

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
KEEP RiNo WILD (KRW)

HELD: Wednesday, October 20, 2021, at 10:00 am via Zoom.

ATTENDANCE:

The meeting of the Board of Directors of Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Jayne Buck
Anne Hayes
Sonia Danielsen
Brent Fedrizzi

Also, in attendance were Tracy Weil, Marian Pulford, Dori Suess, Alye Sharp, John Deffenbaugh, Adrienne Villa, and Molly Paillet of the RiNo Art District

Director Rex Brown was absent.

CALL TO ORDER:

Director Hayes called the meeting to order.

MINUTES & FINANCIAL STATEMENTS:

A motion to approve the previous month's minutes and was voted on and approved unanimously.

Ms. Villa will email the August financials to board members upon completion.

ARTPARK GRAND OPENING WRAP-UP AND FUNDRAISING REPORT:

Ms. Pulford gave a brief wrap up of the ArtPark Grand Opening and the weekend earnings. We doubled our sponsorship goal, but the auction failed to bring in the dollars that we thought it would bring in.

BUDGET NEXT STEPS AND BID & GID BUDGET UPDATES:

BID & GID finished their requirements to the City. Budgets went up almost \$1M for 2022
BID completed first part of budgeting process. All documentation was turned in September 30.

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STRATEGIC PLANNING:

Mr. Weil shared the status of the Strategic Planning process.

We have completed discussions with the Board Members Focus Group and RiNo Staff Focus Group as well as the community gathering info from the ArtPark. We will be meeting with a small business focus group and artist focus group the week of October 25th.

Here is a list of upcoming work that will occur in the next few months:

November & December – results of the strategic framework

January – Staff to provide review to boards

February – All Board Retreat

March – Strategic Planning completed

Mr. Weil will set up a call with Director Fedrizzi to meet with Ms. Drumm.

If you have any questions, please email Mr. Weil.

OTHER BUSINESS:

Mr. Weil announced that we welcomed three new board members to the BID board: Levi Johnsen - Director of Special Projects Exdo Group; Adam Larkey - Zeppelin Development Director of Sales and Leasing; Obadiah Ariss - Co-Owner The Preservery.

Mr. Weil reminded the board that we are always looking for new board members

Ms. Pulford shared that we received a \$1.25M grant from CCI. We received a letter from the office of Candi CdeBaca in support of this effort.

Ms. Paillet gave a brief update of the successful ArtPark grand opening weekend programming – cooking demos, slam poetry, dancing, music, coffee ceremony, river performance, good, weird time. Here is great coverage of the ArtPark Grand Opening Weekend Events:

<https://www.rmpbs.org/blogs/rocky-mountain-pbs/artpark-rino-five-points-opens>

Mr. Weil stated that the naming options for the ArtPark are still being discussed by the naming committee.

The next KRW board meeting is scheduled for November 17. Director Danielson requested that board meetings are moved to every other month. Mr. Weil stated that to do so, we need to have more board members however we will discuss for 2022.

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ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

Secretary to the Board