



## **DENVER WALLS Announces 2024 Dates, Open Call for Sponsors, Walls, and Creative Collaborators**

### **International Street Art Festival Returns to RiNo Art District With Continued Focus on Community Programming and Technology Integration**

**DENVER — (April 2, 2024)** RiNo Art District, a 501(c)(6) nonprofit grassroots arts organization dedicated to fostering a welcoming, creative community where a diversity of artists, residents, and businesses thrive, and [DENVER WALLS](#), a woman- and immigrant-owned mural festival that is part of the globally renowned [WORLD WIDE WALLS](#), is excited to announce an open call for sponsors and walls for the second year of the street art festival, with main events slated to take place from Oct. 3-5, 2024.

Last fall, Denver became the 25th city to host a WORLD WIDE WALLS event, joining international cities such as Honolulu, Seoul, and Tokyo, as part of an initiative launched by Jasper Wong in 2010 to beautify cities and foster connections between local artists and their communities. Building on the inaugural festival's success, which helped draw 158,000 visitors to RiNo and featured 17 new murals by 18 artists from seven countries, the festival remains committed to establishing Denver as a leading destination for street art in America while empowering local artists, nurturing community engagement, and showcasing emerging technologies.

“RiNo Art District is proud to return as the presenting sponsor for DENVER WALLS, an event that brought thousands of visitors to the District and provided invaluable support to our local businesses and artists,” said Alye Sharp, Executive Director of Programs & Partnerships for RiNo Art District. “Events like DENVER WALLS are critical to our mission of fostering a community where artists, residents, and businesses thrive, and this year, we’ll once again have the chance to showcase RiNo’s rich arts scene and dynamic business community in front of a global audience.”

In addition to RiNo’s support, Blue Moon has signed on as a sponsor of the 2024 festival. Sponsors, walls, and creative collaborators are all needed to support this year’s festival in a variety of ways, ranging from monetary donations for activating walls and hosting events, to in-kind donations of supplies, equipment, meals, and more. DENVER WALLS is also hiring a Development Chair to play a crucial part in securing the resources needed to make this year’s festival a success.

“DENVER WALLS is so much more than a mural festival; it's a celebration of creativity, community, and diversity, and using various forms of art to share stories and explore different perspectives,” said Ally Grimm, a Denver-based artist and Director of DENVER WALLS. “We’ve been overwhelmed by the incredible response from the artistic



community, with more than 500 applications from artists received so far. Last year's festival focused on 'Communities' and highlighting artists who use their message, artistry, or platform to bring people together. This year's theme is about 'Evolution' and 'Growth', and we're excited to highlight artists from around the world and right here in our community who are pushing outside their comfort zones, constantly evolving their practice, and leveling up their skill sets."

For more information about DENVER WALLS and sponsorship opportunities available, visit [www.DENVERWALLS.com](http://www.DENVERWALLS.com).

### **ABOUT RINO ART DISTRICT**

RiNo Art District is a 501(c)(6) nonprofit grassroots organization dedicated to fostering a welcoming, creative community where a diversity of artists, residents, and businesses thrive. The district is inclusive of five historical neighborhoods:

Globeville-Elyria-Swansea, Five Points, and Cole. Over the last decade, RiNo Art District has helped form both a Business Improvement District (BID) and General Improvement District (GID) and a community arts educational nonprofit (Keep RiNo Wild) to support the local community. Together, the RiNo Art District family of organizations funds and supports the Denver community through advocacy, infrastructure improvements, artist support, community programming, business support, and events. To learn more, please visit [www.rinoartdistrict.org](http://www.rinoartdistrict.org) and follow on Instagram, Facebook, and Threads at @rinoartdistrict, on TikTok at @officialrinoartdistrict, or on X at @rinoart.

### **ABOUT DENVER WALLS**

DENVER WALLS is a part of the globally recognized WORLD WIDE WALLS (FKA Pow! Wow!) series of street art events created by Jasper Wong, which since 2010 has brought murals to public spaces in 25 international cities like Honolulu, Seoul, Washington DC, Taipei, Doha, and Tokyo. Because of its global presence, WORLD WIDE WALLS has become the top of the mural festival programs. Spaces in the festival are highly sought after by artists and tourists alike. DENVER WALLS will be woman and first-generation-owned with local artist Ally Grimm (A.L. Grime) spearheading the project. She aims to bring her passion for arts, technology, and equity to the project to reimagine the possibilities for street art in our city. To learn more about DENVER WALLS, please visit [www.DENVERWALLS.com](http://www.DENVERWALLS.com) and follow the festival on Instagram, Threads, and TikTok at @denverwallsfestival, or on Twitter and Facebook at @Denverwallsfest.

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