

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
RiNo ART DISTRICT (RAD)

HELD: Tuesday, November 17, 2020, at 9:00 am virtually via Zoom.

ATTENDANCE:

The meeting of the Board of Directors of the RiNo Art District was called and held as shown above with the following directors present and acting:

Jonathan Power
Anne Hayes
Sonia Danielsen
Diana Merkel
Anthony Aragon
Gerald Horner
Bernard Hurley
Andy Feinstein

Also in attendance were: Tracy Weil, Alye Sharp, Marian Pulford, John Deffenbaugh, and Alex Pangburn of the RiNo Art District; and Marissa O'Connor, Menalto Development.

Directors Elizabeth Nguyen and Jonathan Kaplan were absent, absences excused.

CALL TO ORDER:

Director Danielsen called the meeting to order.

CONSENT AGENDA:

Minutes & Financials

Pending a change to add 'Denver' to the Fringe Festival description, the minutes from the previous meeting were voted on and approved unanimously by the board.

BOARD UPDATE:

Director Danielsen let everyone know that Director Justin Anthony has resigned from the BID board as chair, and that Diana Merkel is the new BID Chair. Director Danielsen noted that Director Merkel will now be the BID rep on the RAD board. Director Merkel then introduced herself and said that she'd be working to meet with everyone on the board.

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Mr. Weil and Directors Power and Feinstein reviewed the 2021 budget. Mr. Weil noted that he wants to go through it today and get a general approval so they can move forward internally to get ready for 2021. Mr. Weil then proceeded to review each line item. After discussion by the Board, the budget was voted on and approved unanimously with the caveat that the park building accounting is adjusted accordingly: park building income expense needs to be coded and clearly delineated in the books.

DENVER FRINGE FESTIVAL UPDATE:

Mr. Weil noted that they're still waiting for final formal votes from the BID, but after the presentation at the last board meeting, they're comfortable with funding it. Mr. Weil said they also have some great ideas for year-round stuff, starting with the next presentation.

RINO STREET ART PROGRAM:

Ms. Pangburn, Director of Curation, presented the proposal for a 2021 street art program. She noted that CRUSH was great for the RiNo Art District, but she thought they lost a lot with how many went up in the one week. She noted that this program will focus more on each installation, so instead of 100 installations in a week, 12 installations per year to bring together art and the community. She added that this program will give the five neighborhoods recognition and each will get a mural at some point during the year and that collaborations will be key. Finally, she added that this will include better partnering with galleries, as well as the BIPOC, women/nonbinary, and LGBTQIA+ community.

Mr. Weil added that this is a way to connect better to the community and neighborhoods and to pay artists more. Director Danielsen added that she thought it would be easy to raise money for something like this as well.

The board voted unanimously to approve this program.

NEW ART FESTIVALS BRAINSTORMING SESSION:

The board talked about possibilities such as a music festival, art car parade, etc. and bringing in elements of those.

Mr. Deffenbaugh said he'd circulate more information on what's going on with the park buildings soon.

BID AND GID UPDATES:

Mr. Weil said they're waiting for the BID to approve the final budget via email and that the GID will approve theirs on Thursday. He noted that all boards will meet in January, and then will start meeting every other month after that.

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ANNUAL MEETING:

Mr. Weil said they've been brainstorming some ideas on how they'll implement this with no gathering and that they're going to hire F4D video productions to create something.

ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-reference meeting and was approved by the Board of Directors of the RiNo Art District.

Secretary to the Board