

RECORD OF PROCEEDINGS  
MINUTES OF THE MEETING  
OF THE BOARD OF DIRECTORS OF  
KEEP RiNo WILD (KRW)

**HELD:** Tuesday, January 26, 2021, at 10:00 am via Zoom.

**ATTENDANCE:**

The meeting of the Board of Directors of Keep RiNo Wild was called and held as shown above with the following directors present and acting:

Jayne Buck  
Vicki Sterling  
Anne Hayes

Also in attendance were: Tracy Weil, Marian Pulford, John Deffenbaugh, Dori Suess, and Alye Sharp of the RiNo Art District.

Director Rex Brown was absent, absence excused.

**CALL TO ORDER:**

Director Hayes called the meeting to order.

**MINUTES & FINANCIAL STATEMENTS:**

Ms. Suess reviewed the previous month's financials. Ms. Pulford noted that she's working with RAD board member Liz Nguyen on a cohesive illustrative look at how the organizations work together and their relationships.

A motion to approve the previous month's minutes and financials was vote on and approved unanimously.

**ORGANIZATIONAL DOCS:**

Mr. Deffenbaugh presented the organizational overview deck, highlighting how each entity works together and the decision-making process. The deck includes messaging on how to talk about the Art District.

The board had some questions about the organizational structure and discussed how RAD and KRW should work together. Mr. Deffenbaugh clarified that idea generation for creative and artistic programs begin with the RAD and KRW boards.

## **RECORD OF PROCEEDINGS**

Keep RiNo Wild  
January 26, 2021  
Page 2

### **ARTPARK:**

Mr. Deffenbaugh went through the update on the park buildings, presenting photos of the current construction process on the site, cost updates, and contingency status. He noted that everything is in great shape.

### **FUNDRAISING UPDATE:**

Ms. Pulford went through the fundraising update from 2020, noting that \$552,956 total was raised by KRW and RAD. She also noted that she's in many ongoing conversations with stakeholders and developers, adding that a lot of projects are on hold right now with the pandemic.

### **OTHER BUSINESS:**

Mr. Weil informed the board that they're working on a 2020 wrap-up video with district stakeholders and performers to be aired during the annual meeting – date TBD in February.

Mr. Weil also said that they've hired an Operations Manager and she'll be starting later this week.

### **ADJOURNMENT:**

There being no further business to come before the Board and upon motion duly made, seconded and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of Keep RiNo Wild.

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Secretary to the Board