

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
KEEP RiNo WILD (KRW)

HELD: Wednesday, September 15, 2021, at 10:00 am via Zoom.

ATTENDANCE:

The meeting of the Board of Directors of Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Jayne Buck
Anne Hayes
Rex Brown

Also, in attendance were Tracy Weil, Marian Pulford, Dori Suess, Alye Sharp, John Deffenbaugh, Adrienne Villa, and Molly Paillet of the RiNo Art District

Director Brent Fedrizzi and Director Sonia Danielson were absent.

CALL TO ORDER:

Director Hayes called the meeting to order.

MINUTES & FINANCIAL STATEMENTS:

A motion to approve the previous month's minutes and financials was voted on and approved unanimously.

Ms. Suess gave a brief overview of the financials.

Director Hayes asked about the naming process of the ArtPark. Mr. Weil explained to the board that he had a conversation with Happy Haynes. She asked DPL in tandem to name the branch and the par at the same time. In the meantime, we are calling it the "ArtPark." Next meeting is in October but will have a community session before then at the ArtPark.

COVID VACCINATIONS:

Mr. Weil & Ms. Sharpe explained the Covid Vaccination Requirements by the City of Denver for the BID & GID board members. At this time, the RiNo staff would like to require all our board members to be vaccinated. It is noted that all KRW board members are vaccinated. Per Director Buck, VISIT DENVER mandated all employees be vaccinated, based on being a city contractor.

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FUNDRAISING UPDATE:

Ms. Pulford stated that all KRW board members are on the event committee but gave a brief status of the ArtPark fundraising. She stated that we have received multiple checks from sponsorships and have applied for a grant through CCI, as well as the National Endowment of the Humanities grant. We are optimistic that we will be awarded funds.

Director Hayes requested a status update of Building B at the ArtPark. Mr. Deffenbaugh stated that design will start in October, and we are currently waiting on design fees from Tres Birds.

ARTPARK PROGRAMMING:

As we move forward past the grand opening, there will programs that Ms. Paillet is working on that would need fundraising. Ms. Paillet states that the library will not be open until October.

Ms. Paillet reviewed some of the programs that she is currently working on:

- River Series – Spring 2022: Ms. Pulford has submitted a grant for this. This will be environmental and partner programming.
- Bike Programming
- Literary Arts Programming with DPL
- Small Business Accelerating Workshops
- Youth Programming: this is currently being discussed internally. Director Buck mentioned that DCPA has a youth program and suggests that we also speak to Sunday Teatro.
- Director Hayes suggested a teen theater camp in Summer 2022. We could raise money for this, do outreach to local communities and have a performance at the end of the summer. She would like to make local teens the focus. Ms. Paillet mentioned that there could be a potential partnership with OddKnock Productions or Denver Fringe Festival.

All these programming ideas will be discussed internally.

Director Buck suggested that it would be good to connect or understand how arts and venues works with nonprofits in the McNichols building around the interstate building.

Director Brown would like to know if we are in touch with the Waltons regarding their rivers edge programming. Ms. Pulford has reached out but has received no response. She will reach back out once the ArtPark Grand Opening is over.

BUDGET UPDATE:

Mr. Weil stated that the BID & GID budgets were increased for 2022 – GID increased \$458,000 and BID increased \$618,000. We are currently finalizing budgets and discussing ideas on what we would like to accomplish in 2022. Some of the key ideas are:

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- RiNo Mural Program Festival
- Denver Fringe Festival and No Vacancy were highly successful programs, and we would like to continue the collaboration with OddKnock Productions
- ArtPark Programming – this would be funded by BID
- Side Stories – there is interest in purchasing a projector for large festivals, ArtPark programming, etc.

The RiNo BID & GID boards will solidify their budgets in September and will work in tandem with the Strategic Plan.

Ms. Paillet stated that we have been working with CSU on a science-type program. She states that until we get a connector, logistically getting kids down to the river would be difficult. There is a field trip planned in November 2021, which will include a self-guided mural tour. Director Hayes wanted to remind the board that the Pepsi site is on the market, which would be great continuation of the river and promenade.

OTHER BUSINESS:

There is no other business to discuss.

ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded, and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

Secretary to the Board