

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
KEEP RiNo WILD (KRW)

HELD: Wednesday, December 15, 2021, at 10:00 am via Zoom.

ATTENDANCE:

The meeting of the Board of Directors of Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Anne Hayes
Sonia Danielsen
Anne Hayes
Brent Fedrizzi

Also, in attendance were Tracy Weil, Marian Pulford, Dori Suess, Alye Sharp, Adrienne Villa, John Deffenbaugh, and Molly Paillet of the RiNo Art District

Director Rex Brown was absent.

CALL TO ORDER:

Director Hayes called the meeting to order.

MINUTES & FINANCIAL STATEMENTS:

A motion to approve the previous month's minutes and was voted on and approved unanimously. Mr. Weil noted that the KRW November financials were not ready for this meeting, therefore the board could not approve them at this time.

ART RINO EVENT UPDATE:

Mr. Weil shared the Art RiNo slide deck with the Board. We are talking internally to do an ArtPark fundraiser and then kick off activities for Art RiNo on Sept 10th-18th to tie in with the Westword Music Showcase.

Director Buck requested that we add mural art on the list of activities and wants to hear more about the fundraiser portion as we did an excellent job in 2021.

Mr. Weil stated that the BID has already allocated \$200,000 and we are aiming to collect an additional \$200,000 in sponsorship plus grant opportunities to reach \$400,000. He noted that the

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2019 event (name withheld) budget was \$700,000 for comparison. The group at Westword is open and wants to hear more of what we would like to propose for this combined event.

Director Fedrizzi joined the meeting at 10:24 AM and advised the board that the date for the Westword Music Showcase is not set as of today. There is a concert event that will at Fiddlers Green that weekend and we are trying to avoid any conflict. The Board discussed multiple dates in September & October that could potentially work. Director Fedrizzi will research and report back to the board on dates, info, etc. at the next board meeting.

BLAKE STREET STUDIOS DISCUSSION:

Mr. Weil introduced an idea to the board to co-fund affordable spaces that Director Danielsen is currently operating, until the current lease ends in May 2022. The studios are located at Backyard on Blake Street. There are currently fourteen artists and Director Danielsen stated that the spaces have been (pretty much) at full capacity and that it typically takes 1-2 months to find an artist, usually after placing an ad in Craigslist.

Mr. Weil stated that RiNo Art District (RAD) would need to sign the lease and Keep RiNo Wild (KRW) would operate the program. Mr. Weil and Director Danielsen will put together a formal proposal for the Board to discuss and vote on via email.

ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

Secretary to the Board