

RECORD OF PROCEEDINGS  
MINUTES OF THE MEETING  
OF THE BOARD OF DIRECTORS OF  
KEEP RiNo WILD (KRW)

**HELD:** Wednesday, June 16, 2021, at 10:00 am via Zoom.

**ATTENDANCE:**

The meeting of the Board of Directors of Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Jayne Buck  
Anne Hayes  
Rex Brown  
Brent Fedrizzi  
Sonia Danielsen

Also, in attendance were Tracy Weil, Marian Pulford, John Deffenbaugh, Dori Suess, Alye Sharp, Alex Pangburn, Adrienne Villa, and Molly Paillet of the RiNo Art District

**CALL TO ORDER:**

Director Hayes called the meeting to order.

**MINUTES & FINANCIAL STATEMENTS:**

Ms. Suess presented a financial review as well as the donations that we have recently received. A motion to approve the previous month's minutes and financials was voted on and approved unanimously.

**BOARD DIRECTORS UPDATE:**

Mr. Weil notified the board that effective immediately, Director Vicki Sterling has resigned her board position due to personal matters. With that said, Mr. Weil & Director Hayes will revisit the list of board applicants and share further applicant information with the board.

**NO VACANCY UPDATE:**

Mr. Weil gave a brief update on the residency program that will run through September 2021. Here is the link with further details and a list of artists: <https://rinoartdistrict.org/post/artists-announced-for-new-residency-program>

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Ms. Sharp introduced OddKnock Productions to the board. Check out their website @ <https://www.oddknock.com/the-work>

We created a No Vacancy Instagram account and will be promoting important dates throughout the residency program. <https://www.instagram.com/novacancyrino/>

### STRATEGIC PLANNING UPDATE:

Mr. Weil stated that the RiNo staff reviewed the proposals and provided internal reviews to the Executive Committee for further discussion. An organization will be chosen by the end of the month.

We would like board members to be involved in this process. Director Buck stated that she was interested however she would need further scheduling details. The goal is to start discussion after our budgeting meetings in Fall 2021.

Regarding the DEI Proposal, the RiNo Staff met with Carla Mestas (CIRCLE) for an introductory meeting and will hold a second staff meeting before we invite board members to join and discuss our DEI goals.

### ARTPARK CONSTRUCTION UPDATE:

Mr. Deffenbaugh advised the board that the ArtPark construction is on schedule to complete in July. He shared the budget and construction photos from the June Update Packet.

### ARTPARK GRAND OPENING & COMMITTEES UPDATE:

Ms. Pulford & Mr. Weil reviewed the draft schedule for the grand opening weekend, which will be held **September 24<sup>th</sup> – September 26<sup>th</sup>**.

**Friday, 9/24: Community Happy Hour** with Entertainment, Food Trucks, Music, Tours of ArtPark

**Saturday, 9/25: Lawn Salon** – This is a ticketed International Picnic with Live Music & Entertainment, Silent Auction, Flaming Disco Ball, Go-Go Dancers, Live Painting & Outsider Art

**Sunday, 9/26: Family Fun Day** – Coffee & Crepes, Art Classes, Kids Story Hour, Face Painting, Entertainment

Ms. Pulford stated that we are hoping to net \$250k from fundraising. There will be a silent auction for items such as private & catered dinner, hotel stays, concert tickets, sporting tickets. We are currently working with Bolder Events on this auction items.

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Ms. Pulford reviewed the Sponsorship Deck, which will be emailed to all board members.

**OTHER BUSINESS:**

Director Hurley (RAD/GID) and Mr. Weil will be meeting with the creators of Art With Me. There is much discussion to bring this festival to RiNo in the coming years. <https://artwithme.org/home/>

Denver Fringe is starting next week with a kickoff party on 6/23. Invites were sent out to all board members. <https://denverfringe.org/shows/>

**ADJOURNMENT:**

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

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Secretary to the Board