

Marketing Intern

Job Description

RiNo Art District

Part-Time (20 hrs/week) | Hourly, Paid | Not Benefits Eligible

Hybrid / Denver, CO (primarily in-office, especially during onboarding)

One-Year Internship

The Marketing Intern supports RiNo Art District's digital presence by helping create, schedule, and maintain social media content and other public-facing materials. This is a hands-on, entry-level opportunity for an emerging professional who wants to build real-world digital marketing experience within a mission-driven, place-based nonprofit.

The Marketing Intern reports to the *Digital Marketing Coordinator*, who provides day-to-day direction, feedback, and mentorship. This role focuses on content creation and social media support, giving the intern focused, practical experience rather than broad responsibility across all marketing channels.

This position is funded for one year. It is geared toward an emerging professional building a career in marketing or communications, and both professional and academic experience are valued for this position.

About RiNo Art District

RiNo Art District is a grassroots nonprofit made up of passionate advocates who believe in the power of art to connect people and create a thriving community. Art is the common thread that unites the district and the lens through which we view our work in support of accessibility, wellness, and community connection through shared cultural experiences at all levels of creativity. Our work is deeply place-based and inclusive of the historic neighborhoods of Globeville, Elyria-Swansea, Five Points, and Cole, where artists, residents, brewers, businesses, chefs and cultural partners come together to shape a living creative ecosystem. Working at RiNo means being close to the action: collaborating with committed creatives and neighbors, supporting visible, city-shaping initiatives, and contributing to cultural experiences that strengthen community, foster belonging, and invite people into shared public life.

Core Responsibilities

1. Social Media Content Support

- Assist with day-to-day content creation and posting across RiNo Art District's primary social media platforms, under the direction of the Digital Marketing Coordinator
- Capture photo and video content at events, in the district, and with artists, businesses, and partners
- Support consistent brand voice, tone, and visual identity across channels

RiNO ART DISTRICT



- Help monitor comments and direct messages, flagging items that need a response
- Track platform trends and content formats, and share ideas for engaging content

2. Content Development & Organization

- Draft captions, short-form copy, and content ideas for review by the Digital Marketing Coordinator
- Help maintain and populate the content calendar
- Organize and archive photo, video, and content assets for reuse
- Assist with light editing and formatting of digital content

3. Event & On-the-Ground Support

- Attend district events to capture content and support real-time social media coverage
- Build familiarity with district artists, businesses, and partners to support authentic storytelling

4. Learning & Performance Awareness

- Learn to read basic social media analytics and engagement metrics
- Share observations on what content is resonating with the audience
- Take on additional tasks and stretch projects as skills develop, at the discretion of the Digital Marketing Coordinator

Work Location & Presence

This is a highly place-based role. The Marketing Intern is expected to work primarily in the office and throughout the RiNo Art District, capturing content and attending events.

In-person presence is especially important during the first month to support onboarding and hands-on learning. Following onboarding, a hybrid schedule may be possible based on organizational needs and performance.

Candidates who live nearby or have an existing connection to the district will find this role especially rewarding and manageable.

Who You Are

Eager to Learn

You want hands-on experience in digital marketing and are open to feedback and coaching.

Organized and Reliable

You show up on time, follow through on assignments, and communicate proactively.

A Developing Writer

You have a foundation in clear, clean writing and are working to sharpen tone and style for different platforms and audiences.

Comfortable with Social Platforms

You're a regular user of social media and comfortable picking up new content and scheduling tools.

RiNO ART DISTRICT



Community-Oriented

You care about arts, culture, place-based work, and supporting creative ecosystems.

Qualifications

- **0–2 years of experience in marketing, communications, or content creation (internships, coursework, or personal/freelance projects count)**
- **Comfortable creating and posting content on social platforms (e.g., Instagram, TikTok, Facebook)**
- **Basic photo/video capture skills (smartphone content creation is sufficient)**
- **Strong attention to detail and reliability with deadlines**
- **Interest in arts, culture, nonprofits, or community-based organizations**

Compensation

- **Hourly rate: \$18–\$20/hour, commensurate with experience**
- **Part-time, 20 hours per week**
- **Not benefits eligible**

Position Term

This internship is funded for one year. Continued engagement beyond that period is not guaranteed and will be evaluated based on organizational priorities, performance, and funding availability. Employment is at-will.

To Apply

Submit a resume and short cover letter (required as PDF attachments).

Please send materials to jobs@rinoartdistrict.org with the subject line:

Marketing Intern

Equal Employment Opportunity

RiNo Art District is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, creed, sex, sexual orientation, gender identity or expression, national origin or ancestry, age, disability, genetic information, marital status, military or veteran status, or any other status protected by applicable federal, state, or local law.

RiNo Art District provides reasonable accommodations to qualified individuals with disabilities and to individuals with sincerely held religious beliefs, in accordance with applicable law. Applicants who require an accommodation to complete the application or interview process may contact the organization to request assistance.