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RiNo Announces New Community Mural Program for 2021

Kicking off in February, the program will include up to 15 installations over the year

DENVER (Feb. 2, 2020) – [RiNo Art District](#), a 501(c)(6) nonprofit grassroots arts organization dedicated to fostering a welcoming, creative community where a diversity of artists, residents and businesses thrive, today announced the launch of a new RiNo Mural Program for 2021.

The program, which is being administered through Keep RiNo Wild, the 501(c)3 charitable arm of the RiNo Art District family of organizations, will run year-round, with at least one new installation featured each month on exterior building walls throughout the art district. Historically, murals have drawn over one million visitors per year to the RiNo Art District.

“Implementing monthly installations allows us to provide ongoing, paid opportunities for a diverse range of artists, with a focus on showcasing local talent,” said Alexandra Pangburn, director of curation for RiNo Art District. “Our goal with each of these murals is to nurture a sense of connectedness in our community, whether that’s through an exploration of the experience of the people who live here or a celebration of a particular neighborhood.”

To kick off the program, RiNo Art District is partnering with IRL Art and Rob the Art Museum to create murals that commemorate Black History Month. Six mural installations located at 29th and Blake Streets are planned, along with a pop-up at B.L.A.C. Gallery at 2715 Larimer St. from Feb. 8-27.

IRL Art is a database that facilitates renting, booking and commissioning of art and artists. Rob the Art Museum is a marketing collective created by Robert Gray, founder of the Black Love Murals Festival.

Artists selected for the 2021 RiNo Mural Program will be paid by the RiNo Art District as part of the district’s effort to cultivate creative spaces and bring people together through creativity and culture. Businesses in the art district can donate their walls for the monthly installations and will be encouraged to contribute financially to the artists involved in the murals’ creation.

“By fostering stronger relationships between local businesses and artists, we hope to reinforce this area as the epicenter of Denver’s creative community in Denver,” added Pangburn.

Artists who would like to be considered for mural selection as well as businesses and building owners interested in volunteering their walls for a mural should reach out to [Pangburn](#) for more information.

About RiNo Art District

RiNo Art District is a 501(c)(6) nonprofit grassroots organization dedicated to fostering a welcoming, creative community where a diversity of artists, residents and businesses thrive. The district is inclusive of five historical neighborhoods: Globeville, Elyria-Swansea, Five Points and Cole. Over the last decade,



RiNo Art District has helped form both a Business Improvement District (BID) and General Improvement District (GID) and a community arts educational nonprofit (Keep RiNo Wild) to support the local community. Together, the RiNo Art District family of organizations fund and support the Denver community through advocacy, infrastructure improvements, artist support, community programming, business support, and events. To learn more, please visit rinoartdistrict.org and follow on Facebook and Instagram at @rinoartdistrict and Twitter at @rinoart.

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