS?

This fall, Denver will become the 25th city to host a WORLD WIDE WALLS event, joining international cities like Honolulu, Seoul and Tokyo. Created by Jasper Wong in 2010, WORLD WIDE WALLS seeks to beautify cities and build bridges between local artists and their communities. The new DENVER WALLS festival, spearheaded by Denver-based artist Ally Grimm (aka A.L. Grime), will feature 15-18 local and international artists painting across 12-15 walls in the RiNo Art District. Mural installations will begin Sept. 22, with the majority of public events taking place over the weekend of Sept. 29-31.
ARTISTS

James Bullough

Lauren YS (Squidlicker)

George F Baker III (GFBIII)
ARTISTS

Nychos

Kimchi Juice

& MORE TO COME
ARTISTS

A.L. Grime

ILL.DES

Anthony Garcia Sr.

local
ARTISTS

Chelsea Lewinski

Casey Kawaguchi

GAMMA

local
REIMAGINING “STREET ART” AUGMENTED REALITY

-Augmented Reality Sculpture Garden at Mission Ballroom featuring art by world renowned Digital artists from Italy, Germany, Canada, Colorado, California, and more.

-Augmented Reality Murals powered by ILLUSTR.SPACE, a Web-3 platform that uses AR to create a “scavenger hunt” experience.
REIMAGINING “STREET ART” NFTS + BLOCKCHAIN

In conjunction with our partner Bufficorn Ventures and ETH Denver, we want to work to demystify the blockchain by intertwining the art people are comfortable with and new technologies.

- NFT Scavenger Hunt with ILLUST.Space allows users to collect free NFTs by visiting walls and receive future rewards.

- NFT Centric pop up for Jasper Wong’s “FOMO MOFO” community.

- Engaging Art installations using Web 3 tech
EDUCATION

EDUCATION AND YOUTH OPPORTUNITIES ARE CORNERSTONES OF THE WORLDWIDE WALLS EXPERIENCE.

Workshops For Today’s Artists

Not just your everyday spray painting workshop, an open conversation about Art and Business for aspiring creatives to learn how to succeed long term.

Workshops for the Next Generation

Creating programming to put tools in the hands of youth to create the next generation of Denver’s creative elite.
EVENTS

SECRET WALLS
Kick off Event Wednesday of our main week.
High Energy paint battle in all Black and White
A favorite of Denver’s past mural events

NTWRK DROP
Meet N Greet event Thursday
NTWRK releases merchandise in a “live” feature on their app.
This activation doubles as an opportunity for fans to meet the artists, get merch signed, and engage with our community.

GALLERY EXHIBIT
Friday Night Event Showcase of Art with a Special Guest Curator

MAIN EVENT
A full day event Saturday featuring mural tours, food trucks, local vendors, and music
An event that draws crowds into the RiNo area and brings excitement for local businesses and creatives.
OUR REACH

LOCAL FESTIVAL. GLOBAL PLATFORM.

The WorldWide Walls reach is not only impressive but it is continually growing.

With the unique ability to tap into networks beyond its own, Denver Walls is able to reach a wide and diverse audience over multiple platforms due to an expansive and impressive list of partners and participants.

There is no denying the power of digital influence and our network has both an organic reach as well as a paid reach through powerful media channels and outlets for our festivals in Hawaii, Taiwan, Japan, Long Beach, Washington D.C, Austin, Worcester, Guam, South Korea, San Jose, Venice, Nepal, Antelope Valley, Rotterdam and Singapore, and now Denver.

Recent analytics show that our social media accounts hit 4-5 million impressions a week. Coupled with the artists and media partner reach, the festival can easily hit over 20 - 25 million impressions during each annual festival.
INTERNATIONAL MEDIA PARTNERS

HYPEBEAST . VICE . SUPERSONIC ART . ACCLAIM MAGAZINE . HIGHSNOBIEITY ARRESTED MOTION . HI FRUCTOSE MONSTER CHILDREN . INSTAGRAFITE COMPLEX . THE HUFFINGTON POST . JUXTAPOZ . STREET ART NEWS . LA TACO FLUORO . BOOOOOOOOM . LIVE FAST MAGAZINE . COOL HUNTING . VNA MAGAZINE . BL!SSS
RECENT PRESS

RiNo will host Denver's inaugural International Mural Festival this fall
denver7.com

After a Year Delay, This International Mural Fest Is Officially Coming to RiNo
westword.com

RiNo inks deal for new Denver Walls, a woman-owned mural fest
denverpost.com
SPONSORSHIP

$5K+
- Logo featured on some marketing/advertising materials, website and logo wall
- One Social Media Post + Stories
- Limited Merch Bundles and more...

$10k+
- Logo featured on marketing/advertising materials, website, and logo wall
- Social Media blasts leading up to, and daily during, the festival
- VIP Access to festival events
- Receive the same artist-only offers at participating local businesses
- Merch Bundles and more...
SPONSORSHIPS

$50K+
- “Presenter” of the year’s festival
- Main Sponsor, which will be reflected on all media outlets and platforms
- Logo prominently featured on ALL marketing/advertising materials, website, and logo wall
- Social Media blasts 3-4 times a week leading up to, and daily during, the festival
- VIP Artist Experience which includes:
- Receiving special invites/VIP access to all festival events
- Receive the same artist-only offers at participating local businesses
- Premium Merch Bundles, NFT airdrops and more...

$25K+
- Branding featured as part of our major events (ie stage named after your company)
- Logo prominently featured on ALL marketing/advertising materials, website, and logo wall
- Social Media blasts leading up to, and daily during, the festival
- VIP Access to festival events
- Receive the same artist-only offers at participating local businesses
- Merch Bundles, NFT airdrops and more...
Ally Grimm
Organizer/ Producer/ Artist
Denver Walls

Marian Pulford
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RiNo Art District

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